AL-105

April-2023

BCA., Sem.-IV

CC-211 : E-Commerce

Time : 2:30 Hours]   [Max. Marks : 70

1. Write the following :

    (1) What is E-Commerce ? Explain various types of E-Commerce.   7

    (2) What is difference between E-Commerce and E-Business ?   7

    OR

    (1) Explain unique features of E-Commerce.   7

    (2) Explain the four major limitations of Today's Internet ? Differentiate between
         Intranet and Extranet.   7

2. Write the following :

    (1) Explain the dimensions of E-Commerce Security.   7

    (2) Differentiate between Spoofing and Sniffing.   7

    OR

    (1) Explain Dimension of E-Commerce Security.   7

    (2) What is Encryption ? Explain any one method of encryption in detail. 7

3. Write the following :

    (1) List various e-commerce payment systems. Explain Digital Wallet and its
         characteristics in detail.   7

    (2) What is Online Social Network ? Differentiate between social networks and
         portals.   7

    OR

    (1) What is Auction ? Explain various types of auctions.   7

    (2) Explain Dynamic Pricing in detail.   7

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4. Write the following :

(1) What is Dilemma ? Explain the process of analyzing Ethical Dilemmas in detail.   7

(2) What are the various types of Intellectual Property Protections ? Differentiate between Copyrights and Patents.   7

OR

(1) Explain the candidate ethical principles.   7

(2) What is Taxation ? Explain various types of tax in detail.   7

5. Answer the following : (any **seven**)   14

(1) _____ is the administration of conducting any business using internet, intranet, extranet and web.

    (A) E-Business   (B) E-Commerce

    (C) E-Transaction   (D) None of the above

(2) _____ refers to all transactions between companies and public administrations or government agencies.

    (A) B2G   (B) B2A

    (C) B2C   (D) Both (A) and (B)

(3) The concept of packet switching was born in _____.

    (A) 1963   (B) 1964

    (C) 1961   (D) None of the above

(4) _____ is responsible for addressing, packaging, and routing messages on the Internet.

    (A) Transport Layer   (B) Internet Layer

    (C) Application Layer   (D) All of the above

(5) _____ can be simply defined as paying for goods or services on the internet.

    (A) Cash Payment   (B) E-Payment

    (C) Both (A) and (B)   (D) None of the above

(6) One national price everywhere for everyone.

    (A) Trigger Pricing   (B) Bundling

    (C) Fixed Pricing   (D) None of the above

(7) Online Auction allows sellers to find multiple buyers and buyers to find multiple sellers.

   (A) Price Discovery (B) Price Transparency

   (C) Customer Aggregation (D) Liquidity

(8) Which is not included in Ethical Concepts ?

   (A) Responsibility (B) Information Density

   (C) Ubiquity (D) Global Reach

(9) Study of principles that individuals and organizations can use to determine right and wrong courses of action.

   (A) Accountability (B) Liability

   (C) Ethics (D) None of the above

(10) In which step, we need to find out who did what to whom, and where, when and how he/she did it ?

   (A) Identify the stakeholders.

   (B) Identify and clearly describe the facts.

   (C) Identify the options that you can reasonably take.

   (D) Identify the potential consequences of your options.

(11) Which type of protection will we provide for business methods and processes ?

   (A) Trademark (B) Patents

   (C) Copyrights (D) Trade Secret

(12) VAT stands for _____.

   (A) Virtual Additional Tax (B) Value Added Tax

   (C) Verified Area Tax (D) None of these

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