

Contact

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Top Skills

Martech
Agile Methodologies
AI & ML Basics

Certifications

AI Aware Badge - AI For All
AI Appreciate Badge - AI For All
Agile Project Management
Practitioner

Vivekanand Mishra

Quality Analyst- Digital Marketing Strategist || Cognizant || Ex-
Concentrix employee
Gurugram, Haryana, India

Summary

Results driven digital marketing specialist with 4+ years of experience. Proven expertise of campaign management, boosting ROI with AI strategy in marketing, Agile methodologies, team management, prior 4 years of experience in service industry for international market as a senior associate.

Experience

Cognizant
Quality Analyst-Digital Marketing
June 2021 - Present (4 years 4 months)
Gurugram, Haryana, India

Entering the new space for challenges.

Concentrix
Senior Technical Support Associate
July 2017 - June 2021 (4 years)
Gurugram, Haryana, India

It was a great experience, working with such a great employee centric organization, even in this current senario of job market.

Education

Bharati Vidyapeeth
Master of Business Administration - MBA, Marketing · (January 2022 - August 2025)

Punjab Technical University
Bachelor of Technology (B.Tech.), Mechanical Engineering · (2011 - 2015)

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