Hackathon TEAM E

Features / Sections to be Added to the Communiqué Website :

- Events Section:
  Events Section of the website should be subdivided. There should be an individual page for each event conducted by the society.
  It should also be updated regularly with description, glimpses from the event, awardees, participation statistics, objectives and impact as each edition is successfully held.
  The website may also include direct registration menu for flagship events like GMUN and AIPAT.

- Announcements & Updates Section :
  Updates regarding upcoming events and current works of the society should be available. Posters and brochure of major events can be uploaded for great outreach.

- Media & Gallery Section :
  A centralized place for event photos, after-movies, posters, and social media embeds from events like GMUN.

- Blogs :
  The blogs section is currently empty and should be updated with some blogs containing placement fundae, life at Kharagpur,etc.

Problems or Limitations in the Current Website :

- The homepage of the website does not clearly describes the organization and its work. Most importantly it is not visually appealing and elegant to attract first time viewers attention.
- Website not up to date.

- Navigation gaps are present in the entire website. Especially, the events section is really unorganized.
- The blog section present in the website has a lot of filters all of which accounts for nothing.
- Important content is either missing or not prioritized properly, leading to confusion for first-time visitors.
- The handbook of guesstimates by Communiqué is a very key resource and it should be rather highlighted. Even that page is very basic and not user friendly.

Improvements in the homepage we were capable of achieving during this Hackathon :

We tried to replicate and redesign the home page of the website. Our changes include :

- A refined and discrete color palette to maintain consistency in the design and enhance visual appeal
- Restructuring various sections of the page including core competencies section.
- Added increase in font size on hover to make paragraphs easily readable and thus user friendly.
- We added a proper footer which included key links across the webpage and on-site address of the society.
- A integrated contact section was incorporated in the home page for ease of the users to reach out to us. It also included contact details of the heads of the society.