

Contact

vivian.leung103@gmail.com

www.linkedin.com/in/vivian-ym-leung (LinkedIn)

Top Skills

Strategic Communications

Web Design

Mobile Web Design

Languages

English (Professional Working)

Chinese (Native or Bilingual)

Vivian Leung

Digital professional

Canada

Summary

Having 10 years' experience in multinational companies and agencies, I am an all-rounded digital specialist who is passionate for all things digital and social. I possess solid experience in e-Commerce and digital marketing, with 2 years' supervisory experience in Ernst & Young.

Moreover, my design background made me strong at visual communication and creative thinking. Interestingly, I have also developed an analytical mind-set through on-the-job experience. I like to study people's behaviour whenever I face an issue. I always ask "who, what, why, how" to gather data, then decode the message to form a meaningful picture. There are lots of possibilities unleashing the big data. It is the reason why I enjoy working in digital role for various industries.

Experience

Societe Generale

Digital Communications Specialist

April 2017 - June 2022 (5 years 3 months)

Hong Kong

Christie's

Web Producer (Digital Media and e-Commerce)

March 2015 - June 2016 (1 year 4 months)

Hong Kong

AXA

Digital Marketing Manager

October 2014 - March 2015 (6 months)

EY

Asia-Pacific Digital Production Lead

August 2010 - October 2014 (4 years 3 months)

Oxfam Hong Kong
Digital Communications Officer
September 2006 - August 2010 (4 years)

New Digital Noise
Designer
October 2004 - June 2006 (1 year 9 months)

Education

Seneca College
Diploma, Computer Programming · (September 2022 - April 2024)

Hong Kong Baptist University
Bachelor of Social Science (Hons) in Communication, Digital Graphic
Communication · (2001 - 2004)