



## Executive Summary

Faced with tight budgets and limited production time, an agriculture company in India sought an innovative solution to create a high-quality advertisement. Traditional ad production methods were not feasible due to cost and resource constraints.

## Client Profile

Industry: Agriculture

Location : India

Description: A leading agriculture company in India, focused on innovative and sustainable farming solutions.

## Business Challenge

Traditional ad shoot was out of budget, limited time and resources for production.

## Objectives

Deliver an engaging ad campaign quickly and affordably, without compromising quality.

## Solution Overview

- Scripted and produced a 3D AI-generated video
- AI-generated human avatar
- Custom voice synthesis and animation

## Implementation Details

Produced a full 3D AI-generated video—complete with scriptwriting, avatar creation, voice cloning, animation, and post-production, delivered within 4 working days using an end-to-end AI-driven pipeline

## Key Results

- 80% lower production cost
- High engagement across digital channels

## Testimonial

"We didn't think a full ad was possible within our budget, this was game changing."

– Marketing Head, Agricultural Company

## Key Takeaway

3D AI video is the future: fast, cost-effective, and production-quality ready

## Impact at a Glance

+45%

Team Skill Growth  
on 3D AI

+100%

Client Satisfaction

0 Bugs

Signed Off Without Fixes

+75%

Automated Calling