

INTER IIT TECH CAMP



VentureVerse

Team Size - 4

Submission deadline: October 15th, 12 noon.

Presentations: October 15th, 3:30 PM.



PROBLEM STATEMENT

You are a member of a Venture Capital Firm specialising in strategic investments in promising startups spanning diverse industries. Your current task involves a careful analysis of a curated portfolio of six companies. The objective is to identify the most promising investment opportunity for your VC firm, leveraging comprehensive research conducted by your team.

List of Startups:

- Arishti CyberTech - <https://arishti.in/index.html>
- Krishitantra - <https://krishitantra.com/>
- Medisim VR - <https://medisimvr.com/>
- Evify - <https://www.evify.co.in>
- Quantsapp - <https://quantsapp.com>
- Innodi - <https://innodi.in/>

Deliverables:

Your role involves conducting a thorough analysis of each startup, assessing various aspects like market potential, business model, team capabilities, and other possible indicators which you deem fit. You need to explain why you chose a specific startup and present your findings in a well-structured presentation. Finally, you'll share this information with key stakeholders during the last phase of the evaluation.

Evaluation Criteria:

- Industry Analysis for each of the companies.
- Analysis, parameters and metrics considered for narrowing down on one company.
- Final Presentation.