

# PharmaAssist.AI — Incubator Pitch Deck

Smart. Simple. Mobile-First.

## Welcome to PharmaAssist.AI

AI-Powered Pharmacy Management for Bharat's 8 Lakh Medical Shops







### Key Stats:

- **40K+** Shops in Bihar Alone
- **95%** Still on Pen & Paper
- **₹50L** Funding Ask

## The Problem

### "Pharmacy Management is Stuck in the 90s"







There are over 8 Lakh medical shops in India. 95% run on pen-and-paper or expensive, complicated desktop software they don't know how to use.

-  **Expiry Losses:** Shops lose ₹50K–₹1L/year due to expired medicines.
-  **Inventory Chaos:** No real-time tracking leads to lost revenue.
-  **Digital Divide:** Existing software (Marg/Tally) is too complex.
-  **Chronic Care:** No method to manage recurring diabetes/heart patients.
-  **Billing:** High difficulty in GST compliance and billing.
-  **Safety:** No checks for drug interactions or banned medicines.

## The Solution

### PharmaAssist.AI — Your AI Munim-ji

We built a solution that works for the shop owner, not against them.

1.  **Mobile-First:** Runs on the phone they already own.
2.  **AI Scanning:** Just scan a strip to log name, batch, and expiry.
3.  **Smart Alerts:** Proactive "sell first" notifications.
4.  **Hinglish Voice AI:** Understands natural pharmacy talk.
5.  **Lab Report Parser:** Hinglish health insights build patient trust.
6.  **Safety & Compliance:** Automated DDI and Schedule H1 checks.

## Core Innovation: Hinglish AI

### The Language of Trust

- **Conversational:** "Dolo hai kya?" — Understands like a local assistant.
- **Intent Detection:** Detects order, inquiry, or return automatically.
- **Safety Net:** Cross-verifies patient conditions before suggestions.

## Market Opportunity

### A ₹10,000 Crore Opportunity

- **TAM:** 8 Lakh Pharmacies in India
- **SAM:** 2 Lakh in Bihar, UP, Jharkhand
- **SOM:** 500 Shops (Year 1 Target in Patna)

## Revenue Model

### 1. SaaS Subscription

- **Basic Plan:** ₹499/mo (Inventory + Billing)
- **Pro Plan:** ₹999/mo (AI Insights + Forecasting)

### 2. B2B Supply Margin

- **2–5% margin** captured on transactions from distributors.

## Funding Request: ₹50 Lakhs

### Two Tiers for Maximum Impact:

#### Tier 1: Validation Grant (Up to ₹20L)

- **Purpose:** Prototype, Hinglish AI hardening, product trials.
- **Focus:** Clinical safety net, beta trials with 20 shops.

#### Tier 2: Market Entry (Up to ₹30L)

- **Purpose:** Launch in Patna, commercialization.
- **Focus:** Onboarding 100 pharmacies, supply chain bridge.




## Roadmap

- **Q1 2026:** Beta launch in Patna, AI refinement.
- **Q2 2026:** Launch paid plans, 100 shops, distributor partnerships.
- **Q3 2026:** 200+ shops, marketplace launch, telemedicine.
- **Q4 2026:** Expansion to UP/Jharkhand, 500+ active shops.

## Thank You

Let's Digitize Bharat's Pharmacies

**Contact:**

-  [vivek@pharmaassist.ai](mailto:vivek@pharmaassist.ai)
-  [pharmaassist.ai](https://pharmaassist.ai)
-  [Contact for Demo](#)