



MEDIA CONSENT FORM

CONSENT FOR PERSONAL DATA USAGE FOR RESEARCH & RELEASE PURPOSES

Alongside your participation in Project AMBER (Accelerated Mission for Better Employment and Retention), a joint initiative of the National Skill Development Corporation (NSDC) and Generation India Foundation (GIF), under the aegis of the Ministry of Skill Development and Entrepreneurship (MSDE), you are being asked to participate in the research study, involving the collection of the following information: your application data, programme participation data, health, and professional outcomes, which includes but is not limited to your name, voice, image, photograph, video and/or any other representation. The data will be collected through the application form & interview process, instructor & mentor records, and questionnaires administered to you, at several points before and after the training programme.

The purpose of the research project is to determine the effectiveness of various features of Project AMBER and how it will support young people in entering and pursuing new careers.

A substantial part of the data will be collected and stored automatically. In addition, questionnaires that will take less than 30 minutes to complete, will be required during the application process, weekly during the programme, and monthly thereafter, for up to 20 years after completion of the programme.

As a part of this initiative a research agency will contact you to gather your responses on various surveys including your strengths, wellbeing, and employee engagement. Research agency will process and store your information in its global database.

We may also use, reproduce, and distribute your name, voice, image, photograph, video and/or any other representation of you in connection with your participation in Project AMBER and the research study.

You will not be reimbursed for your participation in the research study. There are no additional costs that you will have to incur while taking part in this study.

We will strive to protect your records so that your personal information (e.g., name, address, social security number and phone number) will remain secure and confidential. However, you should be aware that even the most sophisticated data storage systems may have vulnerabilities, and that your personal information may be disclosed if that is required by law.

Project AMBER will be entitled to transfer your data to external agencies as and when required. The data we collect will be stored in the United States and India, and it may be used in reports, presentations, and publications, but only in an aggregated form so that the information will not identify you specifically (except with respect to any information or materials produced by Generation India Foundation [hereinafter referred to as GIF] to market and/or publicize Generation and the Generation research Study).

Project AMBER will use the information you provide solely for the purpose of the AMBER Research Study. Project AMBER will not edit or alter the information you provide to us. Any and all updates (if needed) must be provided by you and similarly will be posted as described above.

Taking part in this study is your choice and part of your commitment to Project AMBER.

YOUR CONSENT

I understand the terms above and agree to participate in the AMBER research study that will be conducted by GIF, which I understand will involve the collection and use of my personally identifiable information. I hereby consent to the collection, storage and use of such information for the research study described above and the continuous improvement of Project AMBER.

I hereby authorize GIF and Research agency, Inc. and third parties acting on their behalf to collect my personal information as described above including transferring my data to the United States for processing. I understand that the processing of personal data shall be adequate, relevant and limited to the extent necessary for the purpose of processing.

I hereby authorize GIF and Research agency, Inc. and their respective directors, officers, employees, agents and/or those acting with its permission to use my personal information, to request additional personal information on my income, employment and health outcomes from the relevant state and federal agencies. I understand my personal information acquired will be used solely for the AMBER research study, in the same manner as other personal information is gathered for the study.

I hereby authorize and irrevocably grant GIF, and its directors, officers, employees, agents and/or those acting with its permission ("GIF") the right to record, use, reproduce and distribute my name, voice, image, photograph, video and/or any other representation of me for any purpose, in any and all manner and in media (including without limitation videotape, film, photographs, publications, displays, exhibits, brochures, print, television, radio, websites, electronic and digital media and in any other form of electronic or print medium) and in all forms throughout the world in perpetuity and to edit such recording at their discretion. I understand that my authorization grants Generation India Foundation the right to use, reproduce and distribute my name, voice, image, photograph, video and/or any other representation of me without compensation or further notice. I have not granted any other inconsistent rights, aligning to the above consent form I herein grant my consent to GIF.

Student's Signature

Name:

Date:

Place: