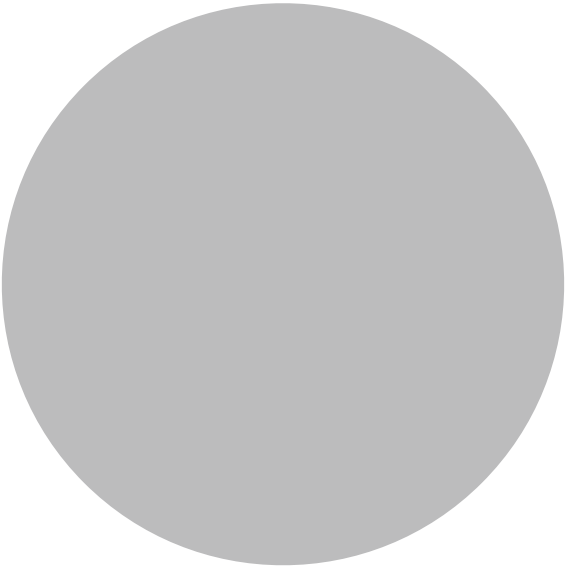
Vivian Ding added three Wanghong followers to the conversation.
Yesterday, 5:01 PM

iMessage



Wanghong Follower

Self-Assessment and Social Network Usage Questionnaire for Internet Celebrities

网络公众人物社交网络使用习惯和自我评价调查问卷

注：在题目的选项中，选择与您实际情况最为匹配的一项。问卷以匿名形式收集数据，调查者对参与者信息加以严格保密。

Note: Tick the option that applies to you the best. The questionnaire is completely anonymous, and participants' informations are kept confidential.

1. 您在社交网络收获大量粉丝和关注者之前，您的生活与现在有何不同?

Before attracting large amounts of fans and followers on social media, how were your life different?

- □ 远没有现在奢侈 far less luxurious
- □ 没有现在那么自信 far less confident
- □ 与现在几乎一样 about the same
- □ 比现在还要奢侈 more luxurious

2. 是什么促使您决定采纳并向公众展示较为奢华的生活方式，从而成为网红的?

What inspired you to adopt and display a luxurious lifestyle to the public in order to become an internet celebrity?

- □ 我向往他们的生活 aspiration of their lives
- □ 可以获得可观收入 monetary income
- □ 让自己更有影响力 to be more influential
- □ 想尝试做出改变 looking for a change

3. 您怎么看待自己在社会当中的身份?

How do you self-identify in the society?

- □ 网红 internet celebrity
- □ 普通人 regular citizen
- □ 公众人物 public figure
- □ 艺人 actress/actor/star

4. 您认为社会怎样看待您或者与您身份相似的人?

How do you think the society views you or individuals with a similar identify?

- □ 他们尊重我们 they respect us
- □ 不过是被物化的花瓶 an objectified vase
- □ 不在意/几乎没有区别 indifference/don't care
- □ 认为很遥远和神奇 distanced and obscure

5. 您认为自己在公众面前的影响力是怎样的?

How influential do you believe your voice is?

- □ 影响力小 not influential
- □ 影响力一般 mediocrely influential
- □ 有影响力 mostly influencial
- □ 很有影响力 very influencial

6. 您是否曾经整容?

Have you ever been in plastic surgeries?

- □ 是, 但幅度小 (例如注射玻尿酸或者割双眼皮) yes but to a smaller extent (such as hyaluronic acid injection or blepharoplasty
- □ 是, 且幅度大 (需开刀) yes and to a greater extent (requires extensive operation)
- □ 从未 never

7. 您是否启发了其他人成为网红?

Have you ever inspired or aspired others to become an internet celebrity?

- □ 有强烈启发 strongly inspired
- □ 有一定启发 somehow inspired
- □ 很少有启发 rarely inspired
- □ 没有启发 never inspired