PIZZAHUT SALES

USING WITH SQL

VIVEK VISHWAKARMA

BASIC QUESTIONS

- Retrieve the total number of orders placed.
- O2 Calculate the total revenue generated from pizza sales.
- O3 Identify the highest-priced pizza.
- 1 Identify the most common pizza size ordered
- O5 List the top 5 most ordered pizza types along with their quantities.

INTERMEDIATE QUESTIONS

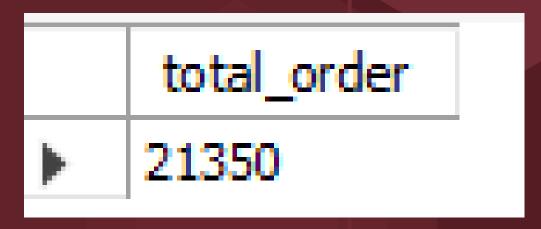
- Join the necessary tables to find the total quantity of each pizza category ordered.
- Determine the distribution of orders by hour of the day.
- Join relevant tables to find the category-wise distribution of pizzas.
- Group the orders by date and calculate the average number of pizzas ordered per day.
- ODD Determine the top 3 most ordered pizza types based on revenue.

ADVANCED QUESTIONS

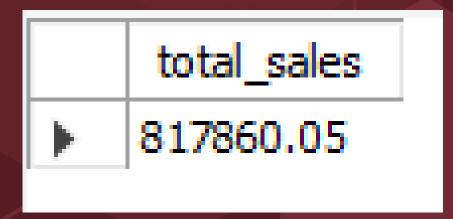
- Calculate the percentage contribution of each pizza type to total revenue.
- O2 Analyze the cumulative revenue generated over time.
- Determine the top 3 most ordered pizza types based on revenue for each pizza category.

Retrieve the total number of orders placed.

```
1 -- Retrieve the total number of orders placed.
2 • select count(Order_id) as total_order from orders;
```



Calculate the total revenue generated from pizza sales.



Identify the highest-priced pizza.

```
-- Identify the highest-priced pizza.
2 •
      SELECT
          pizza_types.name, pizzas.price
4
      FROM
5
          pizza_types
6
              JOIN
          pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
      ORDER BY pizzas.price DESC
      LIMIT 1;
```

| | name | price |
|---|-----------------|-------|
| • | The Greek Pizza | 35.95 |

Identify the most common pizza size ordered

```
-- Identify the most common pizza size ordered.
       SELECT
           pizzas.size,
           COUNT(order details.order details id) AS order count
       FROM
           pizzas
               JOIN
           order_details ON pizzas.pizza_id = order_details.pizza_id
8
       GROUP BY pizzas.size
       ORDER BY order_count DESC;
10
```

| | size | order_count |
|-------------|------|-------------|
| > | L | 18526 |
| | М | 15385 |
| | S | 14137 |
| | XL | 544 |
| | XXL | 28 |

List the top 5 most ordered pizza types along with their quantities.

```
-- List the top 5 most ordered pizza types
       -- along with their quantities.
      SELECT
           pizza types.name, SUM(order details.quantity) AS quantity
      FROM
           pizza_types
               JOIN
           pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
               JOIN
10
           order_details ON order_details.pizza_id = pizzas.pizza_id
11
      GROUP BY pizza_types.name
12
      ORDER BY quantity DESC
      LIMIT 5;
13
```

| | name | quantity |
|---|----------------------------|----------|
| • | The Classic Deluxe Pizza | 2453 |
| | The Barbecue Chicken Pizza | 2432 |
| | The Hawaiian Pizza | 2422 |
| | The Pepperoni Pizza | 2418 |
| | The Thai Chicken Pizza | 2371 |

Join the necessary tables to find the total quantity of each pizza

```
-- Join the necessary tables to find the
1
       -- total quantity of each pizza category ordered.
       SELECT
           pizza_types.category,
4
           SUM(order_details.quantity) AS quantity
       FROM
6
           pizza_types
               JOIN
           pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
               JOIN
           order_details ON order_details.pizza_id = pizzas.pizza_id
12
       GROUP BY pizza_types.category
       ORDER BY quantity DESC;
```

| | category | quantity |
|---|----------|----------|
| • | Classic | 14888 |
| | Supreme | 11987 |
| | Veggie | 11649 |
| | Chicken | 11050 |

Determine the distribution of orders by hour of the day.

```
1 -- Determine the distribution of orders by hour of the day.
2 • select hour(order_time) as hour, count(order_id)as order_count
3 from orders
4 group by hour(order_time);
```

| | hour | order_count |
|---|------|-------------|
| • | 11 | 1231 |
| | 12 | 2520 |
| | 13 | 2455 |
| | 14 | 1472 |
| | 15 | 1468 |
| | 16 | 1920 |
| | 17 | 2336 |
| | 18 | 2399 |
| | 19 | 2009 |
| | 20 | 1642 |
| | 21 | 1198 |
| | 22 | 663 |
| | 23 | 28 |
| | 10 | 8 |
| | 9 | 1 |

Join relevant tables to find the category-wise distribution of pizzas.

```
-- Join relevant tables to find the
category-wise distribution of pizzas.
select category, count(name) from pizza_types
group by category;
```

| | category | count(name) |
|---|----------|-------------|
| • | Chicken | 6 |
| | Classic | 8 |
| | Supreme | 9 |
| | Veggie | 9 |

Group the orders by date and calculate the average number of pizzas ordered per day.

```
avg_pizza_per_day

138
```

Determine the top 3 most ordered pizza types based on revenue.

```
-- Determine the top 3 most ordered pizza types based on revenue.
1
2 •
       SELECT
           pizza_types.name,
3
           SUM(order_details.quantity * pizzas.price) AS revenue
4
5
       FROM
           pizza types
6
               JOIN
           pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
               JOIN
           order_details ON order_details.pizza_id = pizzas.pizza_id
10
11
       GROUP BY pizza_types.name
12
       ORDER BY revenue DESC
       LIMIT 3;
```

| | name | revenue |
|---|------------------------------|----------|
| • | The Thai Chicken Pizza | 43434.25 |
| | The Barbecue Chicken Pizza | 42768 |
| | The California Chicken Pizza | 41409.5 |

Calculate the percentage contribution of each pizza type to total revenue.

```
-- Calculate the percentage contribution of each pizza type to total revenue.
select pizza_types.category,
round(sum(order_details.quantity*pizzas.price) / (SELECT
   ROUND(SUM(order_details.quantity * pizzas.price),
            2) AS total_sales
FROM
   order_details
        JOIN
    pizzas ON pizzas.pizza_id = order_details.pizza_id)*100,2) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order details
on order_details.pizza_id = pizzas.pizza_id
group by pizza types.category order by revenue desc;
```

| | category | revenue |
|-------------|----------|---------|
| > | Classic | 26.91 |
| | Supreme | 25.46 |
| | Chicken | 23.96 |
| | Veggie | 23.68 |

Analyze the cumulative revenue generated over time.

```
-- Analyze the cumulative revenue generated over time.
       select order_date,
       sum(revenue) over(order by order_date) as cum_revenue
       from
    (select orders.order date,
       sum(order_details.quantity*pizzas.price) as revenue
6
       from order_details join pizzas
       on order_details.pizza_id = pizzas.pizza_id
       join orders
       on orders.Order id = order details.Order id
10
       group by orders.order_date) as sales;
11
```

| | order_date | cum_revenue |
|---|------------|--------------------|
| • | 2015-01-01 | 2713.8500000000004 |
| | 2015-01-02 | 5445.75 |
| | 2015-01-03 | 8108.15 |
| | 2015-01-04 | 9863.6 |
| | 2015-01-05 | 11929.55 |
| | 2015-01-06 | 14358.5 |
| | 2015-01-07 | 16560.7 |
| | 2015-01-08 | 19399.05 |

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
-- Determine the top 3 most ordered pizza types based on revenue for each pizza category.
1
2
3 •
       select name, revenue from
      (select category, name, revenue,
      rank() over (partition by category order by revenue desc) as rn
6
       from
      (select pizza_types.category, pizza_types.name,
8
       sum(order details.quantity*pizzas.price) as revenue
      from pizza_types join pizzas
9
      on pizza_types.pizza_type_id = pizzas.pizza_type_id
10
      join order_details
11
      on order_details.pizza_id = pizzas.pizza_id
12
13
       group by pizza types.category, pizza types.name) as a) as b
14
      where rn<=3;
```

| | name | revenue |
|-------------|------------------------------|----------|
| > | The Thai Chicken Pizza | 43434.25 |
| | The Barbecue Chicken Pizza | 42768 |
| | The California Chicken Pizza | 41409.5 |
| | The Classic Deluxe Pizza | 38180.5 |
| | The Hawaiian Pizza | 32273.25 |
| | The Pepperoni Pizza | 30161.75 |
| | The Spicy Italian Pizza | 34831.25 |
| | The Italian Supreme Pizza | 33476.75 |
| | The Cicilian Diagra | 20040 F |

THANKS

Thank you so much for taking the time to visit my portfolio. I truly appreciate your interest in my work. Your feedback and support mean a lot to me as I continue to grow and develop my skills.

Please feel free to reach out if you have any questions or if there's anything specific you'd like to discuss. I look forward to staying connected.

Best regards,

VIVEK VISHWAKAMA