

Product Imagery

Strategy

Highlight product imagery in a large, immersive format that helps users with their decision making process.

Behavior, Desktop

- Images scroll with user down the page. Content on left and right sticks.
- When bottom of last image is reached, sticky scroll releases, allowing user to navigate the rest of the page.
- Image display - see annotations [here](#).
- Heart is sticky, resting in the corner the entire scroll of the image block.

Behavior, Mobile

- Users swipe to view more imagery in carousel format.
- Indicator below carousel changes to reflect current position in carousel.

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SEARCH

JONATHAN SIMKHAI

Lurex Linen Viscose Jacket in Conchiglia \$225

COLOR CONCHIGLIA

SIZE L SIZE GUIDE

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JONATHAN SIMKHAI BLAZERS VISCOSÉ

A NOTE FROM THE EDITOR

The Forte Lurex Linen Viscose Jacket in Mother of Pearl features lunar lavishness by night and by day: a blazer in a linen blend shot with lurex for a shimmering surface that shines like a star in the sky.

By MINNA SHIM, Fashion Editor

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