

Self-Assessment and Social Network Usage Questionnaire for Internet Celebrities

网络公众人物社交网络使用习惯和自我评价调查问卷

注：在题目的选项中，选择与您实际情况最为匹配的一项。问卷以匿名形式收集数据，调查者对参与者信息加以严格保密。

Note: Tick the option that applies to you the best. The questionnaire is completely anonymous, and participants' informations are kept confidential.

1. 您在社交网络收获大量粉丝和关注者之前，您的生活与现在有何不同？

Before attracting large amounts of fans and followers on social media, how were your life different?

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> 远没有现在奢侈
far less luxurious | <input type="checkbox"/> 没有现在那么自信
far less confident | <input type="checkbox"/> 与现在几乎一样
about the same | <input type="checkbox"/> 比现在还要奢侈
more luxurious |
|--|---|--|--|

2. 是什么促使您决定采纳并向公众展示较为奢华的生活方式，从而成为网红的？

What inspired you to adopt and display a luxurious lifestyle to the public in order to become an internet celebrity?

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> 我向往他们的生活
aspiration of their lives | <input type="checkbox"/> 可以获得可观收入
monetary income | <input type="checkbox"/> 让自己更有影响力
to be more influential | <input type="checkbox"/> 想尝试做出改变
looking for a change |
|--|--|---|--|

3. 您怎么看待自己在社会当中的身份？

How do you self-identify in the society?

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> 网红
internet celebrity | <input type="checkbox"/> 普通人
regular citizen | <input type="checkbox"/> 公众人物
public figure | <input type="checkbox"/> 艺人
actress/actor/star |
|---|---|--|---|

4. 您认为社会怎样看待您或者与您身份相似的人？

How do you think the society views you or individuals with a similar identify?

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> 他们尊重我们
they respect us | <input type="checkbox"/> 不过是被物化的花瓶
an objectified vase | <input type="checkbox"/> 不在意/几乎没有区别
indifference/don't care | <input type="checkbox"/> 认为很遥远和神奇
distanced and obscure |
|--|---|--|--|

5. 您认为自己在公众面前的影响力是怎样的？

How influential do you believe your voice is?

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> 影响力小
not influential | <input type="checkbox"/> 影响力一般
mediocrely influential | <input type="checkbox"/> 有影响力
mostly influential | <input type="checkbox"/> 很有影响力
very influencial |
|--|--|---|--|

6. 您是否曾经整容？

Have you ever been in plastic surgeries?

- | | | |
|---|--|--------------------------------------|
| <input type="checkbox"/> 是, 但幅度小 (例如注射玻尿酸或者割双眼皮)
yes but to a smaller extent (such as hyaluronic acid injection or blepharoplasty) | <input type="checkbox"/> 是, 且幅度大 (需开刀)
yes and to a greater extent (requires extensive operation) | <input type="checkbox"/> 从未
never |
|---|--|--------------------------------------|

7. 您是否启发了其他人成为网红？

Have you ever inspired or aspired others to become an internet celebrity?

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> 有强烈启发
strongly inspired | <input type="checkbox"/> 有一定启发
somehow inspired | <input type="checkbox"/> 很少有启发
rarely inspired | <input type="checkbox"/> 没有启发
never inspired |
|---|--|---|---|



健身女王👑小五酱

ID: 6.6.6.7

✓ 微博认证: 知名运动博主 微博运动视频自媒体 微博签约自媒体

😍 露肉的季节...游泳健身 了解一下 😄

❤️ woyaolianlianlian

⌚ 22 years old 地点: 北京 星座: Aquarius

4.0m Likes 182 Follow 0.1m Followers



小霸王🔒

ID: Max_Emma0913

❤️: MaxEmma0913 戳👉

谢谢你们爱迷之身高, 迷之年龄的小霸王 😎

⌚ 18 years old 地点: 成都 星座: Virgo



乐乐啊✨

ID: 4879853

围脖: 乐乐本名马一鑫

肉干/❤️: myxlele521

女生✨

⌚ 21 years old

锦州

Gemini

17.0m Likes 246 Follow 1.2m Followers



+ Follow

...

晦晦亲了你一下

ID: 7825784



嘴巴太毒要遭报应哟

身高94 体重163

⌚ 18 years old

Libra

5.7m Likes 115 Follow 2.4m Followers

Self-Assessment and Social Network Usage Questionnaire for Internet Celebrities

网络公众人物社交网络使用习惯和自我评价调查问卷

注：在题目的选项中，选择与您实际情况最为匹配的一项。问卷以匿名形式收集数据，调查者对参与者信息加以严格保密。

Note: Tick the option that applies to you the best. The questionnaire is completely anonymous, and participants' informations are kept confidential.

- 1. 您在社交网络收获大量粉丝和关注者之前，您的生活与现在有何不同？**

Before attracting large amounts of fans and followers on social media, how were your life different?

- 远没有现在奢侈 没有现在那么自信 与现在几乎一样 比现在还要奢侈
far less luxurious far less confident about the same more luxurious

- 2. 是什么促使您决定采纳并向公众展示较为奢华的生活方式，从而成为网红的？**

What inspired you to adopt and display a luxurious lifestyle to the public in order to become an internet celebrity?

- 我向往他们的生活 可以获得可观收入 让自己更有影响力 想尝试做出改变
aspiration of their lives monetary income to be more influential looking for a change

- 3. 您怎么看待自己在社会当中的身份？**

How do you self-identify in the society?

- 网红 普通人 公众人物 艺人
internet celebrity regular citizen public figure actress/actor/star

- 4. 您认为社会怎样看待您或者与您身份相似的人？**

How do you think the society views you or individuals with a similar identify?

- 他们尊重我们 不过是被物化的花瓶 不在意/几乎没有区别 认为很遥远和神奇
they respect us they are just objects for consumption they don't care/there is no difference they are very distant and mysterious