






50% Geek • 50% Crazy • 100% Designer






PERSONAL STATEMENT

I am studying Metallurgy and Materials Engineering at IIT Roorkee. Working as a designer has taught me that no matter what you work on, each project is different in its own unique way. The clients, the audience and the design combine to create a relationship between the user and the brand. An out of the box thinker, self motivated with a high degree of work integrity, I design with religious fervour keeping my approach wholistic yet simple. This draws inspiration from nature which being the essence of minimal design, is apparent in all my works.

WORK EXPERIENCE

-  **SDSLabs**
UI/UX and Visual Designer • Present
www.sdslabs.co
-  **Geek Gazette (IEEE Magazine)**
Graphic and Web Designer • Present
www.gg.ieeeiitr.com
-  **Spoonjoy.com**
UI/UX and Visual Design Intern
www.spoonjoy.com
-  **Materials Advantage (IITR Chapter)**
Creative Design and Web Head • Present
-  **Cognizance (IITR Technical fest)**
Graphic Designer • Past





MY SPECIALITIES

-  UI/UX Designing
-  Website Developing
-  Branding & Advertisement Designs
-  Editorial and Print Design
-  Logo Designing





DESIGN SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Corel Draw
- Adobe Indesign
- Adobe Dreamweaver
- Adobe Flash
- HTML & CSS
- AutoCad

ACHIEVEMENTS

-  **International Mathematics Olympiad**
Gold Medalist
-  **IIT - Joint Entrance Exam**
Successfully Qualified
-  **Central Board of Secondary Edu.**
All over India ranked first (Mathematics)
-  **State level sketching fest**
Silver Medalist

KNOW MORE ABOUT ME

-  **Portfolio**
www.vivekdesigns.com
-  **Behance**
behance.net/imagine-vivek-iitr
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