

# L OVELY PROFESSIONAL UNIVERSITY

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# Hand-Drawn Wireframes

Wireframing is a crucial early step in the design process, allowing creators to rapidly explore ideas and visualize the structure of a website or application. These hand-drawn sketches provide a foundation for the digital wireframes that follow.



# **Highlight Key Elements**

1 Headers

Clearly defined headers help users quickly identify the purpose and structure of the page.

**Buttons** 

Prominent call-to-action buttons guide users towards important interactions and conversions.

3 Menus

Intuitive navigation menus allow users to easily explore the website's content and functionality.

# **Digital Wireframes**

#### **Structured Layout**

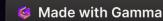
The digital wireframes translate the hand-drawn sketches into a more polished and structured layout, ensuring a cohesive user experience.

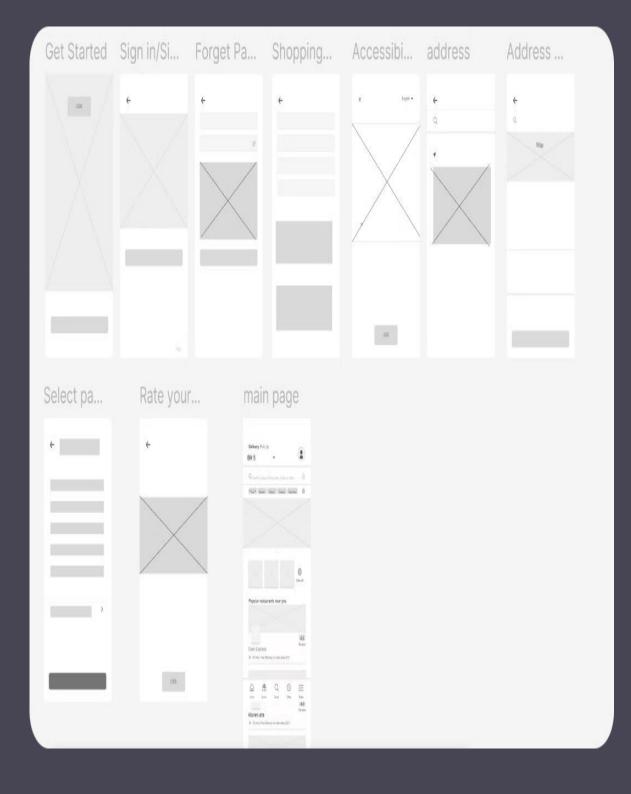
#### **Interactive Elements**

Digital wireframes allow for the inclusion of interactive elements, such as clickable buttons and links, to simulate the user flow.

#### **Responsive Design**

The digital wireframes incorporate responsive design principles to ensure the website's layout and functionality adapt seamlessly across various devices and screen sizes.





## **Create Digital Versions**

#### Figma/FigJam

The digital wireframes are created using Figma or FigJam, leading design and prototyping tools that enable efficient collaboration and iteration.

#### **Wireframe Components**

The digital wireframes incorporate various UI elements, such as text, images, buttons, and navigation, to accurately represent the website's structure and functionality.

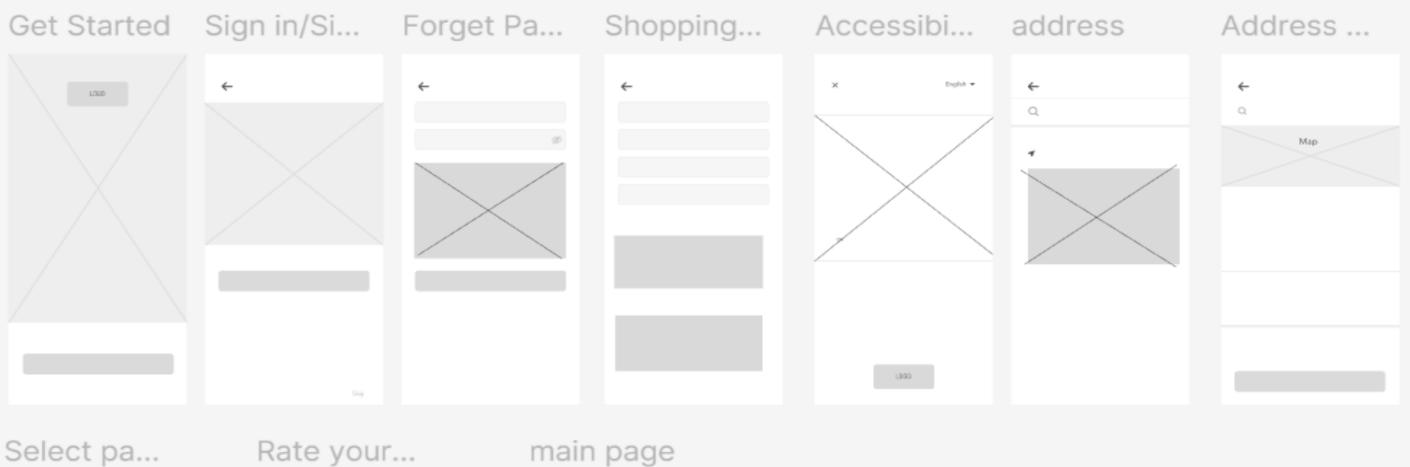
#### Interactivity

The digital wireframes include interactive features, allowing users to simulate the flow and user experience of the website or application.

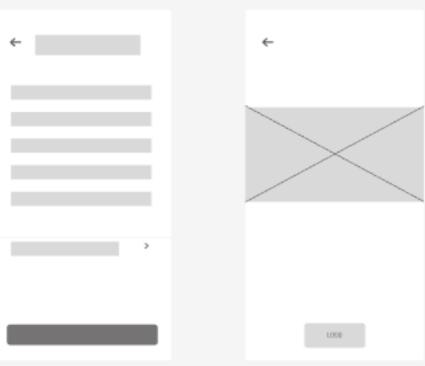
#### **Responsive Design**

The digital wireframes are designed to be responsive, ensuring the layout and elements adapt seamlessly to different screen sizes and devices.









#### main page

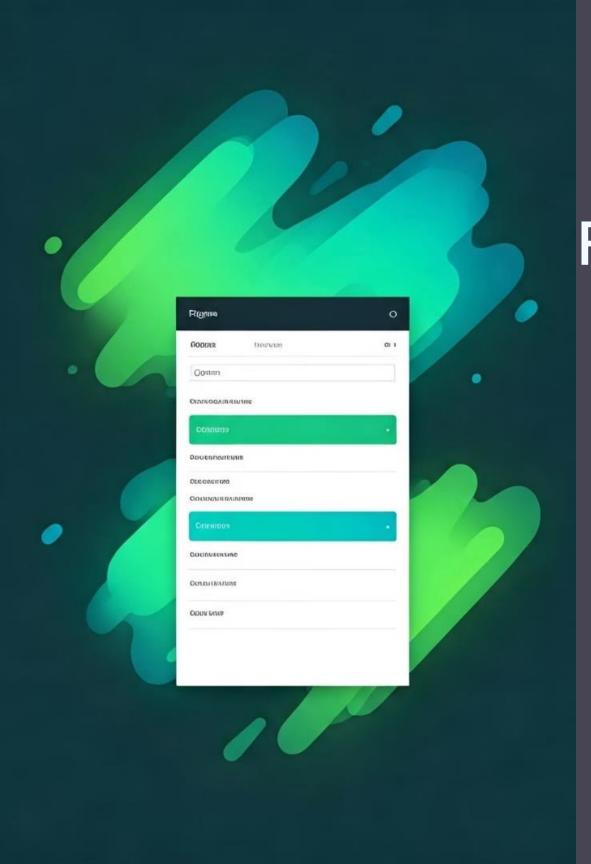


# Figma Link

Here is the shareable link to the Figma board containing the digital wireframes and prototypes: Figma Wireframe Board

https://www.figma.com/design/BQ5calKpixnxLvvHTD4C50/UI-UX-CA-3-vivek-kumar?m=auto&t=8PYogSrVDYZ0ihfc-6





# Figma Link for Review and Refinement

The Figma board allows for collaborative review and refinement of the digital wireframes, ensuring the final design aligns with the client's requirements and user needs.

DEVELOPER LINK

https://www.figma.com/design/BQ5calKpixnxLvvHTD4C50/UI-UX-CA-3-vivek-kumar?m=auto&t=8PYogSrVDYZ0ihfc-6



# **Brief Explanation**

**Information Architecture** 

The wireframes establish a clear and logical information architecture, organizing the website's content and features in a way that is intuitive and easy for users to navigate.

**User Flow** 

The interactive elements and simulated user interactions in the digital wireframes ensure the website's user flow is seamless and optimized for a positive user experience.

Alignment

By aligning the information architecture and user flow, the wireframes lay the foundation for a website that is both structurally sound and highly user-centric.

**6** Made with Gamma



### **Brief Explanation**

1 Intuitive Navigation

The wireframes prioritize intuitive navigation, ensuring users can easily find the information and features they need.

3 Streamlined Interactions

The interactive elements in the wireframes are designed to be seamless and effortless, guiding users through the website's key functionality.

2 Responsive Layout

The responsive design of the wireframes guarantees a consistent and optimized user experience across various devices and screen sizes.

Visually Engaging

The clean and minimalist aesthetic of the wireframes sets the stage for a visually appealing and engaging final design.



# **Thank You Sir**