



Executive Summary

Faced with tight budgets and limited production time, an agriculture company in India sought an innovative solution to create a high-quality advertisement. Traditional ad production methods were not feasible due to cost and resource constraints.

Client Profile

Industry: Agriculture
Location : India
Description: A leading agriculture company in India, focused on innovative and sustainable farming solutions.

Business Challenge

Traditional ad shoot was out of budget, limited time and resources for production.

Objectives

Deliver an engaging ad campaign quickly and affordably, without compromising quality.

Solution Overview

- Scripted and produced a 3D AI-generated video
- AI-generated human avatar
- Custom voice synthesis and animation

Implementation Details

Produced a full 3D AI-generated video—complete with scriptwriting, avatar creation, voice cloning, animation, and post-production, delivered within 4 working days using an end-to-end AI-driven pipeline

Key Results

- 80% lower production cost
- High engagement across digital channels

Testimonial

“We didn’t think a full ad was possible within our budget, this was game changing.”
– Marketing Head, Agricultural Company

Key Takeaway

3D AI video is the future: fast, cost-effective, and production-quality ready

Impact at a Glance

+45%

Team Skill Growth
on 3D AI

+100%

Client Satisfaction

0 Bugs

Signed Off Without Fixes

+75%

Automated Calling