Vi Yang

Creative, technical, will supercharge your team.

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Visa: H-1B, Canadian citizen
Location: Palo Alto, CA

EDUCATION

Stanford University, B.S. Computer Science   2017 – 2021

- **Human-Computer Interaction**: concentration in design thinking, user research, and building UI/UX.
- **Thesis: ACM CSCW Conference Honorable Mention** research paper using AI to predict team success. Advised by Michael Bernstein, conducted AI research in Stanford HCI Group.
- **Debate team:** Highest-ranking novice at World Championships.

EXPERIENCE

Base Holding Company, fast-paced consumer AI startup   Palo Alto, CA
Lead Product Manager   Apr 2022 - present

- Lifted Day 1 retention from 12% to 69% by leading cross-functional teams of PMs, engineers, designers, and marketers to deliver core social features from conception to launch.
- Showed leadership & vision by creating a growth framework and driving company-wide adoption of it.
- Secured buy-in to shift GTM from user content to AI by presenting user research and market analysis.
- Defined & analyzed key metrics from 10M+ users; conducted product experiments; synthesized customer and business needs, data, and feedback.
- Consistently voted by engineers as favourite non-engineer coworker, as I am excellent at collaborating, solving problems, innovating, and connecting the technical and business worlds.

Bridgewater Associates   Westport, CT
Investment Associate (intern turned full time)   2020, 2021 - 2022

- Engaged with global clients to understand their strategies, end-to-end business processes, pain points, and priorities to inform investment strategy.
- Exceptional writing and communication. My reports were directly sent to clients, even as a first-year.

Facebook & Peanut Robotics   Menlo Park, CA; Berkeley, CA
Software Engineering Internships   2018, 2019

LAUNCHED PRODUCTS

1st place, YCombinator Hackathon Our team of 4 built Mannager, AI for retail analytics. I coded the frontend and built the pitch deck, and pitched to YC judges + 250 attendees. We won 1st place.

$15000, JD Global Data Challenge I led a team of 3 to build AI for agricultural analytics. I coded the frontend and built the pitch deck, and presented to an international team of investors.

$5000, Wanxiang Blockchain Hackathon I built a sharing economy app with a team of 5, and pitched to investors.

Mewo Make your crush fall in love with you by raising a Generative AI pet together. I designed, coded, and launched a Generative AI pet game, fueled by organic and viral growth. It caught Discord's attention and is currently being approved for broader distribution via Discord.