

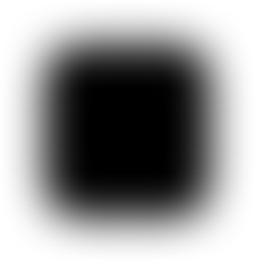


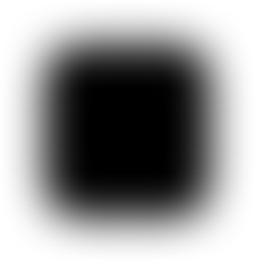


Douyin

Weibo

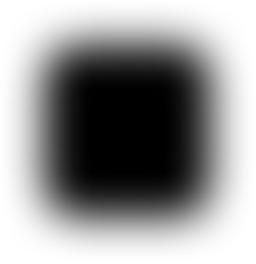
Instagram

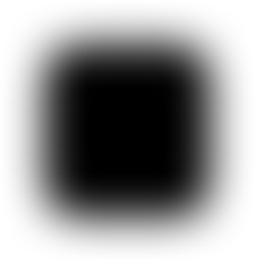






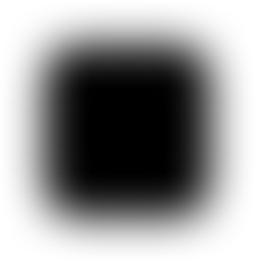


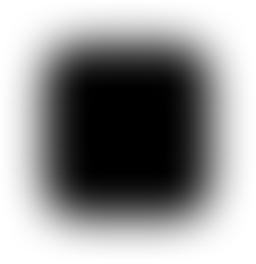
















Douyin

Weibo

Instagram

Impacts today's society through

shaping life goals

shaping purchase decisions

shaping consumption behaviors











