VIVEK KUMAR PAL

Bhopal, India

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Education

IES college of technology | *Bachelor of Technology*   *Bhopal, MP* | **08/2022–Present**

- Cumulative **GPA: 7.18**

S B P Vidya Vihar Bounsi | *Higher Secondary*   *Banka, BR* | **04/2019–04/2021**

Projects

Adsense: Connecting Brands with Influencers | *React JS, Node JS, MongoDB Atlas* | **LIVE|GITHUB**
- Developed a full-stack web platform connecting brands with social media influencers
- Integrated user authentication and profile management for both companies and influencers
- Implemented a campaign creation and bidding system to match businesses with suitable influencers
- Built a real-time dashboard to track campaign performance, reach, and engagement metrics.
- Optimized backend performance for fast matchmaking and scalable growth.
- Designed a responsive, SEO-friendly UI using vanilla CSS and modern web practices.

LifeLine360*: An Modern HealthCare System | *React JS, Node JS, MongoDB Atlas* | **LIVE|GITHUB**
- Collaborated in a team to develop **Lifeline360**, an all-in-one healthcare platform for patient support and medical services.
- Led the **frontend development**, implementing responsive and user-friendly interfaces using **React JS.**
- Built key modules including **appointment booking**, **health records dashboard**, and **doctor-patient chat UI.**
- Ensured cross-device compatibility and accessibility for a wide range of healthcare users.
- Used **version control (Git)** and participated in regular code reviews and agile sprints.

Technical Skills

Languages : Java, SQL, JavaScript, Python

Frameworks : React JS, Node JS, Express JS

Technologies : Github, Vs Code, Docker, Git

Familiar : Mongo DB, PowerShell scripting, Operating System

Certifications

- Web development & Design |NSDC| **CERTIFICATE**
- Internet Of Things |NPTEL| **CERTIFICATE**
- Python Programming |SA| **CERTIFICATE**

Hobbies

- Playing Sports
- PhotoGraphy

Communication

- English
- Hindi