



Document For : Api name

API Key : jq13ZVSCrxeM

Document Generated On : 30-10-2017 10:12:48 AM By Geeta Gurram

Example Url: `http://127.0.0.1:8000/api/pushapi/lmsPushApi?api_record=192&secret_key=jq13ZVSCrxeM&first_name=Geeta&last_name=Gurram&country_code=91&mobile_no=7898989898&mobile_no_verification_status=0&landline=&email_id=geeta@nextedgegroup.co.in&email_id_verification_status=0&source=Walkin&sub_source=&source_description=testing enquiry by Geeta Gurram&referrer_mobile_number=7898989898&campaign_country=india&campaign_state=Maharashtra&campaign_city=Mumbai&campaign_id=campaing1234&campaign_keyword=&campaign_device=&campaign_placement=&model_name=&remarks=test&ip_address=127.0.0.1&other_1=test&other_2=test&other_3=test`

Parameters With Description :

| Parameters | Description |
|-------------------------------|---|
| api_record | This is system generated parameter please do not change, keep it as it is for this API. |
| secret_key | Please refer the example URL or Top right corner of the document |
| first_name | First name of the customer |
| last_name | Last name of the customer |
| country_code | Country code (Ex. Country code for INDIA is 91) |
| mobile_no | Mobile number (Numeric) (Please refer Developer Guidelines Point No.6) |
| mobile_no_verification_status | This is a flag which defines the mobile number is verified or not by default this is set = 0 if the mobile number is verified = 1 in this parameter |
| landline | Landline number (Numeric With STD code) |
| email_id | Email id (Proper Format Ex. test@gmail.com) |
| email_id_verification_status | This is a flag which defines the email id is verified or not by default this is set = 0 if the email id is verified = 1 in this parameter |
| source | Source name |
| sub_source | Sub source name |
| source_description | Description about source |
| referrer_mobile_number | Mobile number of a person who is referring this customer |
| campaign_country | Country of campaign (Please refer Developer Guidelines Point No.1) |
| campaign_state | State of campaign (Please refer Developer Guidelines Point No.1) |
| campaign_city | City of campaign (Please refer Developer Guidelines Point No.1) |
| campaign_id | Campaigning id of your social media campaigning |
| campaign_keyword | Keyword of the campaign for which you got this click/conversion (Please refer Developer Guidelines Point No.2) |
| campaign_placement | Placement of the campaign for which you got this click/conversion (Please refer Developer Guidelines Point No.3) |
| campaign_device | Device of the campaign (Ex. Web browser, Mobile browser, Mobile app) |
| project_name | Name of the project (Value from the project list given below) |
| block_type | Name of the block type (Value from the block type list given below) |
| remarks | Remarks of the customer |
| ip_address | IP address of the web page visitor who filling the form |
| other1 | Optional 1 |
| other2 | Optional 2 |
| other3 | Optional 3 |

List of source & subsource in BMS

Walkin([Source](#))

vcvvc ([Sub Source](#))

Comnpny Website([Source](#))

Digital Marketing([Source](#))

News Paper Ad([Source](#))

Radio Ad([Source](#))

Hording([Source](#))

Marketing Activity([Source](#))

Reference([Source](#))

Channel Partner([Source](#))

OEM Lead([Source](#))

Vechile Portals([Source](#))

Workshop Lead([Source](#))

List of project names & block types in BMS

Settings currently applicable for this API :

| | |
|---|-----------|
| Customer First Name | Mandatory |
| Customer Last Name | Mandatory |
| Customer Mobile Number | Mandatory |
| Customer Email Id | Mandatory |
| Customer Source | Mandatory |
| Customer Sub Source | Mandatory |
| Mobile Number Verification | Mandatory |
| Email Id Verification | Mandatory |
| Dial Outbound Call On Receiving Enquiry | Mandatory |

Error Codes :

Note: Error related emails will be sent to manoj@gmail.com

| Error Code | Description |
|------------|--|
| 401 | LMS API disabled or secret key is wrong |
| 500 | Value for one or multiple parameters is not provided |
| 200 | Enquiry inserted successfully |

Developers Guidelines :

- 1.Please refer this URL Send values for campaigning country, campaigning state, campaigning city from database only. Value should be matching to the database value which is available for your reference on the URL.
- 2.Please refer this URL Send values for campaigning keywords from database only. Value should be matching to the database value which is available for your reference on the URL.
- 3.Please refer this URL Send values for campaigning placement from database only. Value should be matching to the database value which is available for your reference on the URL.
- 4.Refer the above parameters guidelines or Settings currently applicable for this API section properly to apply mandatory validations on your form fields.
- 5.To verify customers mobile number or email id, there is no need to implement or integrate any thing from your side. Verification sms and emails will be sent from the LMS system automatically and when customer clicks on the verification link email id or mobile number will be flagged as verified directly.
- 6.Please note that if you send mobile number with country code as +91 (India) then mobile number should be 10 characters, system will not accept less or more characters then 10. But if you are sending any other country code then +91 (India), you are allowed so send 12 characters in mobile number field. Please apply your form validations as per the same.

LMS API

