MICROCREDIT DEFAULTER PROJECT PRESENTATION



PREPARED BY:-VIVEK KUMAR

INTERNSHIP33

AGENDA:

- Introduction
- Analytical Problem Framing
- Exploratory Data Analysis (EDA)
- Model/s Development and Evaluation
- Conclusion
- Inference
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- Acknowledgement

INTRODUCTION

Problem Statement

A Microfinance Institution (MFI) is an organization that offers financial services to low income populations. MFS becomes very useful when targeting especially the unbanked poor families living in remote areas with not much sources of income.

They understand the importance of communication and how it effects a person's life and lack of communication can cause lot of uncertain problems, thus, focusing on providing their services and products to low income families and poor customers that can help them in the need of hour.

CONCEPTUAL BACKGROUND OF THE DOMAIN PROBLEM



MFS are collaborating with an MFI to provide microcredit on mobile balances to be paid back in 5 days. The Consumer is believed to be defaulter if he deviates from the path of paying back the loaned amount within the time duration of 5 days. For the loan amount of 5 (in Indonesian Rupiah), payback amount should be 6 (in Indonesian Rupiah), while, for the loan amount of 10 (in Indonesian Rupiah), the payback amount should be 12 (in Indonesian Rupiah).

REVIEW OF LITERATURE

The Microfinance services (MFS) provided by MFI are Group Loans, Agricultural Loans, Individual Business Loans and so on. Many microfinance institutions (MFI), experts and donors are supporting the idea of using mobile financial services (MFS) which they feel are more convenient and efficient, and cost saving, than the traditional high-touch model used since long for the purpose of delivering microfinance services. Though, the MFI industry is primarily focusing on low income families and are very useful in such areas, the implementation of MFS has been uneven with both significant challenges and successes.

Today, microfinance is widely accepted as a poverty-reduction tool, representing \$70 billion in outstanding loans and a global outreach of 200 million clients.

MOTIVATION FOR THE PROBLEM UNDERTAKEN

We understand the importance of communication and how it effects a person's life and lack of communication can cause lot of uncertain problems so we want to work in order to bridge this gap between people.

We are working with one such client that is in Telecom Industry. They are a fixed wireless telecommunications network provider. They have launched various products and have developed its business and organization based on the budget operator model, offering better products at Lower Prices to all value conscious customers through a strategy of disruptive innovation that focuses on the subscriber.

ANALYTICAL PROBLEM FRAMING

Mathematical/Analytical Modeling of the Problem

We first look into the statistics of data shown in fig 1.

| cribe() | | | | | | | | | |
|---------------|---|---------------|---|---|---|--|--|--|---|
| Unnamed: 0 | label | msisdn | aon | daily_decr30 | daily_decr90 | rental30 | rental90 | last_rech_date_ma | last_rech |
| 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 2095! |
| 104797,000000 | 0.875177 | 93100.650179 | 8112.343445 | 5381.402289 | 6082.515068 | 2692.581910 | 3483.406534 | 3755.847800 | 37 |
| 60504.431823 | 0.330519 | 53758.461427 | 75696 082531 | 9220.623400 | 10918.812767 | 4308.586781 | 5770.461279 | 53905.892230 | 533 |
| 1.000000 | 0.000000 | 0.000000 | -48.000000 | -93.012667 | -93.012667 | -23737.140000 | -24720.580000 | -29.000000 | -1 |
| 52399.000000 | 1.000000 | 46506.000000 | 246.000000 | 42,440000 | 42.692000 | 280.420000 | 300.260000 | 1.000000 | |
| 104797.000000 | 1.000000 | 93073.000000 | 527.000000 | 1469.175667 | 1500.000000 | 1083.570000 | 1334.000000 | 3.000000 | |
| 157195.000000 | 1.000000 | 139626 000000 | 982.000000 | 7244.000000 | 7802.790000 | 3356.940000 | 4201.790000 | 7.000000 | |
| 209593.000000 | 1.000000 | 186242.000000 | 999860.755168 | 265926.000000 | 320630.000000 | 198926.110000 | 200148.110000 | 998650.377733 | 9991 |
| | Unnamed: 0 209593.000000 104797.000000 60504.431823 1.000000 52399.000000 104797.000000 157195.000000 | Unnamed: 0 | Unnamed: 0 label msisdn 209593.000000 209593.000000 209593.000000 104797.000000 0.875177 93100.650179 60504.431823 0.330519 53758.461427 1.000000 0.000000 0.000000 52399.000000 1.000000 46506.000000 104797.000000 1.000000 93073.000000 157195.000000 1.000000 139626.000000 | Unnamed: 0 label msisdn aon 209593.000000 209593.000000 209593.000000 209593.000000 104797.000000 0.875177 93100.650179 8112.343445 60504.431823 0.330519 53758.461427 75696.082531 1.000000 0.000000 -48.000000 52399.000000 1.000000 46506.000000 246.000000 104797.000000 1.000000 93073.000000 527.000000 157195.000000 1.000000 139626.000000 982.000000 | Unnamed: 0 label msisdn aon daily_decr30 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 104797.000000 0.875177 93100.650179 8112.343445 5381.402289 60504.431823 0.330519 53758.461427 75696.082531 9220.623400 1.000000 0.000000 -48.000000 -93.012667 52399.000000 1.000000 46506.000000 246.000000 42.440000 104797.000000 1.000000 93073.000000 527.000000 7244.000000 157195.000000 1.000000 139626.000000 982.000000 7244.000000 | Unnamed: 0 label msisdn aon daily_decr30 daily_decr90 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 104797.000000 0.875177 93100.650179 8112.343445 5381.402289 6082.515068 60504.431823 0.330519 53758.461427 75696.082531 9220.623400 10918.812767 1.000000 0.000000 -48.000000 -93.012667 -93.012667 52399.000000 1.000000 46506.000000 246.000000 42.440000 42.692000 104797.000000 1.000000 93073.000000 527.000000 1469.175667 1500.000000 157195.000000 1.000000 139626.000000 982.000000 7244.000000 7802.790000 | Unnamed: 0 label msisdn aon daily_decr30 daily_decr90 rental30 209593.000000 10918.812767 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4308.586781 4200000 4200000 4200000 4200000 4200000 42000000 4200000 420 | Unnamed: 0 Iabel msisdn aon daily_decr30 daily_decr90 rental30 rental90 209593.0000000 209593.000000 209593.0000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.000000 209593.0000000 209593.000000 209593.000000 | Unnamed: 0 Iabel msisdn aon daily_decr30 daily_decr90 rental30 rental90 last_rech_date_ma 209593.000000 |

df.describe()

| last_rech_date_da | last_rech_amt_ma | cnt_ma_rech30 | fr_ma_rech30 | sumamnt_ma_rech30 | medianamnt_ma_rech30 | medianmarechprebal30 | cnt_ma_rech90 | fr_ |
|-------------------|------------------|---------------|---------------|-------------------|----------------------|----------------------|---------------|-----|
| 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.00000 | 209 |
| 3712.202921 | 2064.452797 | 3.978057 | 3737.355121 | 7704.501157 | 1812.817952 | 3851.927942 | 6.31543 | |
| 53374.833430 | 2370.786034 | 4.256090 | 53643.625172 | 10139.621714 | 2070.864620 | 54006.374433 | 7.19347 | |
| -29.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0:000000 | -200.000000 | 0.00000 | |
| 0.000000 | 770.000000 | 1.000000 | 0.000000 | 1540.000000 | 770.000000 | 11.000000 | 2.00000 | |
| 0.000000 | 1539.000000 | 3.000000 | 2.000000 | 4628.000000 | 1539.000000 | 33,900000 | 4.00000 | |
| 0.000000 | 2309.000000 | 5,000000 | 6.000000 | 10010.000000 | 1924 000000 | 83,000000 | 8.00000 | |
| 999171.809410 | 55000.000000 | 203.000000 | 999606 368132 | 810096,000000 | 55000.000000 | 999479.419319 | 336.00000 | |
| 3 | | | | | | | | |

df.describe()

| fr_ma_rech90 | sumamnt_ma_rech90 | medianamnt_ma_rech90 | medianmarechprebal90 | cnt_da_rech30 | fr_da_rech30 | cnt_da_rech90 | fr_da_rech90 | cnt_loans |
|---------------|-------------------|----------------------|----------------------|---------------|---------------|---------------|---------------|-------------|
| 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593,000000 | 209593.000000 | 209593.000000 | 209593.0000 |
| 7.716780 | 12396,218352 | 1864.595821 | 92.025541 | 262.578110 | 3749.494447 | 0.041495 | 0.045712 | 2.7589 |
| 12.590251 | 16857.793882 | 2081.680664 | 369.215658 | 4183.897978 | 53885.414979 | 0.397556 | 0.951386 | 2.5545 |
| 0.000000 | 0.000000 | 0.000000 | -200.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.0000 |
| 0.000000 | 2317.000000 | 773.000000 | 14.600000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 1.0000 |
| 2.000000 | 7226.000000 | 1539.000000 | 36.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 2.0000 |
| 8.000000 | 16000.000000 | 1924.000000 | 79.310000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 4.0000 |
| 88.000000 | 953036.000000 | 55000.000000 | 41456.500000 | 99914.441420 | 999809.240107 | 38.000000 | 64.000000 | 50.0000 |

| amnt_loans30 | maxamnt_loans30 | medianamnt_loans30 | cnt_loans90 | amnt_loans90 | maxamnt_loans90 | medianamnt_loans90 | payback30 | payback90 |
|---------------|-----------------|--------------------|---------------|---------------|-----------------|--------------------|---------------|---------------|
| 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 | 209593.000000 |
| 17.952021 | 274.658747 | 0.054029 | 18.520919 | 23.645398 | 6.703134 | 0.046077 | 3.398826 | 4.321485 |
| 17.379741 | 4245.264648 | 0.218039 | 224.797423 | 26.469861 | 2.103864 | 0.200692 | 8.813729 | 10.308108 |
| 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 6.000000 | 6.000000 | 0.000000 | 1.000000 | 6.000000 | 6.000000 | 0.000000 | 0.000000 | 0.000000 |
| 12.000000 | 6.000000 | 0.000000 | 2.000000 | 12.000000 | 6.000000 | 0.000000 | 0.000000 | 1 666667 |
| 24.000000 | 6.000000 | 0.000000 | 5.000000 | 30.000000 | 6.000000 | 0.000000 | 3.750000 | 4.500000 |
| 306.000000 | 99864.560864 | 3.000000 | 4997.517944 | 438.000000 | 12.000000 | 3.000000 | 171.500000 | 171.500000 |

FIG 1 STATASTICAL DECRIPTION OF DATA

From this statistical analysis we make some of the interpretations that,

- 1. Maximum standard deviation is observed in aon column.
- 2. In the columns aon, daily_decr30, daily_decr90, rental90 ,last_rech_date_ma , last_rech_date_da, maxamnt_loans30, cnt_loans90, amnt_loans90, rental30 mean is considerably greater than median so the columns are positively skewed.
- 3. In the columns label, month median is greater than mean so the columns are negatively skewed.
- 4. In the columns aon, daily_decr30, daily_decr90, rental30, rental90, last_rech_date_ma ,last_rech_date_da, maxamnt_loans30, cnt_loans90, payback30, payback90 there is huge difference present between 75th perecentile and maximum so outliers are present here.

WE LOOK FOR THE SKEWNESS PRESENT IN DATA SHOWN IN FIG 2,

| MOTICI | day | payback90 | payback30 | medianamnt_loans90 | maxamnt_loans90 | amnt_loans90 | cnt_loans90 | <pre>medianamnt_loans30</pre> | maxamnt_loans30 | amnt_loans30 | cnt_loans30 | fr_da_rech90 | cnt_da_rech90 | fr_da_rech30 | cnt_da_rech30 | medianmarechprebal90 | medianamnt_ma_rech90 | sumamnt_ma_rech90 | fr_ma_rech90 | cnt_ma_rech90 | medianmarechprebal30 | medianamnt_ma_rech30 | sumamnt_ma_rech30 | fr_ma_rech30 | cnt_ma_rech30 | last_rech_amt_ma | last_rech_date_da | last_rech_date_ma | rental90 | rental30 | daily_decr90 | daily_decr30 | aon | label | df.skew() | |
|----------|----------|-----------|-----------|--------------------|-----------------|--------------|-------------|-------------------------------|-----------------|--------------|-------------|--------------|---------------|--------------|---------------|----------------------|----------------------|-------------------|--------------|---------------|----------------------|----------------------|-------------------|--------------|---------------|------------------|-------------------|-------------------|----------|----------|--------------|--------------|-----------|-----------|-----------|--|
| 0.343242 | 0.199845 | 6.899951 | 8.310695 | 4.895720 | 1.678304 | 3.150006 | 16.594408 | 4.551043 | 17.658052 | 2.975719 | 2.713421 | 28.988083 | 27.267278 | 14.776430 | 17.818364 | 44.880503 | 3.752706 | 4.897950 | 2.285423 | 3,425254 | 14.779875 | 3.512324 | 6.386787 | 14.772833 | 3.283842 | 3.781149 | 14.814857 | 14.790974 | 4.437681 | 4.521929 | 4.252565 | 3.946230 | 10.392949 | -2.270254 | | |

Fig 2 skewness in data

We observe skewness in the data due to outliers so we remove the 7-8% outliers through zscore method by keeping standard deviation 5 and treat the rest outliers through winsorization technique. Now the skewness observed is shown in fig 3,

Fig3 Skewness observed after trating outliers through winsorization

df cap.skew() label -2.242737 0.495635 aon daily_decr30 1.072841 daily decr90 1.133561 rental30 1.095992 rental90 1.125867 last rech amt ma 0.850541 cnt ma rech30 0.657301 sumamnt ma rech30 0.691258 medianamnt ma rech30 0.949679 medianmarechprebal30 1.311814 cnt ma rech90 0.709201 fr ma rech90 1.574587 sumamnt ma rech90 0.787981 medianamnt ma rech90 0.988311 medianmarechprebal90 1.232058 cnt da rech30 0.000000 cnt da rech90 0.000000 fr da rech90 0.000000 cnt loans30 0.892197 amnt loans30 0.789402 maxamnt loans30 1.490262 medianamnt loans30 0.000000 cnt loans90 0.928602 amnt loans90 1.006262 maxamnt loans90 2.374270 medianamnt loans90 0.000000 payback30 0.941894 payback90 0.954838 day 0.093845 month 0.381182 dtype: float64

DATA SOURCES AND THEIR FORMATS

- ☐ The variable features of this problem statement are :-
- ☐ Variable : Defination -> comment
- □ label: Flag indicating whether the user paid back the credit amount within 5 days of issuing the loan{1:success, 0:failure}
- msisdn: mobile number of user
- □aon : age on cellular network in days
- □ daily_decr30 : Daily amount spent from main account, averaged over last 30 days (in Indonesian Rupiah)
- daily_decr90 : Daily amount spent from main account, averaged over last 90 days (in Indonesian Rupiah)

rental30 : Average main account balance over last 30 days rental90 : Average main account balance over last 90 days last_rech_date_ma: Number of days till last recharge of main account last_rech_date_da: Number of days till last recharge of data account last_rech_amt_ma: Amount of last recharge of main account (in Indonesian Rupiah) cnt_ma_rech30 : Number of times main account got recharged in last 30 days fr_ma_rech30: Frequency of main account recharged in last 30 days sumamnt_ma_rech30: Total amount of recharge in main account over last 30 days (in Indonesian Rupiah) medianamnt_ma_rech30 : Median of amount of recharges done in main account over last 30 days at user level (in Indonesian Rupiah) medianmarechprebal30: Median of main account balance just before recharge in last 30 days at user level (in Indonesian Rupiah)

cnt_ma_rech90 : Number of times main account got recharged in last 90 days fr_ma_rech90: Frequency of main account recharged in last 90 days sumamnt_ma_rech90: Total amount of recharge in main account over last 90 days (in Indonasian Rupiah) ☐ medianamnt_ma_rech90 : Median of amount of recharges done in main account over last 90 days at user level (in Indonasian Rupiah) medianmarechprebal90: Median of main account balance just before recharge in last 90 days at user level (in Indonasian Rupiah) cnt_da_rech30 : Number of times data account got recharged in last 30 days ☐ fr_da_rech30: Frequency of data account recharged in last 30 days cnt_da_rech90 : Number of times data account got recharged in last 90 days ☐ fr_da_rech90 : Frequency of data account recharged in last 90 days

cnt_loans30 : Number of loans taken by user in last 30 days amnt_loans30:Total amount of loans taken by user in last 30 days maxamnt_loans30: maximum amount of loan taken by the user in last 30 days medianamnt_loans30: Median of amounts of loan taken by the user in last 30 days cnt_loans90 : Number of loans taken by user in last 90 days amnt_loans90: Total amount of loans taken by user in last 90 days maxamnt_loans90: maximum amount of loan taken by the user in last 90 days medianamnt_loans90: Median of amounts of loan taken by the user in last 90 days payback30: Average payback time in days over last 30 days payback90 : Average payback time in days over last 90 days pcircle: telecom circle pdate : date

The data types of features are shown in fig 4,

| Unnamed: 0 | int64 |
|----------------------|---------|
| label | int64 |
| msisdn | object |
| aon | float64 |
| daily_decr30 | float64 |
| daily_decr90 | float64 |
| rental30 | float64 |
| rental90 | float64 |
| last_rech_date_ma | float64 |
| last_rech_date_da | float64 |
| last_rech_amt_ma | int64 |
| cnt_ma_rech30 | int64 |
| fr_ma_rech30 | float64 |
| sumamnt_ma_rech30 | float64 |
| medianamnt ma_rech30 | float64 |
| medianmarechprebal30 | float64 |
| cnt_ma_rech90 | int64 |
| fr_ma_rech90 | int64 |
| sumamnt_ma_rech90 | int64 |
| medianamnt_ma_rech90 | float64 |
| medianmarechprebal90 | float64 |
| cnt_da_rech30 | float64 |
| fr_da_rech30 | float64 |
| cnt_da_rech90 | int64 |
| fr_da_rech90 | int64 |
| cnt_loans30 | int64 |
| amnt_loans30 | int64 |
| maxamnt_loans30 | float64 |
| medianamnt_loans30 | float64 |
| cnt_loans90 | float64 |
| amnt_loans90 | int64 |
| maxamnt_loans90 | int64 |
| medianamnt_loans90 | float64 |
| payback30 | float64 |
| payback90 | float64 |
| pcircle | object |
| pdate | object |
| | |

Fig 4 Data types of features

DATA PREPROCESSING

We first done data cleaning. In data cleaning we done feature extraction, we extracted the features day and month from <u>pdate</u> column as shown in fig 5,

```
Feature extraction
df['pdate'] = pd.to_datetime(df['pdate'])
df['pdate']
         2016-07-20
1
         2016-08-10
2
         2016-08-19
3
         2016-06-06
         2016-06-22
209588
         2016-06-17
209589
         2016-06-12
209590
         2016-07-29
209591
         2016-07-25
         2016-07-07
209592
Name: pdate, Length: 209593, dtype: datetime64[ns]
df['pdate'].dt.day
          10
2
          19
3
          22
209588
          17
209589
          12
209590
209591
          25
209592
Name: pdate, Length: 209593, dtype: int64
df['day'] = df['pdate'].dt.day
df['pdate'].dt.month
1
          8
2
3
209588
209590
209591
Name: pdate, Length: 209593, dtype: int64
df['month'] = df['pdate'].dt.month
```

We then explored categorical variables as shown in fig 6.

```
Exploring categorical columns
for column in df.columns:
  if df[column].dtypes == object:
     print(str(column) + ' : ' + str(df[column].unique()))
     print(df[column].value counts())
     print('\n')
msisdn : ['21408I70789' '76462I70374' '17943I70372' ... '22758I85348' '59712I82733'
650611853391
47819190840
04581185330
43096188688
94119184456
22038188658
71605188649
70877182736
18632170379
04889170375
11685189234
Name: msisdn, Length: 186243, dtype: int64
pcircle : ['UPW']
    209593
Name: pcircle, dtype: int64
```

Fig 6 Exploring categorical variables

• We observed that there is only one unique value present in pcircle column which is 'UPW' so will be dropping this column. Then we observed that column msisdn was present in categorical column so we encode it to numbers using label encoder as shown in fig 7, to check it's correlation with other feature variables and target varaible.

| E | ncoding | g ca | tegor | ical | column | | | | | | | | |
|-----|---------------|-------|--------|-------|------------------------------|--------------|----------|----------|-------------------|-------------------|-----------------|---------------|------|
| le: | =LabelEnco | der() | | | oort LabelEn (df['msisdn' | | -)) | | | | | | |
| df. | .head() | | | | | | | | | | | | |
| | Unnamed: 0 | label | msisdn | aon | daily_decr30 | daily_decr90 | rental30 | rental90 | last_rech_date_ma | last_rech_date_da | ast_rech_amt_ma | cnt_ma_rech30 | fr |
| 0 | 1 | 0 | 40191 | 272.0 | 3055.050000 | 3065.150000 | 220.13 | 260.13 | 2.0 | 0.0 | 1539 | 2 | 2000 |
| 1 | 2 | 1 | 142291 | 712.0 | 12122.000000 | 12124.750000 | 3691.26 | 3691.26 | 20.0 | 0.0 | 5787 | 1 | |
| 2 | 3 | 1 | 33594 | 535.0 | 1398,000000 | 1398.000000 | 900.13 | 900.13 | 3.0 | 0.0 | 1539 | 1 | |
| 3 | 4 | 1 | 104157 | 241.0 | 21.228000 | 21.228000 | 159.42 | 159.42 | 41.0 | 0.0 | 947 | 0 | |
| 4 | 5 | 1 | 6910 | 947.0 | 150.619333 | 150.619333 | 1098.90 | 1098.90 | 4.0 | 0.0 | 2309 | 7 | |
| 4 | | | | | | | | | | | | | ٠ |

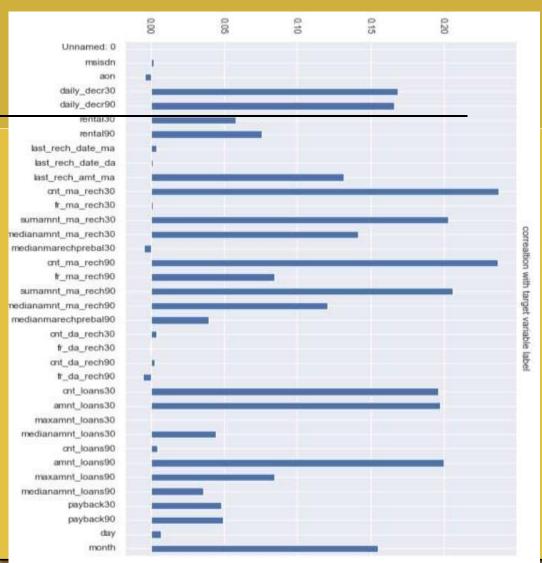
Fig 7 Encoding column msisdn

- We then checked the heatmap of correlation. while checking the heatmap of correlation we observed that there exists multicollinearity in between columns.
- We also observed that no correlation was present in unnamed:
 0, msisdn, last_rechdate_ma, last_rechdate_da columns so we will be dropping these columns.
- We then removed the outliers from the dataset through zscore and winsorization method.

DATA INPUTS- LOGIC- OUTPUT RELATIONSHIPS

 Here we check the correlation between all our feature variables with target variable label as shown in fig 8.

- We observe that the columns cnt_ma_rech30 and cnt_ma_rech90 are highly positively correlated with label this means as the cnt_ma_rech30 and cnt_ma_rech90 are increasing the probability of cutomer being non-fraudulent is also increasing.
- We also observe that the columns aon, medianmarechprebal30 and fr_da_rech90 are negatively correlated with label this means as the aon, medianmarechprebal30 and fr_da_rech90 are increasing the probability of customer being fraudulent is also increasing.



Set of assumptions related to the problem under consideration

- By looking into the target vaariable label we assumed that it was a classification type of problem.
- We observed multicollinearity in between columns so we assumed that we will be using Principal Component Analysis (PCA).
- We also observed that only one single unique value was present in pcircle and in year in pdate column and in Unnamed: 0 all the numbers were unique without any correlation so we assumed that we will be dropping these columns.

Hardware and Software Requirements and Tools Used

- This project was done on laptop with Intel Core i5 processor with 2.40 GHz and eight threads with 8gb of ram and latest intel HD 520 HD Graphics on Anaconda, jupyter notebook.
- The tools, libraries and packages we used for accomplishing this project are pandas, numpy, matplotlib, seaborn, scipy stats, sklearn decomposition pca, sklearn standardscaler, collections counter, imblearn SmoteTomek, GridSearchCV, joblib.
- Through pandas library we loaded our csv file 'Data file' into dataframe and performed data manipulation and analysis. Through pandas library we converted pdate column to datetime format from which we were able to extract day and month column.
- With the help of numpy we worked with arrays.
- With the help of matplotlib and seaborn we did plot various graphs and figures and done data visualization.

- With scipy stats we treated outliers through winsorization technique.
- With sklearn.decomposition's pca package we reduced the number of feature variables from 34 to 7
 by plotting scrre plot with their Eigenvalues and chose the number of columns on the basis of their
 nodes.
- With sklearn's standardscaler package we scaled all the feature variables onto single scale.
- With collection's counter package we were able to display all the unique values of the pdate column.
- Through imblearn's SmoteTomek package we were able to handle the imbalanced data by increasing the number of fraudulent transactions on relevant data points.
- Through GridSearchCV we were able to find the right parameters for hyperparameter tuning.
- Through joblib we saved our model in csv format.

Model/s Development and Evaluation

Identification of possible problem-solving approaches

- We first converted all our categorical variables to numeric variables with the help of label encoder to checkout the correlation between them and dropped the columns which we felt were unnecessary.
- We observed skewness in data so we tried to remove the skewness through treating outliers with winsorization technique as shown in fig 3.
- The data was imbalanced so through imblearn's SmoteTomek package we were able to handle the imbalanced data by increasing the number of fraudulent transactions on relevant data points.

- The data was improper scaled so we scaled the feature vaariables on a single scale using sklearn's StandardScaler package.
- There were too many (37) feature variables in the data so we reduced it to 7 with the help of Principal Component Analysis (PCA) by plotting Eigenvalues and taking the number of nodes as our number of feature variables.

Testing of Identified Approaches (Algorithms)

| The algorithms we used for the training and testing are as follows:- |
|--|
| ☐ Extreme gradient boosting classifier |
| ☐ Decision tree classifier |
| ☐ KNeighbors classifier |
| ☐ Logistic Regression |
| ☐ GaussianNB |
| ☐ Random forest classifier |
| ☐ Ada boost classifier |
| ☐ GradientBoostingClassifie |
| ☐ Bagging classifier |
| ☐ Extra trees classifier |

Run and Evaluate selected models

The algorithms we used are shown in fig 9,

```
#Importing all the model library
from sklearn.tree import DecisionTreeClassifier
from sklearn.neighbors import KNeighborsClassifier
from sklearn.linear model import LogisticRegression
from sklearn.naive bayes import GaussianNB
#Importing Boosting models
from xgboost import XGBClassifier
from sklearn.ensemble import RandomForestClassifier
from sklearn.ensemble import AdaBoostClassifier
from sklearn.ensemble import GradientBoostingClassifier
from sklearn.ensemble import BaggingClassifier
from sklearn.ensemble import ExtraTreesClassifier
#Importing error metrics
from sklearn.metrics import classification report, confusion matrix, accuracy score, roc curve, auc
from sklearn.model selection import GridSearchCV,cross val score
```

The results observed over different evaluation metrics are shown in fig 10,

| | Model | Accuracy_score | Cross_val_score | Roc_auc_curve |
|---|----------------------------|----------------|-----------------|---------------|
| 0 | KNeighborsClassifier | 77.205681 | 87.873177 | 75.631662 |
| 1 | LogisticRegression | 77.131929 | 87.737849 | 75.797481 |
| 2 | DecisionTreeClassifier | 81.304885 | 84.364999 | 69.500930 |
| 3 | XGBClassifier | 82.237925 | 89.008266 | 78.611521 |
| 4 | RandomForestClassifier | 86.374863 | 89.042740 | 74.565563 |
| 5 | AdaBoostClassifier | 77.310305 | 87.978145 | 75.801378 |
| 6 | GaussianNB | 72.272914 | 80.704007 | 74.240251 |
| 7 | GradientBoostingClassifier | 81.308315 | 88.577077 | 77.726668 |
| 8 | BaggingClassifier | 83.772983 | 88.182418 | 74.849858 |
| 9 | ExtraTreesClassifier | 86.927141 | 88.890949 | 72.870659 |

Fig 12 Results observed

Key Metrics for success in solving problem under consideration

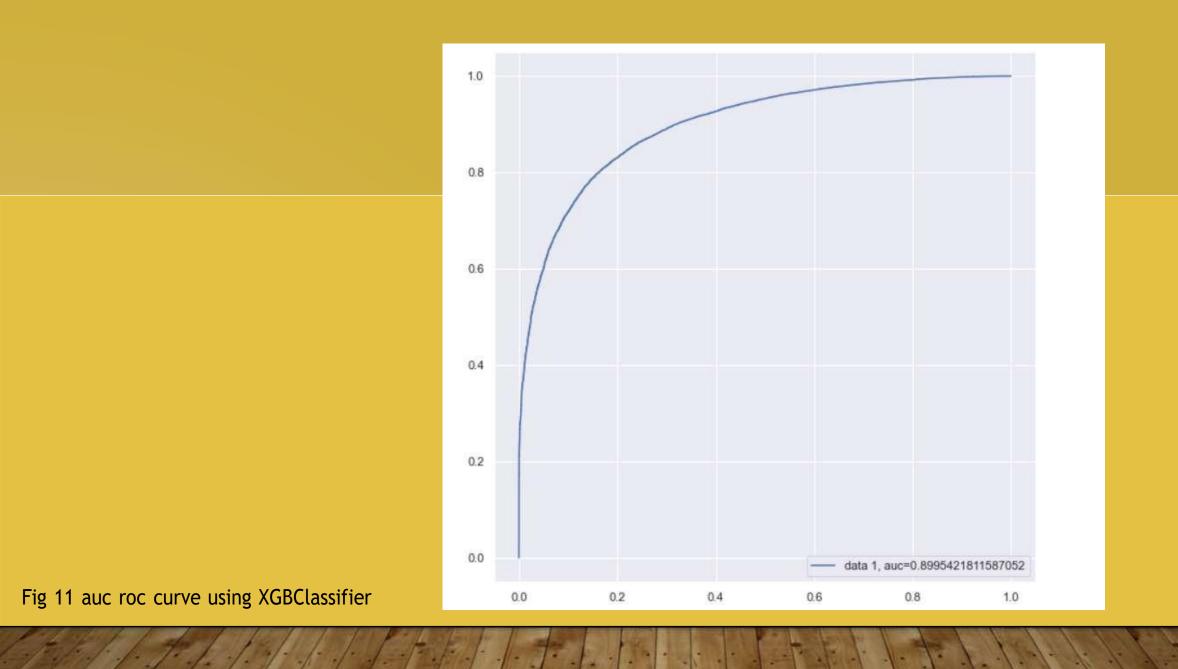
Accuracy is not a appropriate measure of model performance here and we used the metric AREA UNDER ROC CURVE to evaulate models performance because high rocscore will mean high recall which means the model does well by not classifying legit transactions as fraudulent.

Interpretation of the Results

From the visualization we interpreted that the data was very imbalanced and the target variable was highly positively correlated with the columns cnt_ma_rech30 and cnt_ma_ma_rech90.

From the preprocessing we interpreted that data was improper scaled, there were hidden features present in the data which needed to be extracted.

From the modeling we interpreted that XGBClassifier works best with respect to our model with rocscore 0.90 as shown in fig 11.



CONCLUSION

Key Findings and Conclusions of the Study

In this project we have tried to show how to deal with unbalanced datasets like the MicroCreditDefaulter where the instances of fraudulent cases is few compared to the instances of non fraudulent cases. We have argued why accuracy is not a appropriate measure of model performance here and used the metric AREA UNDER ROC CURVE to evaluate how method of SmoteTomek technique can lead to better model training.

The best score of 0.90 was achieved using the best parameters of XGBClassifier through GridSearchCV though both random forest and gradient boosting models performed well too.

Learning Outcomes of the Study in respect of Data Science

- This project has demonstrated the importance of sampling effectively, modelling and predicting data with an imbalanced dataset.
- Through different powerful tools of visualization we were able to analyse and interpret different hidden insights about the data.
- Through data cleaning we were able to remove unnecessary columns and outliers from our dataset due to which our model would have suffered from overfitting or underfitting.

- The few challenges while working on this project were:-
 - Improper scaling
 - Too many features
 - Hidden features
 - Imbalanced data
 - Skewed data due to outliers
- The data was improper scaled so we scaled it to a single scale using sklearns's package StandardScaler.
- There were too many(37) features present in the data so we applied Principal Component Analysis(PCA) and found out the Eigenvalues and on the basis of number of nodes we were able able to reduce our features upto 7 columns.

- There were hidden features present in pdate column so we converted the column in datetime format in order to extract day and month column by doing feature extraction.
- The data was imbalanced so we handled the unbalanced data through SmoteTomek technique by creating more number of fraudulent cases on relevant data points.
- The columns were skewed due to presence of outliers which we handled through winsorization technique.

<u>Limitations of this work and Scope for Future</u> <u>Work</u>

While we couldn't reach out goal of 100% accuracy in fraud detection, we did end up creating a system that can with enough time and data get very close to that goal. As with any project there is room for improvement here. The very nature of this project allows for multiple algorithms to be integrated together as modules and their results can be combined to increase the accuracy of the final result. This model can further be improved with the addition of more algorithms into it. However, the output of these algorithms needs to be in the same format as the others. Once that condition is satisfied, the modules are easy to add as done in the code. This provides a great degree of modularity and versatility to the project.

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