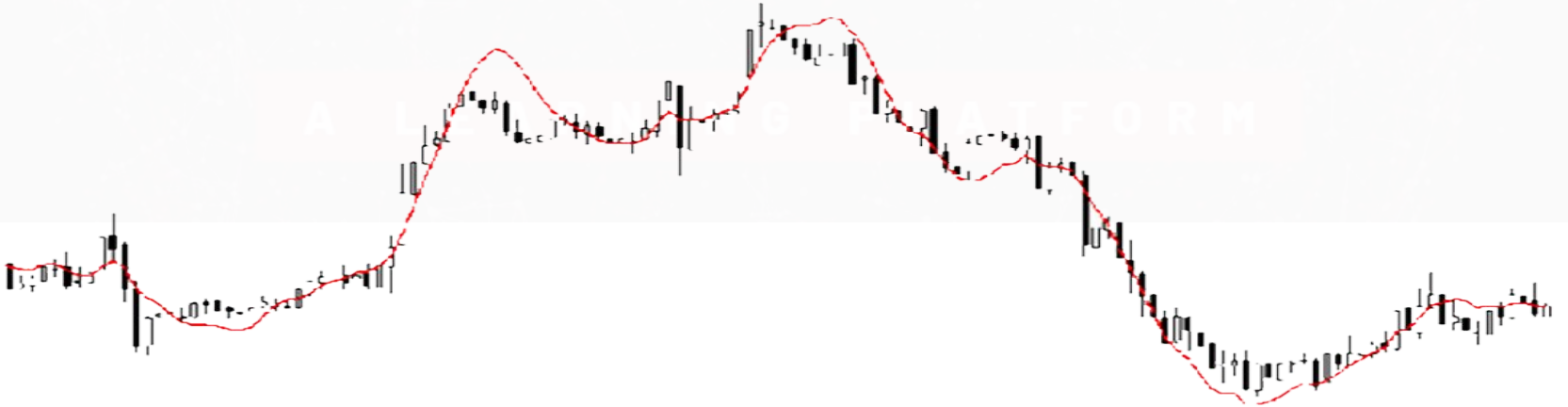


# Regression Algorithms & Techniques



# What is Regression Analysis?

Regression analysis is a form of predictive modelling technique which investigates the relationship between a **dependent** (target) and independent variable(s) (predictor). For example, relationship between rash driving and number of road accidents by a driver is best studied through regression.



Regression analysis is an important tool for modelling and analyzing data. Here, we fit a curve/line to the data points, in such a manner that the differences between the distances of data points from the curve or line is minimized.

## **Why do we need Regression Analysis?**

Let's say, you want to estimate growth in sales of a company based on current economic conditions. You have the recent company data which indicates that the growth in sales is around two and a half times the growth in the economy. Using this insight, we can predict future sales of the company based on current & past information.

There are multiple benefits of using regression analysis. They are as follows:

- It indicates the **significant relationships** between dependent variable and independent variable.
- It indicates the **strength of impact** of multiple independent variables on a dependent variable.

Regression analysis also allows us to compare the effects of variables measured on different scales. These benefits help market researchers / data analysts/data scientists to eliminate and evaluate the best set of variables to be used for building predictive models.

# Types of Regression Technique:

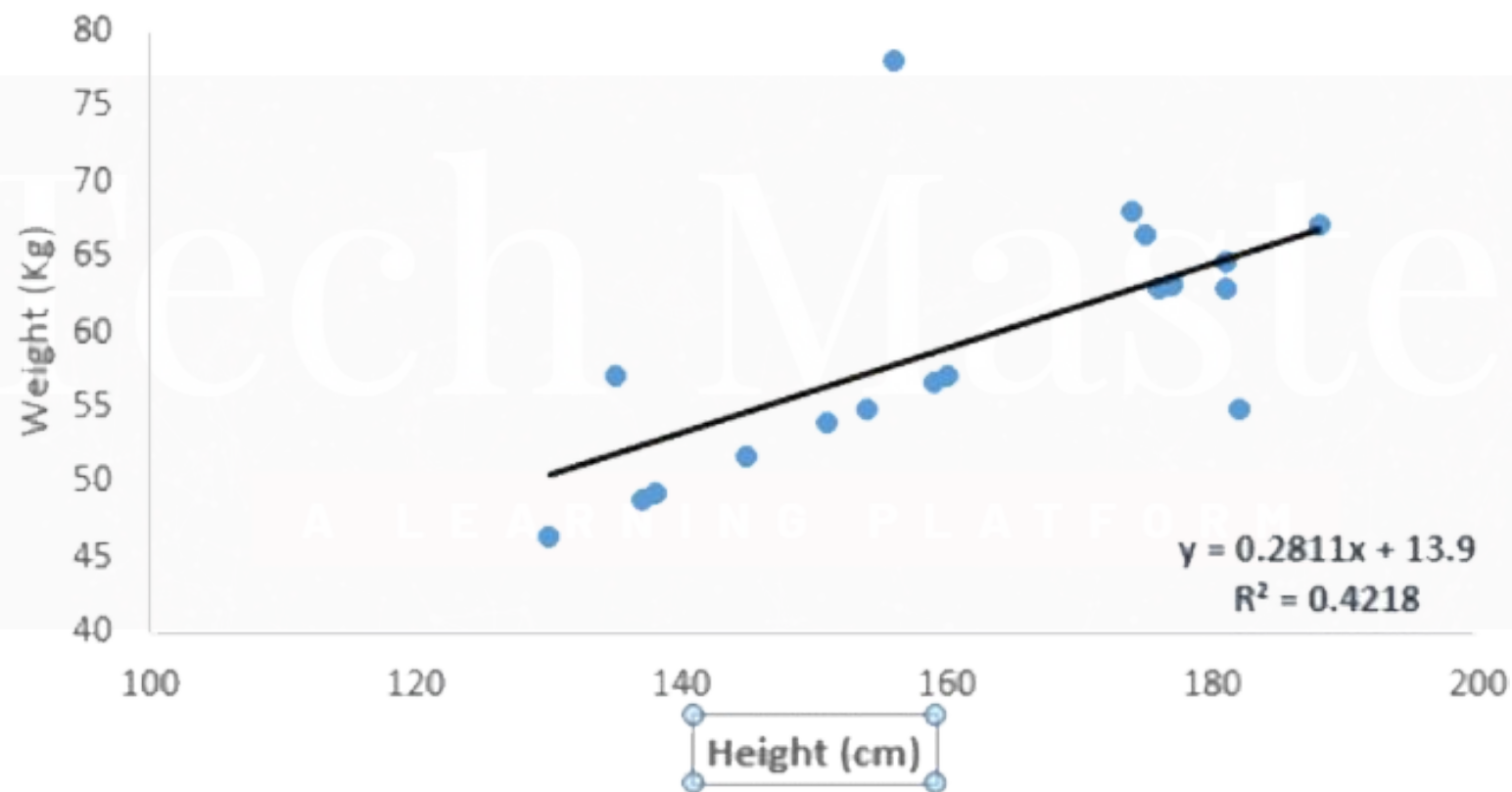
## 1. *LINEAR REGRESSION*

It is one of the most widely known modeling technique. In this technique, the dependent variable is continuous, independent variable(s) can be continuous or discrete, and nature of regression line is linear.

Linear Regression establishes a relationship between **dependent variable (Y)** and one or more **independent variables (X)** using a **best fit straight line** (also known as regression line).

It is represented by an equation  $Y = a + b \cdot X + e$ , where  $a$  is intercept,  $b$  is slope of the line and  $e$  is error term. This equation can be used to predict the value of target variable based on given predictor variable(s).

## Relation B/w Weight & Height



The difference between simple linear regression and multiple linear regression is that, multiple linear regression has ( $>1$ ) independent variables, whereas simple linear regression has only 1 independent variable. Now, the question is “How do we obtain best fit line?”

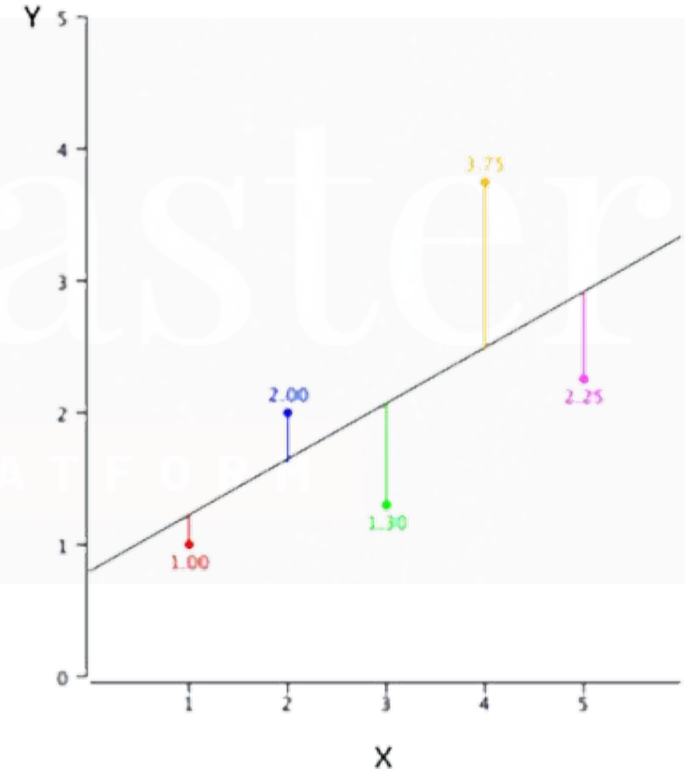
## **How to obtain Best Fit Line( Value of a and b)**

This task can be easily accomplished by Least Square Method. It is the most common method used for fitting a regression line. It calculates the best-fit line for the observed data by minimizing the sum of the squares of the vertical deviations from each data point to the line. Because the deviations are first squared, when added, there is no cancelling out between positive and negative values.

## Important Points:

- There must be **linear relationship** between independent and dependent variables
- Multiple regression suffers from **multicollinearity, autocorrelation, heteroskedasticity**.
- Linear Regression is very sensitive to **Outliers**. It can terribly affect the regression line and eventually the forecasted values.
- Multicollinearity can increase the variance of the coefficient estimates and make the estimates very sensitive to minor changes in the model. The result is that the coefficient estimates are unstable.

$$\min_w ||Xw - y||_2^2$$

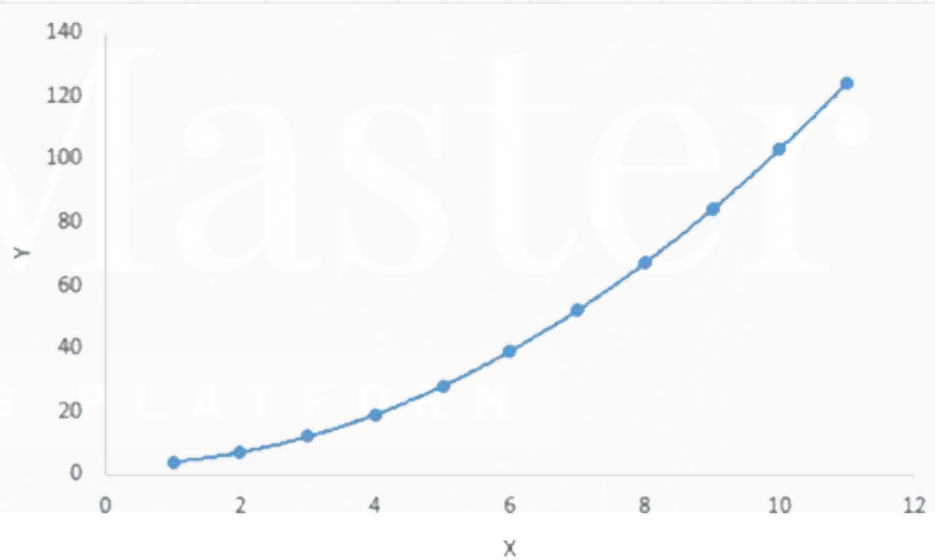




## ***2. POLYNOMIAL REGRESSION***

A regression equation is a polynomial regression equation if the power of independent variable is more than 1. The equation represents a polynomial equation:  $y = a + b \cdot x^2$

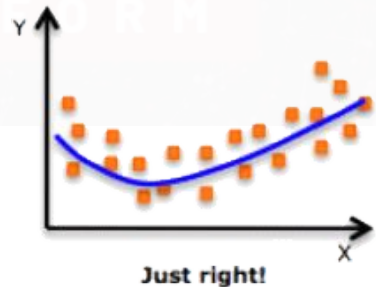
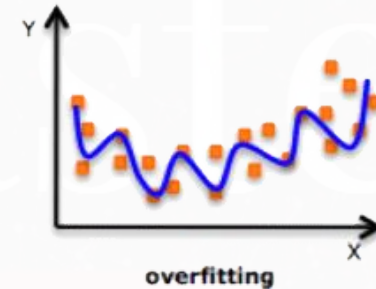
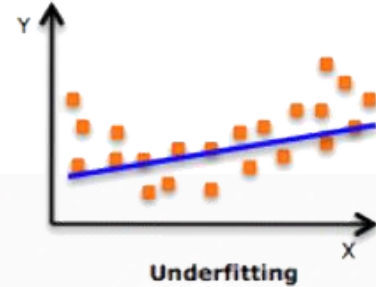
In this regression technique, the best fit line is not a straight line. It is rather a curve that fits into the data points.



## Important Points:

While there might be a temptation to fit a higher degree polynomial to get lower error, this can result in overfitting. Always plot the relationships to see the fit and focus on making sure that the curve fits the nature of the problem. Here is an example of how plotting can help:

Especially look out for curve towards the ends and see whether those shapes and trends make sense. Higher polynomials can end up producing weird results on extrapolation.



### 3. *STEPWISE REGRESSION*

This form of regression is used when we deal with multiple independent variables. In this technique, the selection of independent variables is done with the help of an automatic process, which involves *no* human intervention.

This feat is achieved by observing statistical values like R-square, t-stats and AIC metric to discern significant variables. Stepwise regression basically fits the regression model by adding/dropping co-variates one at a time based on a specified criterion. Some of the most commonly used Stepwise regression methods are listed below:

- Standard stepwise regression does two things. It adds and removes predictors as needed for each step.
- Forward selection starts with most significant predictor in the model and adds variable for each step.

- Backward elimination starts with all predictors in the model and removes the least significant variable for each step.

The aim of this modeling technique is to maximize the prediction power with minimum number of predictor variables. It is one of the method to handle higher dimensionality of data set.

## ***5. RIDGE REGRESSION***

Ridge Regression is a technique used when the data suffers from multicollinearity (independent variables are highly correlated). In multicollinearity, even though the least squares estimates (OLS) are unbiased, their variances are large which deviates the observed value far from the true value. By adding a degree of bias to the regression estimates, ridge regression reduces the standard errors.

Above, we saw the equation for linear regression. Remember? It can be represented as:

$$y = a + b \cdot x$$

This equation also has an error term. The complete equation becomes:

$$y = a + b \cdot x + e$$

In a linear equation, prediction errors can be decomposed into two sub components. First is due to the **biased** and second is due to the **variance**.

Prediction error can occur due to any one of these two or both components. Here, we'll discuss about the error caused due to variance.

Ridge regression solves the multicollinearity problem through shrinkage parameter  $\lambda$  (lambda). Look at the equation below:

$$= \underset{\beta \in \mathbb{R}^p}{\operatorname{argmin}} \underbrace{\|y - X\beta\|_2^2}_{\text{Loss}} + \lambda \underbrace{\|\beta\|_2^2}_{\text{Penalty}}$$

In this equation, we have two components. First one is least square term and other one is lambda of the summation of  $\beta^2$  (beta- square) where  $\beta$  is the coefficient. This is added to least square term in order to shrink the parameter to have a very low variance.

### **Important Points:**

- The assumptions of this regression is same as least squared regression except normality is not to be assumed
- It shrinks the value of coefficients but doesn't reaches zero, which suggests no feature selection feature
- This is a regularization method and uses L2 regularization.

## 6. *LASSO REGRESSION*

Similar to Ridge Regression, Lasso (Least Absolute Shrinkage and Selection Operator) also penalizes the absolute size of the regression coefficients. In addition, it is capable of reducing the variability and improving the accuracy of linear regression models. Look at the equation below: Lasso regression differs from ridge regression in a way that it uses absolute values in the penalty function, instead of squares. This leads to penalizing (or equivalently constraining the sum of the absolute values of the estimates) values which causes some of the parameter estimates to turn out exactly zero. Larger the penalty applied, further the estimates get shrunk towards absolute zero. This results to variable selection out of given n variables.

$$= \operatorname{argmin}_{\beta \in \mathbb{R}^p} \underbrace{\|y - X\beta\|_2^2}_{\text{Loss}} + \lambda \underbrace{\|\beta\|_1}_{\text{Penalty}}$$

## Important Points:

- The assumptions of this regression is same as least squared regression except normality is not to be assumed.
- It shrinks coefficients to zero (exactly zero), which certainly helps in feature selection.
- This is a regularization method and uses L1 regularization.
- If group of predictors are highly correlated, lasso picks only one of them and shrinks the others to zero.

## 7. *ELASTICNET REGRESSION*

ElasticNet is hybrid of Lasso and Ridge Regression techniques. It is trained with L1 and L2 prior as regularizer. Elastic-net is useful when there are multiple features which are correlated. Lasso is likely to pick one of these at random, while elastic-net is likely to pick both.



$$\hat{\beta} = \underset{\beta}{\operatorname{argmin}} (\|y - X\beta\|^2 + \lambda_2 \|\beta\|^2 + \lambda_1 \|\beta\|_1).$$

A practical advantage of trading-off between Lasso and Ridge is that, it allows Elastic-Net to inherit some of Ridge's stability under rotation.

### **Important Points:**

- It encourages group effect in case of highly correlated variables
  - There are no limitations on the number of selected variables
  - It can suffer with double shrinkage
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