

Expert Marketing for Healthcare Professionals.

Connect with the Right Patients through Trusted Marketing Techniques.

[Explore Our Services](#)[View Our Work](#)

We transform your brand
patient-centered

Content That Connects & Converts

Specialized social media content creation services designed specifically for the healthcare industry

#BuildYourBrand	#SearchOptimizedSites	#Visibility
Branding & Visual Identity Create a strong brand identity with custom logos, colors, and visuals that reflect your healthcare expertise and build patient trust.	Website Design Visually appealing, SEO-optimized website that enhances your experience, improves rankings, and attracts patients.	Local SEO, Patient Discovery Help nearby patients discover your therapy services through optimized local search and Google Business visibility.
#AuthorityBuilding	#PatientAttraction	#PatientEngagement
Long-Form Videos Produce in-depth, educational videos to establish authority, share valuable insights, and foster trust with potential patients.	Marketing Campaign Run targeted campaigns to attract patients, increase visibility, and drive sustainable growth outcomes.	Short Form Videos Engage your audience with dynamic short videos to showcase services, share testimonials, and boost brand awareness.

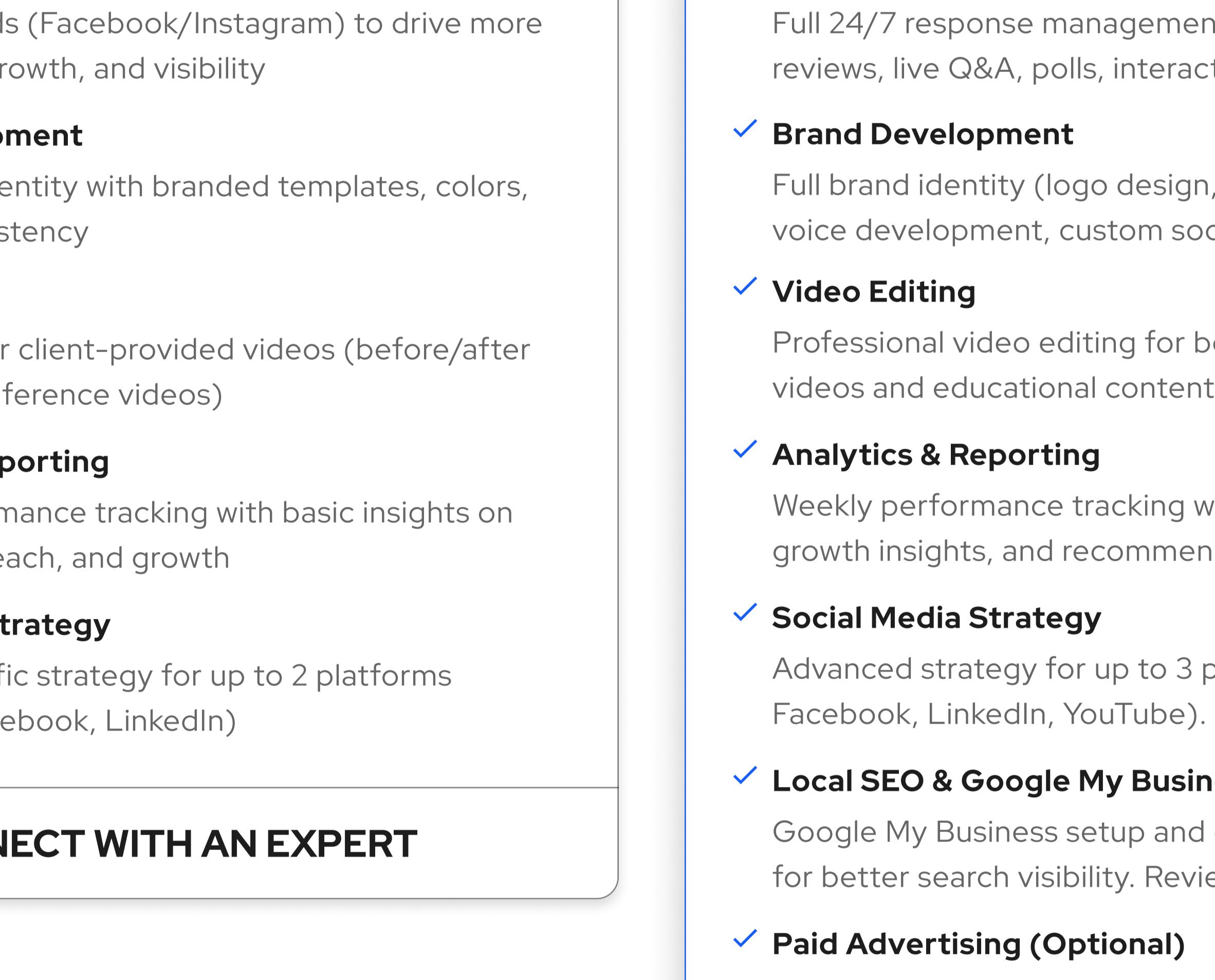
Posters Design #InstagramPosts #LinkedInCreatives

Website Design #HealthcareWebsites #UXUI #DigitalPresence

Branding & Visual Identity #Logodesign #UXUI #HealthcareLogos

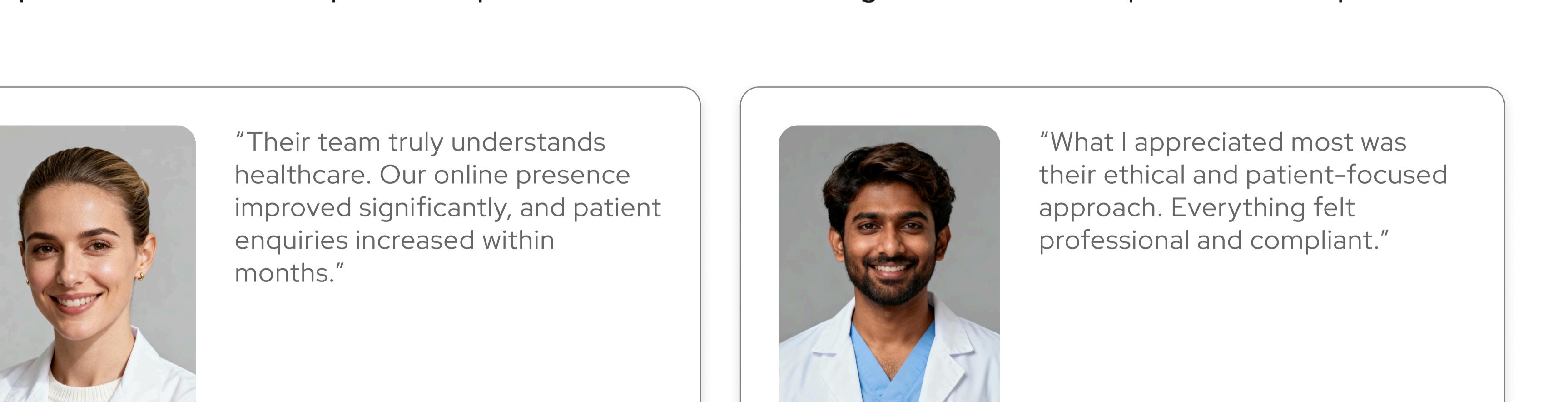
Long-Form videos #Exercise demonstrations #Patient education series #Therapist-led talks

Short-Form videos #Therapy tips #Myth vs Fact #Talking-head advice



Why Choose Muse Marketing

We understand occupational therapy marketing challenges and communicate your expertise compliantly to patients.



Our Social Media Package for Occupational Therapists

We offer two tailored packages to build a strong online presence and engage with patients effectively, consistently.

Essential
For therapists starting or maintaining an online presence.

Package Includes:

- ✓ **Weekly content posts (3-4)**
3-4 posts per week (therapy tips, educational content, before/after recovery posts, and conference photos)
- ✓ **Community Management**
Manage paid ads (Facebook/Instagram) to drive more patient leads, growth, and visibility
- ✓ **Brand Development**
Simple visual identity with branded templates, colors, and fonts consistency
- ✓ **Video Editing**
Basic editing for client-provided videos (before/after recovery or conference videos)
- ✓ **Analytics & Reporting**
Monthly performance tracking with basic insights on engagement, reach, and growth
- ✓ **Social Media Strategy**
Platform-specific strategy for up to 2 platforms (Instagram, Facebook, LinkedIn)

CONNECT WITH AN EXPERT

Pro
For therapists ready to grow visibility and patient enquiries.

Package Includes:

- ✓ **Weekly content posts (5-6)**
5-6 posts per week, including patient success stories, conference posts, and weekly video content
- ✓ **Community Management**
Full 24/7 response management (comments, messages, reviews, live Q&A, polls, interactive content)
- ✓ **Brand Development**
Full brand identity (logo design, visual identity, brand voice development, custom social media templates)
- ✓ **Video Editing**
Professional video editing for before/after recovery videos and educational content
- ✓ **Analytics & Reporting**
Weekly performance tracking with detailed ROI analysis, growth insights, and recommendations
- ✓ **Social Media Strategy**
Advanced strategy for up to 3 platforms (Instagram, Facebook, LinkedIn, YouTube).
- ✓ **Local SEO & Google My Business**
Google My Business setup and optimization. Local SEO for better search visibility. Review management
- ✓ **Paid Advertising (Optional)**
Manage paid ads (Facebook/Instagram) to drive more patient leads and growth

CONNECT WITH AN EXPERT

Trusted by Healthcare Professionals

Real experiences from therapists who partnered with us to strengthen their online presence and patient trust.

"Their team truly understands healthcare. Our online presence improved significantly, and patient enquiries increased within months."

-Dr. Ananya R.,
Occupational Therapist

Rating
★★★★★

"What I appreciated most was their ethical and patient-focused approach. Everything felt professional and compliant."

-Mr. Rahul.,
Pediatric OT

Rating
★★★★★

LET'S GET YOUR BRAND TO THE NEXT LEVEL

BOOK YOUR DISCOVERY CALL

Your healthcare growth starts here. Let's make it happen.

Home Services Works Plans Testimonials

