

CUSTOMER CHURN ANALYSIS

0.27

Churn Rate

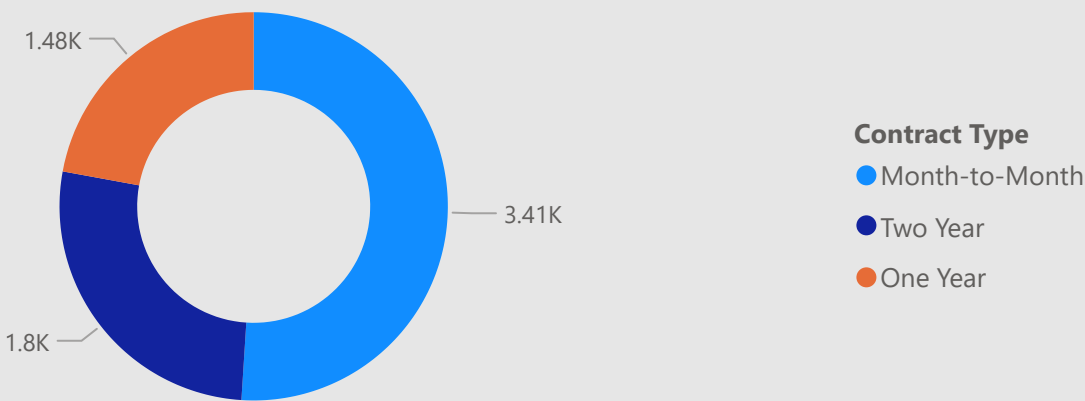
6687

Number of Customers

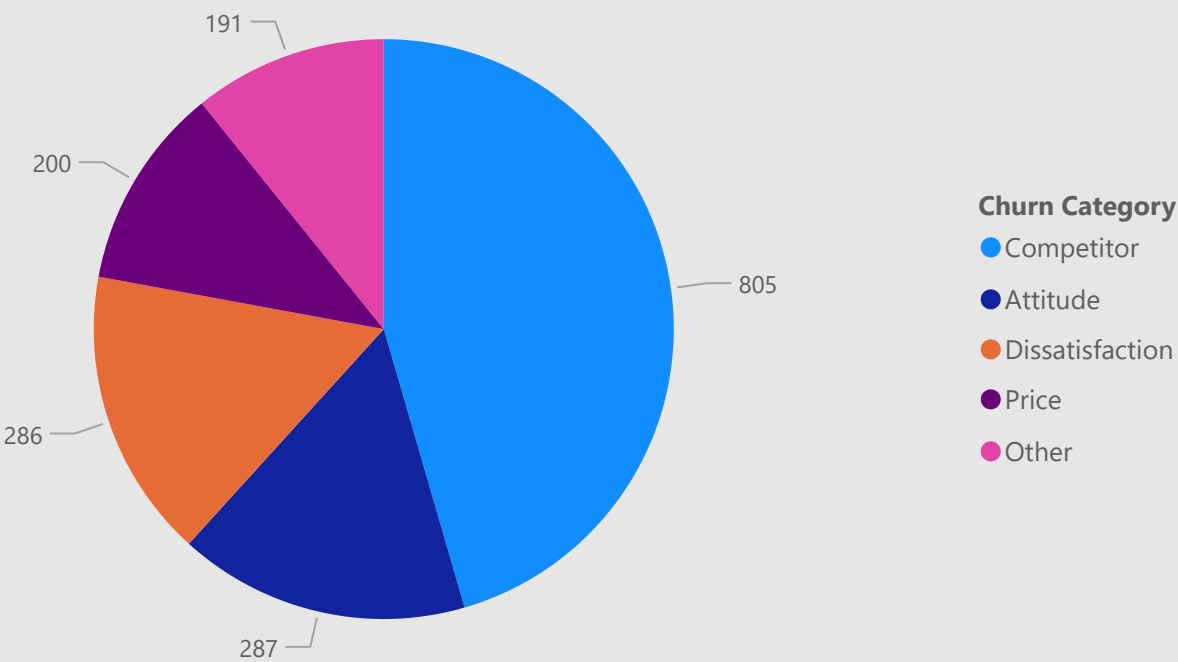
1796

Sum of Churned

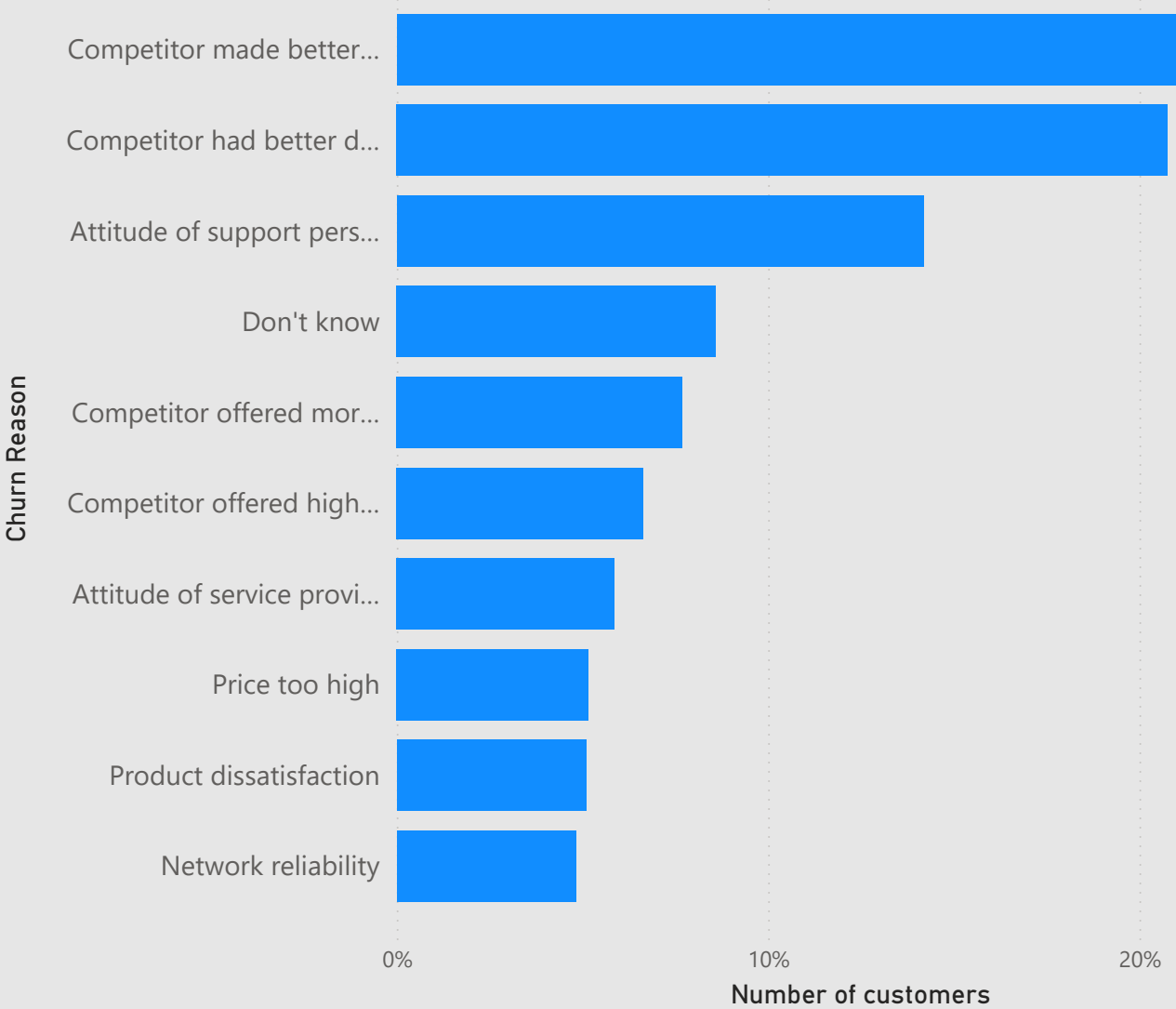
Count of Customer ID by Contract Type



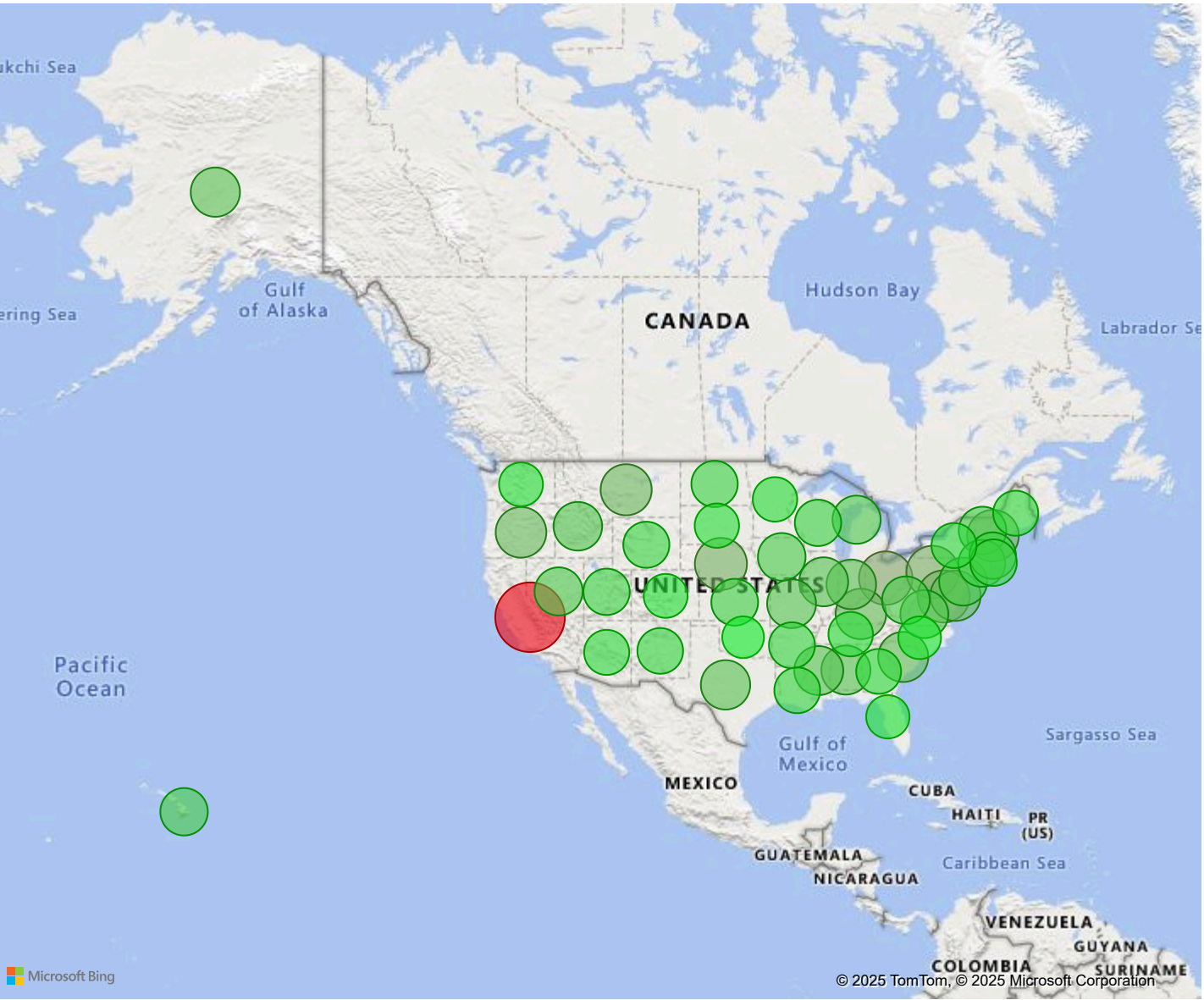
Number of Customers by Churn Category



Number of Customers by Churn Reason

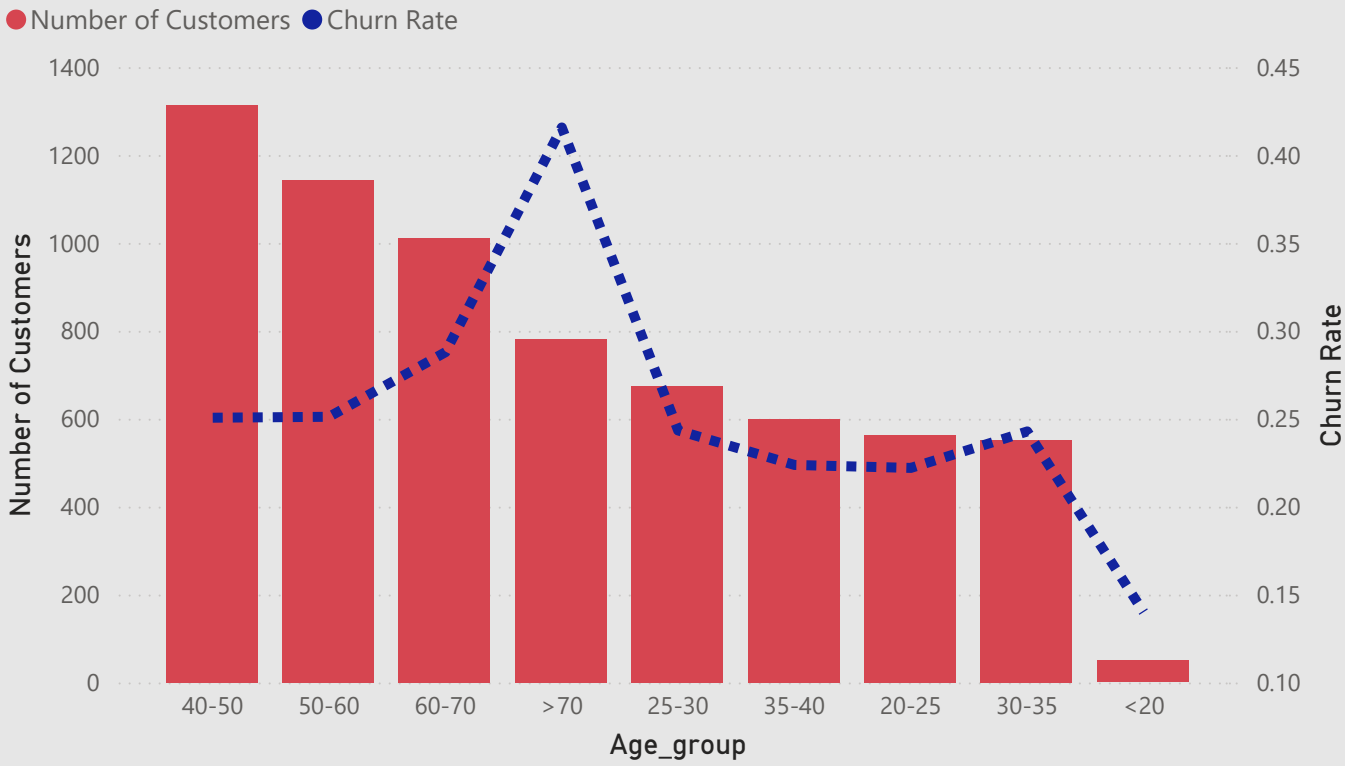


Churn Rate by State

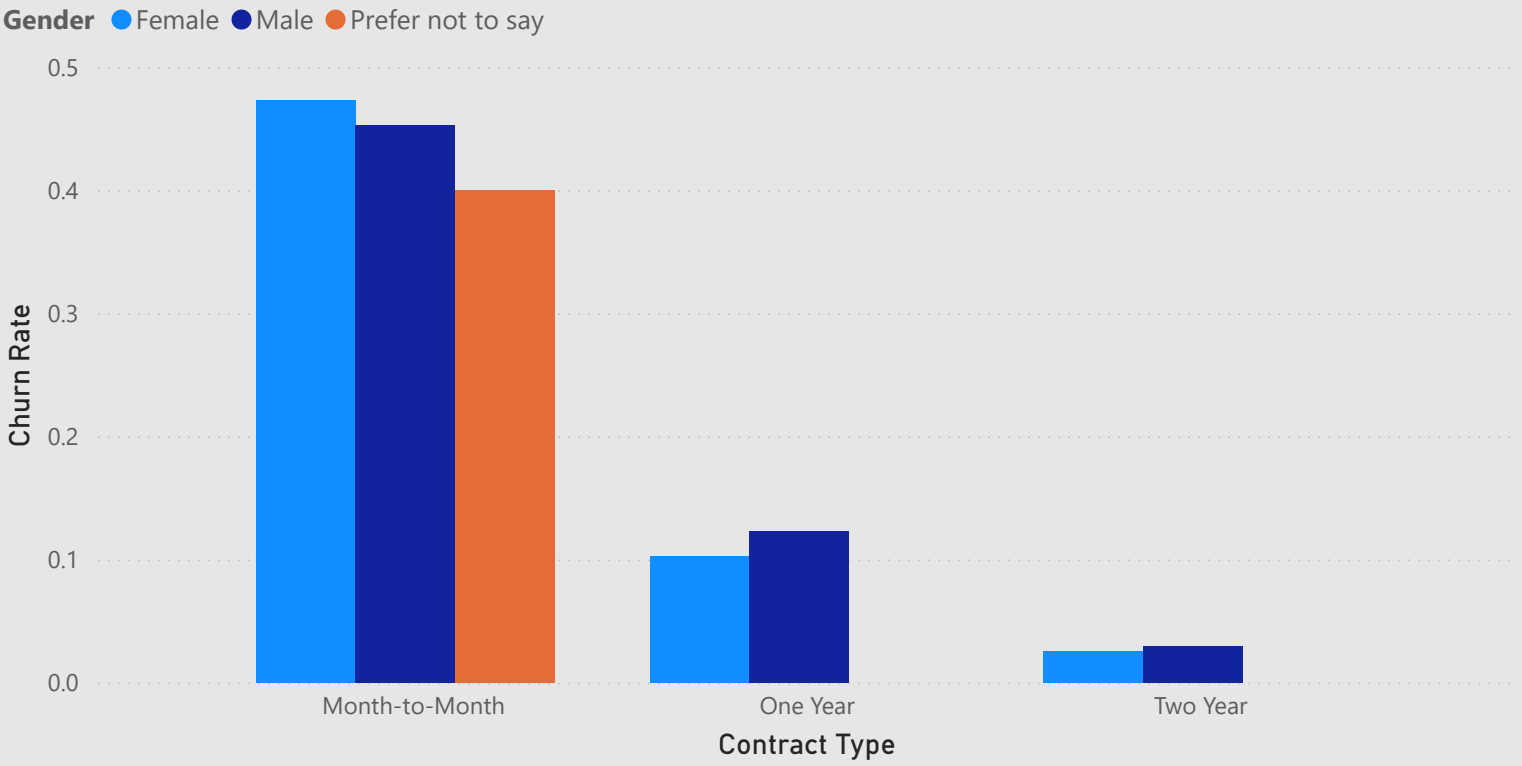


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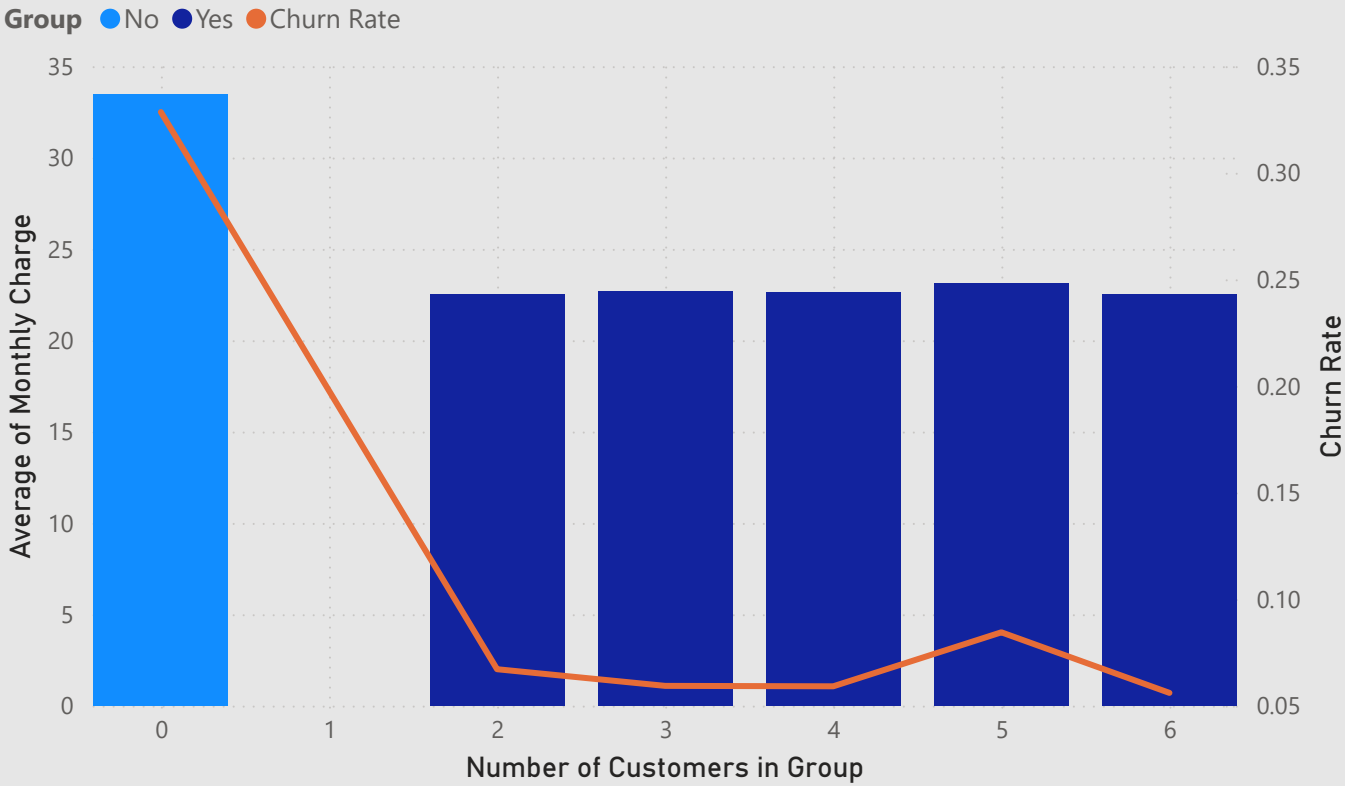
Number of Customers and Churn Rate by Age_group



Churn Rate by Contract Type and Gender

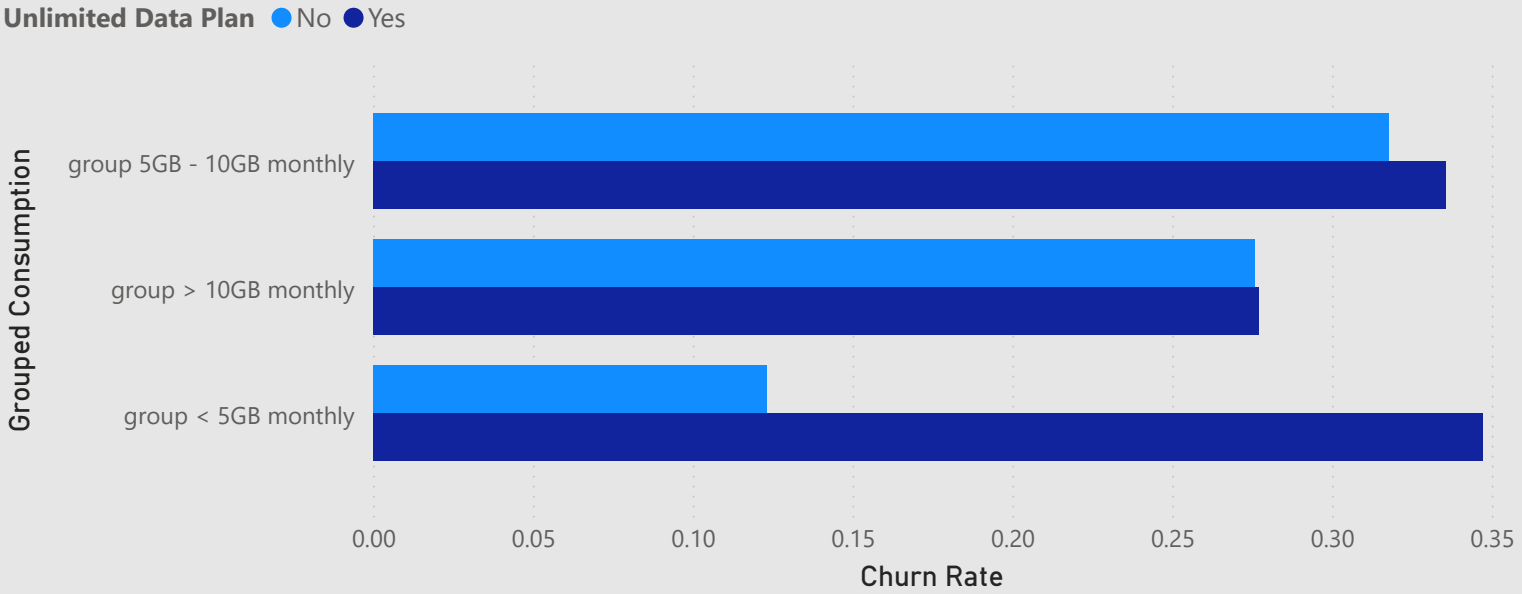


Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



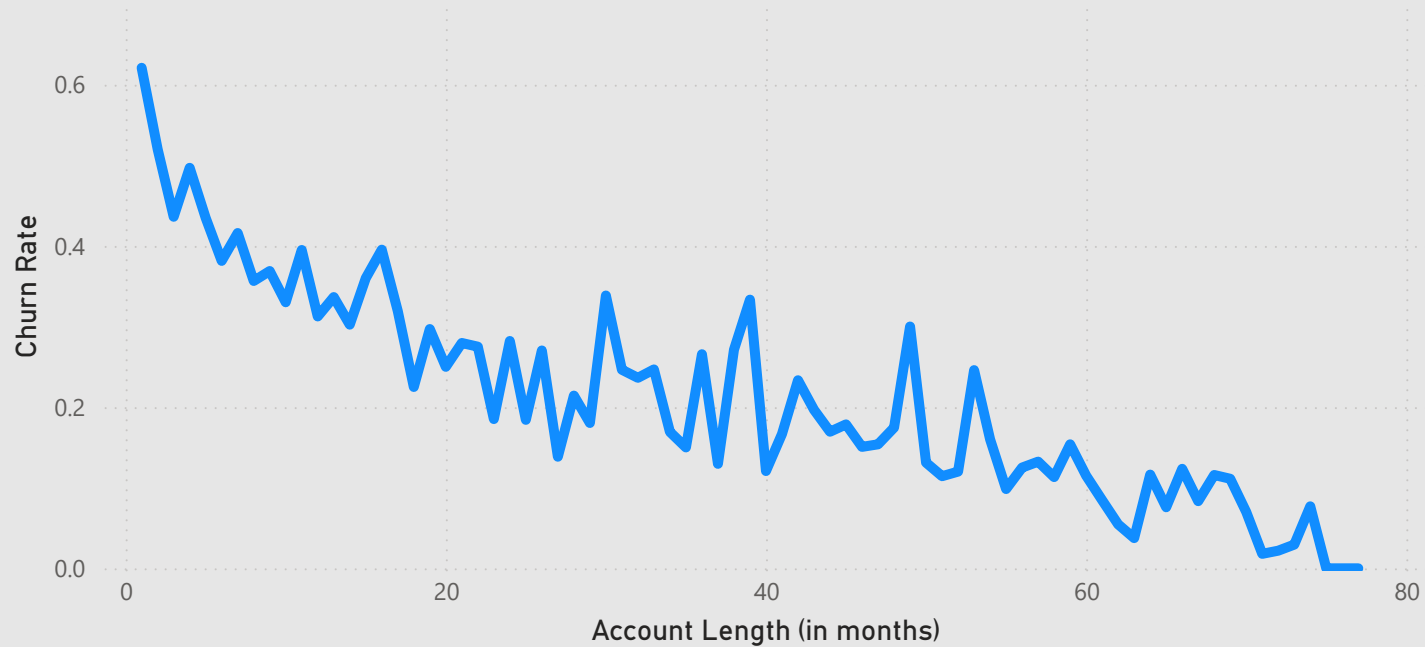
Churn Rate	Number of Customers	Unlimited Data Plan
0.16	2193	No
0.32	4494	Yes
0.27	6687	

Churn Rate by Grouped Consumption and Unlimited Data Plan

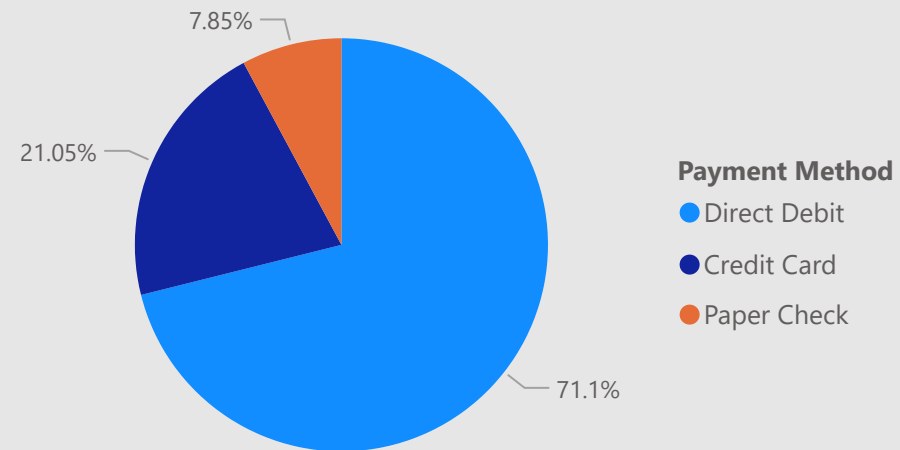


CUSTOMER CHURN ANALYSIS

Churn Rate by Account Length (in months)

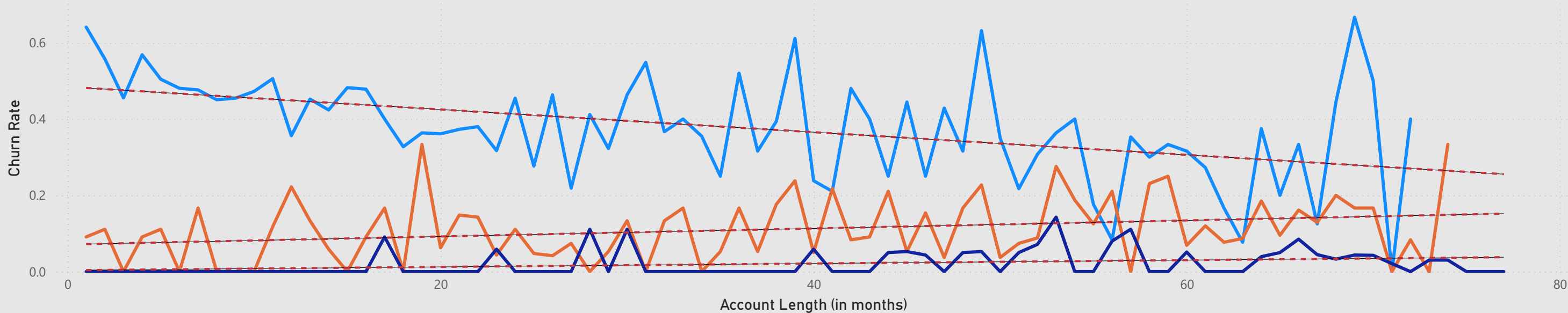


Number of Churned Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



CUSTOMER CHURN ANALYSIS

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

6123

Sum of Customer Service Calls

33.64

Avg Extra International Charges

Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

