

Viviana Seibold

Chicago, IL 60611 • VivianaSeibold@Gmail.com • (773) 888-3311 • <https://vivanaseibold.github.io/WebPortfolio/#/>

Education

Northwestern University Computer Science, Segal Design Certificate	Evanston, IL Sep 2023 - Jun 2027
<ul style="list-style-type: none">Alpha Chi Omega, Recruitment Committee Chair, and Nominating CommitteeHousing Security Collaborative, Campus Kitchen NU, Northwestern Women's Club LacrosseGoogle Digital Marketing & E-Commerce Certificate (In Progress)	
IES Abroad: Engineering, Math & Science Study abroad coursework in Computer Science.	Madrid, Spain Aug 2025 – Dec 2025
Jones College Prep <ul style="list-style-type: none">Student Government Association, Varsity Girls Lacrosse Defensive Captain, Women in STEM Publicity Chair, Loyola University Chicago Dual Enrollment, CPS All-City Visual Arts Exhibition at The Design MuseumGPA: 5.1 weighted, ACT: 35, AP Scholar with Distinction, and Honor Roll.	Chicago, IL 2019-2023
School of the Art Institute of Chicago - College Arts Access Program <ul style="list-style-type: none">Rigorous semesterly college-level art courses and National Portfolio DayCoursework: Inside Innovative Minds, Artist Materials/Techniques, Intro to Oil Painting, Fashion Construction, Experimental Print, Exhibition Prep	Chicago, IL 2020-2023

Experience

Spoon University Content and PR Co-Head and Graphics Chair <ul style="list-style-type: none">Develop and manage a strategic posting schedule including, but not limited to, curated food, lifestyle, and event content across all social media platforms (@spoon_nu).Partner with Chicago and Evanston restaurants, such as Michelin Bib-Gourmand restaurant Cabra and Esmé, to highlight sponsored restaurant week specials, new menus, student discounts, giveaways, etc.Lead communication between business and editorial teams, supporting their marketing needs through promotional graphics, and ensuring successful execution of Spoonfest.Increased engagement and brand visibility through data-driven social media and cross-promotional campaign	Evanston, IL Sep 2024-Now
STITCH Magazine Business, Social, PR and Marketing Team <ul style="list-style-type: none">Lead visual design and marketing initiatives for Northwestern's fashion magazine, contributing to editorial shoots, print issues, and social media campaigns.Partner with names such as Poshmark to execute clothing drives, sponsorships, and community-based campaigns.Created the logo and visual identity for Stitch Spotted, an account highlighting student style and trend coverage.	Evanston, IL Sep 2024-Now
University of Chicago Comprehensive Cancer Center Educational Assignee <ul style="list-style-type: none">Accepted into the highly selective EYES on Cancer program (<5% acceptance rate) as the youngest participant.Supported research projects on cancer-signaling pathways (CXCL12/ERK/AKT) and molecular binding mechanisms (MR1) through hands-on experiments and data analysis, and delivered formal research presentations to faculty.Strengthened analytical precision, collaboration, and data-driven communication in a clinical research space.	Chicago, IL Jun 2022-Aug 2023

Skills & Interests

Technical: Python, Racket, C++, C, DSSL2, JavaScript, HTML, CSS, Git/Github, Canva, Figma, Adobe Photoshop.
Language: English (native proficiency), Spanish (limited working proficiency), and Mandarin (elementary proficiency).
Interests: Content Creation, UX/UI, Restorative Justice, Event Planning, Digital Marketing, Fashion & Luxury Brand Development, Visual Storytelling, Formula 1 & Sports Media.