Assignment -3

Sem: V   **Sec: B**
 Subject and code: MANAGEMENT AND ENTREPRENEURSHIP FOR IT INDUSTRY-18CS51

Group-A(1DB18IS054-18IS73)

1. Discuss Enterprise Resource planning and Supply chain Management.

2. Explain the following (i) NSIC   (ii) DIC (iii) KSFC (iv) KIADB

3. Discuss case study of Microsoft

4. Discuss case study of NR Narayanamurthy and Infosys

5. Define ERP and explain its importance

Group-B(1DB18IS074-18IS091)

6. List the functions of DIC's

7. Explain in detail ,Human resource management

8. Explain the steps involved in establishing micro and small enterprises

9. Explain the objectives and functions of SIDBI and KIADB

10. Explain KSSIDC

Group-C(1DB18IS092-Remaining students)

11. List the characteristics of small scale industries

12. Explain trademark, copy rights and patents, IPR

13. Justify WTO and its impact on small scale industries in India

14. What is TECSOK? Explain the services offered by TECSOK

15. Explain the aims and objectives of KIADB