

## Product Development & Systems Engineering

Topic: Users & Stakeholders

**Problem:** Think about and list as many users and stakeholders for your system. Do not look at the list below If you want to try this yourself!

## Pointers/Tips:

- "Users" are not always the same as customers.
- Stakeholders exist in more environments than the operational environment.

Here is a list of users & stakeholders for the ATM:

- System advocate / supporter
- Company Shareholder
- System administrator
- System owner
- System user (end user)
- System maintainer
- Mission planner
- System threat
- System adversary
- System competitor
- System critic
- System trainer / instructor
- System logistician / supporter
- System architect
- System acquirer
- System developer
- System provider
- System tester (verifier)
- Independent system tester (validator)

Submit your list of users & stakeholders to <a href="mailto:support@learnse.com">support@learnse.com</a> if you'd like me to check it & provide feedback.