

Branding Packages



◆ Basic

\$250

- Logo
Includes 3 sketches, 2 preliminary logo designs, final scalable logo and logo variations
- Custom Brand color palette
- Typography
Includes 1 main font and 1 complimentary font
- Final logo files
- One Page Website Landing page
- SEO Optimization
- 2 rounds of revisions

◆ Plus

\$375

- Basic Plan
- 2-3 Brand Icons
- 3 Customized Illustrations
- Multi-page Website
Includes top-level navigation, 4 sections of content and footer, up to 4 pages (home, services, about, contact)
- Responsive Design
- Premium copywriting
- Business Card Design
- Custom Email Signature
- Supplemental imagery
VC Photography consultation and stock photography
- Brand Board
- 3 rounds of revision
- 1 additional design asset of your choice

◆ Premium

\$500

- Plus Plan
- Website Maintenance for 3 months
- E-commerce Development
- Web3 Design
- Custom Web forms
- Customized illustrations (Up to 5)
- Multi-page Website (Up to 5 pages)
- 4 revisions for logo, 3 for all other services

◆ Website Plans

Basic Website \$175

- Multi-page website (4 pgs)
- Responsive Design
- Premium Copywriting
- SEO Optimization
- Website maintenance for 3 months

Premium Website \$300

- Basic website (5 pgs)
- Content Optimization
- Website maintenance for 6 months
- Web3 Design
- Custom web forms

◆ A La Carte

- Instagram Post & Story templates
- Merchandise design
- Packaging Design
- Illustration work
- Brand Board
- Book Cover Design
- Brochure/pamphlet
- Business Card Design
- VC Photography
mini brand session
- Podcast Artwork
- Postcards
- Presentation design
- Fliers
- Posters
- Stickers
- Labels
- Banners
- Revisions

◆ Instagram Starter

Basic

- Instagram set up
- 5 templates for starter posts
- Personalized list of hashtags
- Instagram training

Premium

- 5 additional templates

Price is negotiable on a client by client basis