

VIVIAN LI

Creative problem-solver



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@pvilian

OBJECTIVE

To use my design, computer science, and soft skills to create impactful products meaningful to me.

LOCATION



NC for school, Bay Area home base.
Open to new places.

ADDITIONAL SKILLS

Marketing
Strategic planning
Graphic design
Event programming

EXPERIENCE

StartX

UI/UX Designer
May-Aug 2015

Conducted user interviews, drafted wireframes, live tested prototypes, began implementing site, content & market strategy, created print graphics & logos.



SoloPro

Product Designer
Aug 2015-present

Challenged to lead the creation of a fluid mobile experience. Creates relevant graphics. Works directly w/ CEO and VP of Product.



Duke aKDPH

Recruitment Chair
Jan 2015-present

Directing sorority recruitment, social media presence, and marketing. Reversed declining social reputation on campus, boosted member morale.



EDUCATION

The Harker School
2008-2012

Duke University
BA in Computer Science
2012- expected May 2016

PORTFOLIO

behance.net/pvilian
cs.duke.edu/~vpl

SKILLS



Adobe Illustrator



Java



Photoshop



Balsamiq



UI/UX Design



Inspiring teams



HTML5/CSS



Flask Framework

