

Leading Change: AI the future of Organizational Culture

Module 1: Introduction to Artificial Intelligence (2 hours)

- Overview of AI: Definitions, history, and evolution
- Types of AI: Machine Learning, Deep Learning, Natural Language Processing, etc.
- Current State of AI: Key technologies and applications in organizations
- AI Impact: Examples of AI transforming industries

Module 2: AI Applications in Organizations (2 hours)

- Operational Efficiency: Automation, predictive maintenance
- Customer Experience: Personalization, chatbots, and AI in CRM
- Innovation and Product Development: AI in R&D, design, and creativity
- Case Studies: Success stories and lessons learned from leading organizations

Module 3: Ethical Considerations and AI Governance (1.5 hours)

- Understanding AI Ethics: Bias, privacy, and accountability
- Developing an AI Governance Framework: Policies, practices, and guidelines
- Ethical AI Use: Ensuring AI benefits are widely distributed and do no harm

Module 4: Preparing for the Future of Organizations with AI (2.5 hours)

- Skills and Competencies: Identifying and developing AI-related skills in the workforce
- Organizational Culture: Fostering an AI-ready culture for innovation and adaptability
- Strategic Planning: Incorporating AI into organizational strategies and future growth plans
- Discussion: Imagining the future - Opportunities and challenges of AI in organizations