

PharmaAssist.AI — Incubator Pitch Deck

Smart. Simple. Mobile-First.

💡 Welcome to PharmaAssist.AI

AI-Powered Pharmacy Management for Bharat's 8 Lakh Medical Shops

Key Stats:

- 40K+ Shops in Bihar Alone
- 95% Still on Pen & Paper
- ₹50L Funding Ask

⚡ The Problem

"Pharmacy Management is Stuck in the 90s"

There are over 8 Lakh medical shops in India. 95% run on pen-and-paper or expensive, complicated desktop software they don't know how to use.

- 🕒 Expiry Losses: Shops lose ₹50K–₹1L/year due to expired medicines.
- 📁 Inventory Chaos: No real-time tracking leads to lost revenue.
- 💻 Digital Divide: Existing software (Marg/Tally) is too complex.
- 📋 Chronic Care: No method to manage recurring diabetes/heart patients.
- 💸 Billing: High difficulty in GST compliance and billing.
- ⚠ Safety: No checks for drug interactions or banned medicines.

💡 The Solution

PharmaAssist.AI — Your AI Munim-ji

We built a solution that works for the shop owner, not against them.

1. 💻 Mobile-First: Runs on the phone they already own.
2. 📂 AI Scanning: Just scan a strip to log name, batch, and expiry.
3. ⚡ Smart Alerts: Proactive "sell first" notifications.
4. 🎙️ Hinglish Voice AI: Understands natural pharmacy talk.
5. 📈 Lab Report Parser: Hinglish health insights build patient trust.
6. 🌐 Safety & Compliance: Automated DDI and Schedule H1 checks.

🌐 Core Innovation: Hinglish AI

The Language of Trust

- Conversational: "Dolo hai kya?" — Understands like a local assistant.
- Intent Detection: Detects order, inquiry, or return automatically.
- Safety Net: Cross-verifies patient conditions before suggestions.

📈 Market Opportunity

A ₹10,000 Crore Opportunity

- TAM: 8 Lakh Pharmacies in India
- SAM: 2 Lakh in Bihar, UP, Jharkhand
- SOM: 500 Shops (Year 1 Target in Patna)

💰 Revenue Model

1. SaaS Subscription

- Basic Plan: ₹499/mo (Inventory + Billing)
- Pro Plan: ₹999/mo (AI Insights + Forecasting)

2. B2B Supply Margin

- 2–5% margin captured on transactions from distributors.

⌚ Funding Request: ₹50 Lakhs

Two Tiers for Maximum Impact:

Tier 1: Validation Grant (Up to ₹20L)

- Purpose: Prototype, Hinglish AI hardening, product trials.
- Focus: Clinical safety net, beta trials with 20 shops.

Tier 2: Market Entry (Up to ₹30L)

- Purpose: Launch in Patna, commercialization.
- Focus: Onboarding 100 pharmacies, supply chain bridge.

📅 Roadmap

- Q1 2026: Beta launch in Patna, AI refinement.
- Q2 2026: Launch paid plans, 100 shops, distributor partnerships.
- Q3 2026: 200+ shops, marketplace launch, telemedicine.
- Q4 2026: Expansion to UP/Jharkhand, 500+ active shops.

👉 Thank You

Let's Digitize Bharat's Pharmacies

Contact:

-  vivek@pharmaassist.ai
-  pharmaassist.ai
-  [Contact for Demo](#)