

## **EXECUTIVE SUMMARY AND RECOMMENDATIONS**

Below are the list of points which can be drawn after analysing IMDB dataset.

- RSVP Movies should focus on 'Drama' genre for their next project, by observing the dataset, most of the movies i.e., 1078 produced are under 'Drama' genre in 2019.
- James Mangold can be hired as the director for their next project, because of higher average rating.
- We can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both, could be their next project's production company.
- Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project, based on the median rating.
- Taapsee Pannu can be chosen as the actress for their next project, based on the total votes received and higher average rating.
- Vijay Sethupathi can be hired as the additional actor for their next project, based on the high total votes and for the regional feel.
- Comparatively Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros has higher number of votes than other production houses, so these can be chosen as a global partner