Vi Yang

I move fast and build awesome things people love.

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Visa: H-1B, Canadian citizen
Location: Palo Alto, CA

EDUCATION

Stanford University, B.S. Computer Science
2017 – 2021

- **Human-Computer Interaction**: concentration in UI/UX design, user research, design thinking.
- **Thesis: ACM CSCW Conference Honorable Mention** paper using AI to predict team success.
- **Debate Team**: Highest ranked novice at World Championships. Critical thinker.

EXPERIENCE

Mushroom.gg, fast-moving series A startup
Palo Alto, CA

Strategy & Business Operations Manager
2022 - present

- Synthesized data from 10M+ users using Amplitude into strategy recommendations and product requirements.
- Presented competitive landscape for Gaming, AI, and Social Media verticals; established shared vision across the company about shifting priorities from user-generated short-form video content to AI.
- Led a cross-functional team of designers and engineers to improve new user experience from end to end. Resulted in 76% of users choosing the new user experience as their favorite part of the app.
- Drove company-wide adoption of my strategic framework for user growth in social products, solving for complex user needs and product challenges.
- Proposed new features, and worked with designers and engineers to launch them, lifting D1 retention from 12% to 69%.

Bridgewater Associates, largest hedge fund in the world
Westport, CT

Investment Associate (intern turned full time)
2020, 2021 - 2022

- Conducted macroeconomic market research on monetary policy, fixed income strategy, and China.
- Exceptional writing and communication. My reports were directly sent to clients, even as a first-year.

PROJECTS

Mewo Make your crush fall in love with you by raising an AI pet together. I'm designing and coding an AI pet game, fueled by organic and viral growth. It attracted Discord's attention and is being approved for broader distribution via Discord.

1st place, YCombinator Hackathon Our team of 4 built Mannager, computer vision for retail analytics. I built the frontend and the pitch deck, and I pitched to YC judges + 250 attendees. We won and were invited to 2019 YC cohort.

$15000, JD Global Data Challenge I led our team of 3 to build AI for agricultural analytics. I pitched, and we won.

$5000, Wanxiang Blockchain Hackathon Built sharing economy app with team of 5. Won.