

blinkit

India's Last Minute App

FILTER PANEL

Outlet Size

High

Medium

Small

Outlet Location

Tier 1

Tier 2

Tier 3

Item Type

Baking Goods

Breads

Breakfast

Canned

Dairy

Frozen Foods

Fruits and Vegeta...

\$1.20M

Total Sales

\$141

Avg. Sales

8523

No. of Items

4.0

Avg. Rating

OUTLET ESTABLISHMENT

Year	Establishment
2011	\$78.1K
2012	\$130.5K
2014	\$131.8K
2015	\$130.9K
2016	\$132.1K
2017	\$133.1K
2018	\$204.5K
2020	\$129.1K
2022	\$131.5K

OUTLET SIZE

Size	Value
High	\$507.9K
Medium	\$249.0K
Small	\$444.8K

OUTLET LOCATION

Tier	Value
Tier 3	472133.0332
Tier 2	393150.6476
Tier 1	336397.812

OUTLET TYPE

Type	Value
Supermarket Type1	\$787.5K
Supermarket Type2	\$131.5K
Supermarket Type3	\$130.7K
Grocery Store	\$151.9K

OUTLET TYPE

Type	Value
Supermarket Type1	\$141
Supermarket Type2	\$142
Supermarket Type3	\$140
Grocery Store	\$140

OUTLET TYPE

Type	Value
Supermarket Type1	5577
Supermarket Type2	928
Supermarket Type3	935
Grocery Store	1083

Fat Content

Low Fat

Regular

\$425.4K, 35%

\$776.3K, \$0.0K

Fat By Outlet

Low Fat

Regular

Tier	Low Fat	Regular
Tier 3	\$306.8K	\$165.3K
Tier 2	\$254.5K	\$138.7K
Tier 1	\$215.0K	\$121.3K

Items Type

Item Type	Value
Fruits and Vegetables	\$180.0K
Snack Foods	\$170.0K
Household	\$140.0K
Frozen Foods	\$110.0K
Dairy	\$100.0K
Canned	\$90.0K
Baking Goods	\$80.0K
Health and Hygiene	\$70.0K
Meat	\$60.0K
Soft Drinks	\$50.0K
Breads	\$40.0K
Hard Drinks	\$30.0K
Others	\$20.0K
Starchy Foods	\$10.0K
Breakfast	\$5.0K
Seafood	\$2.0K

Total Sales

Avg. Of Sales

No. of Items