Document For **:** Somnath   **API Key** **:** hcz107WXrMRY

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Example Url: http://127.0.0.1:8000/api/pushapi/BmsPushApi?**api_record=210**&**secret_key=hcz107WXrMRY**&**first_name=Geeta**&
last_name=Gurram&**country_code=**91&**mobile_no=**7898989898&**mobile_no_verification_status=**0&**landline=**&**email_id=**
geeta@nextedgegroup.co.in&**email_id_verification_status=**0&**source=Walkin**&**sub_source=**&**source_description=**testing enquiry by
Geeta Gurram&**referrer_mobile_number=**7898989898&**campaign_country=**
india&**campaign_state**=Maharashtra&**campaign_city=**Mumbai&**campaign_id=**campaing1234&**campaign_keyword=**
&**campaign_device=**&**campaign_placement=**&**project_name=**Mont Vert&**block_type=**1 BHK&**remarks=**test&
ip_address=127.0.0.1&**other_1=**test&**other_2=**test&**other_3=**test

Parameters With Description **:**

Parameters	Description
api_record	This is system generated parameter please do not change, keep it as it is for this API.
secret_key	Please refer the example URL or Top right corner of the document
first_name	First name of the customer
last_name	Last name of the customer
country_code	Country code (Ex. Country code for INDIA is 91)
mobile_no	Mobile number (Numeric) (Please refer **Developer Guidelines** Point No.6)
mobile_no_verification_status	This is a flag which defines the mobile number is verified or not by default this is set = 0 if the mobile number is verified = 1 in this parameter
landline	Landline number (Numeric With STD code)
email_id	Email id (Proper Format Ex. test@gmail.com)
email_id_verification_status	This is a flag which defines the email id is verified or not by default this is set = 0 if the email id is verified = 1 in this parameter
source	Source name
sub_source	Sub source name
source_description	Description about source
referrer_mobile_number	Mobile number of a person who is referring this customer
campaign_country	Country of campaign (Please refer **Developer Guidelines** Point No.1)
campaign_state	State of campaign (Please refer **Developer Guidelines** Point No.1)
campaign_city	City of campaign (Please refer **Developer Guidelines** Point No.1)
campaign_id	Campaigning id of your social media campaigning
campaign_keyword	Keyword of the campaign for which you got this click/conversion (Please refer **Developer Guidelines** Point No.2)
campaign_placement	Placement of the campaign for which you got this click/conversion (Please refer **Developer Guidelines** Point No.3)
campaign_device	Device of the campaign (Ex. Web browser,Mobile browser,Mobile app)
project_name	Name of the project (Value from the project list given below)
block_type	Name of the block type (Value from the block type list given below)
remarks	Remarks of the customer
ip_address	IP address of the web page visitor who filling the form
other1	Optional 1
other2	Optional 2
other3	Optional 3

List of source & subsource in BMS
Walkin(Source)
vcvvc (Sub Source)
Comnpany Website(Source)
Digital Marketing(Source)
News Paper Ad(Source)
Radio Ad(Source)
Hording(Source)
Marketing Activity(Source)
Reference(Source)
Channel Partner(Source)
OEM Lead(Source)
Vechile Portals(Source)
Workshop Lead(Source)

List of projects & block types
Mont Vert(Project)
1 BHK (Sub Source)
2 BHK (Sub Source)
3 BHK with terrace (Sub Source)
2 BHK (Sub Source)
3 BHK with terrace (Sub Source)
3 BHK with terrace (Sub Source)
Row Housess (Sub Source)
Green City(Project)
2 BHK (Sub Source)
Suryaprabha(Project)
Green Park(Project)
Sidhivinayak(Project)
meera society(Project)
my project(Project)
new(Project)

Settings currently applicable for this API :

Customer First Name	Mandatory
Customer Last Name	Mandatory
Customer Last Name	Mandatory
Customer Mobile Number	Mandatory
Mobile Number 10 Digit Minimum & Maximum Validation	Mandatory
Mobile Number First Digit Should Be Start With 9 or 8 or 7 Validation	Mandatory
Customer Email Id	Mandatory
Customer Source	Mandatory
Customer Sub Source	Mandatory
Mobile Number Verification	Mandatory
Email Id Verification	Mandatory
Dial Outbound Call On Receiving Enquiry	Mandatory

Error Codes :

Note: Error related emails will be sent to geeta@nextedgegroup.co.in

Error Code	Description
401	BMS API disabled or secret key is wrong
500	Value for one or multiple parameters is not provided
200	Enquiry inserted successfully

Developers Guidelines :

1..Please refer this URL http://bmsbuilder.in/office.php/bmsPushApi/list?secret_key=c23EXsh3DN5u Send values for campaigning country, campaigning state, campaigning city from database only. Value should be matching to the database value which is available for your reference on the URL.

2.Please refer this URL http://bmsbuilder.in/office.php/bmsPushApi/list_keyword?secret_key=c23EXsh3DN5u Send values for campaigning keywords from database only. Value should be matching to the database value which is available for your reference on the URL.

3.Please refer this URL http://bmsbuilder.in/office.php/bmsPushApi/list_placement?secret_key=c23EXsh3DN5u Send values for campaigning placement from database only. Value should be matching to the database value which is available for your reference on the URL.

4.Refer the above parameters guidelines or Settings currently applicable for this API section properly to apply mandatory validations on your form fields.

5.To verify customers mobile number or email id, there is no need to implement or integrate any thing from your side. Verification sms and emails will be sent from the BMS system automatically and when customer clicks on the verification link email id or mobile number will be flagged as verified directly

6.Please note that if you send mobile number with country code as +91 (India) then mobile number should be 10 characters, system will not accept less or more characters then 10. But if you are sending any other country code then +91 (India), you are allowed so send 12 characters in mobile number field. Please apply your form validations as per the same.

BMS API