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ADS 509 Module 3: Group Comparison

The task of comparing two groups of text is fundamental to textual analysis. There are innumerable applications: survey respondents from different segments of customers, speeches by different political parties, words used in Tweets by different constituencies, etc. In this assignment you will build code to effect comparisons between groups of text data, using the ideas learned in reading and lecture.

This assignment asks you to analyze the lyrics for the two artists you selected in Module 1 and the Twitter descriptions pulled for Robyn and Cher. If the results from that pull were not to your liking, you are welcome to use the zipped data from the "Assignment Materials" section. Specifically, you are asked to do the following:

- Read in the data, normalize the text, and tokenize it. When you tokenize your Twitter descriptions, keep hashtags and emojis in your token set.
- Calculate descriptive statistics on the two sets of lyrics and compare the results.
- For each of the four corpora, find the words that are unique to that corpus.
- Build word clouds for all four corpora.

Each one of the analyses has a section dedicated to it below. Before beginning the analysis there is a section for you to read in the data and do your cleaning (tokenization and normalization).

General Assignment Instructions

These instructions are included in every assignment, to remind you of the coding standards for the class. Feel free to delete this cell after reading it.

One sign of mature code is conforming to a style guide. We recommend the Google Python Style Guide. If you use a different style guide, please include a cell with a link.

Your code should be relatively easy-to-read, sensibly commented, and clean. Writing code is a messy process, so please be sure to edit your final submission. Remove any cells that are not needed or parts of cells that contain unnecessary code. Remove inessential import statements and make sure that all such statements are moved into the designated cell.

Make use of non-code cells for written commentary. These cells should be grammatical and clearly written. In some of these cells you will have questions to answer. The questions will be marked by a "Q:" and will have a corresponding "A:" spot for you. *Make sure to answer every question marked with a Q:* for full credit.

```
import os
import re
import emoji
import pandas as pd

from collections import Counter, defaultdict
from nltk.corpus import stopwords
from string import punctuation
from wordcloud import WordCloud

from sklearn.feature_extraction.text import TfidfTransformer, CountVectorizer
```

```
In [ ]: # Place any addtional functions or constants you need here.
        # Some punctuation variations
        punctuation = set(punctuation) # speeds up comparison
        tw_punct = punctuation - {"#"} # remove all punctuations in set except for has
        # Stopwords
        sw = stopwords.words("english")
        # Two useful regex
        whitespace_pattern = re.compile(r"\s+")
        hashtag pattern = re.compile(r"^{\#}[0-9a-zA-Z]+")
        # It's handy to have a full set of emojis
        all_language_emojis = set()
        for country in emoji.EMOJI DATA :
            for em in emoji.EMOJI_DATA[country] :
                all_language_emojis.add(em)
        # and now our functions
        def descriptive stats(tokens, verbose=True) :
                Given a list of tokens, print number of tokens, number of unique tokens
                number of characters, lexical diversity, and num_tokens most common
                tokens. Return a list of
            num tokens=len(tokens)
            num_unique_tokens = len(set(tokens))
            lexical_diversity = num_unique_tokens/num_tokens
            num_characters = sum(len(token) for token in tokens)
            if verbose :
                print(f"There are {num_tokens} tokens in the data.")
                print(f"There are {num unique tokens} unique tokens in the data.")
                print(f"There are {num characters} characters in the data.")
                print(f"The lexical diversity is {lexical_diversity:.3f} in the data."
                # print the five most common tokens
                counter = Counter(tokens)
                top_5_tokens = counter.most_common(5)
```

```
print("Top 5 most common tokens:")
        for token, count in top_5_tokens:
            print(f"{token}: {count} occurrences")
    return([num_tokens, num_unique_tokens,
            lexical diversity,
            num characters])
    return(0)
def contains emoji(s):
        Function takes a single argument (s) that is expected to be a string of
        of code converts the input into a string object if it is not already.
        checks to see if the string object contains an emoji. If at least one
        function returns 'True', otherwise 'False'
    s = str(s)
    emojis = [ch for ch in s if emoji.is_emoji(ch)]
    return(len(emojis) > 0)
def remove stop(tokens) :
    return [token for token in tokens if token not in sw]
    return(tokens)
def remove_punctuation(text, punct_set=tw_punct) :
        Function takes two arguments: (1) text, which is the input string, and
        Returns all characters not found in the punctuation set and concatenate
        string "" as the separator.
    return("".join([ch for ch in text if ch not in punct set]))
def tokenize(text) :
        Splitting on whitespace rather than the book's tokenize function. That
        function will drop tokens like '#hashtag' or '2A', which we need for T
    tokens = text.split()
    return(tokens)
def prepare(text, pipeline) :
    tokens = str(text)
    for transform in pipeline :
        tokens = transform(tokens)
    return(tokens)
```

Data Ingestion

Use this section to ingest your data into the data structures you plan to use. Typically this will be a dictionary or a pandas DataFrame.

```
# read in twitter data
In [ ]:
        cher_path="/Users/viviando/Desktop/MSADS/ADS509_TextMining/assigments/twitter
        robyn path="/Users/viviando/Desktop/MSADS/ADS509 TextMining/assigments/twitter
        cher= pd.read_csv(cher_path, delimiter='\t', error_bad_lines=False) # skip line
        robyn= pd.read csv(robyn path, delimiter='\t', error bad lines=False)
        /var/folders/b8/4ntn3 wd1wq59r0lmbfqfmwc0000gn/T/ipykernel 88870/3107404786.p
        y:5: FutureWarning: The error bad lines argument has been deprecated and will
        be removed in a future version. Use on bad lines in the future.
          cher= pd.read csv(cher path, delimiter='\t', error bad lines=False) # skip l
        ines w/ extra fields causing errors
        b'Skipping line 624: expected 7 fields, saw 12\nSkipping line 17506: expected
        7 fields, saw 12\nSkipping line 104621: expected 7 fields, saw 12\n'
        b'Skipping line 188924: expected 7 fields, saw 12\n'
        b'Skipping line 301600: expected 7 fields, saw 12\n'
        b'Skipping line 429936: expected 7 fields, saw 12\nSkipping line 444405: expec
        ted 7 fields, saw 12\n'
        b'Skipping line 677792: expected 7 fields, saw 12\nSkipping line 773482: expec
        ted 7 fields, saw 12\n'
        b'Skipping line 818258: expected 7 fields, saw 12\nSkipping line 895225: expec
        ted 7 fields. saw 12\n'
        b'Skipping line 955213: expected 7 fields, saw 10\nSkipping line 994827: expec
        ted 7 fields, saw 12\n'
        b'Skipping line 1246039: expected 7 fields, saw 12\n'
        b'Skipping line 1569117: expected 7 fields, saw 12\n'
        b'Skipping line 2127250: expected 7 fields, saw 12\n'
        b'Skipping line 2335031: expected 7 fields, saw 12\n'
        b'Skipping line 2681065: expected 7 fields, saw 10\n'
        b'Skipping line 3147696: expected 7 fields, saw 12\n'
        /var/folders/b8/4ntn3 wd1wq59r0lmbfqfmwc0000qn/T/ipykernel 88870/3107404786.p
        y:6: FutureWarning: The error_bad_lines argument has been deprecated and will
        be removed in a future version. Use on bad lines in the future.
          robyn= pd.read csv(robyn path, delimiter='\t', error bad lines=False)
In []: cher tweets= pd.DataFrame(cher['description'], columns=['description'])
        robyn tweets = pd.DataFrame(robyn['description'], columns=['description'])
In []: # read in the lyrics here
        # select directory with lyric file path
        frank_ocean_path = ('/Users/viviando/Desktop/MSADS/ADS509_TextMining/assigments
        # change to current working directory
        os.chdir(frank_ocean_path)
        # get list of csv files
        frank songs = os.listdir(frank ocean path)
        # show all csv files
        #print(frank_songs)
        df = []
        for txt_file in frank_songs:
            file_path=os.path.join(frank_ocean_path, txt_file)
```

```
with open(file_path, 'r', encoding='utf-8') as file:
                 content = file.read()
                df.append((txt file, content))
# create a DataFrame from the list
frank_ocean_lyrics = pd.DataFrame(df, columns=['Title', 'Lyrics'])
# cleanup
# frank_ocean_lyrics['Lyrics']=frank_ocean_lyrics['Lyrics'].str.replace('\n',
frank_ocean_lyrics['Title']=frank_ocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_lyrics['Title'].str.replace('frankocean_l
frank ocean lyrics['Title']=frank ocean lyrics['Title'].str.replace('.txt', ""
# print
print(frank_ocean_lyrics)
                                                      Title \
0
                                         naturefeels
1
                             cantbethelasttime
2
                                     songsforwomen
3
                                               swimaood
4
        bitchestalkinmetalgearsolid
5
                                 americanwedding
6
                                                        dust
7
                                                  blasted
8
                                 strawberryswing
9
                                                        done
10
                                                  dayaway
11
                                               wealltry
12
                                       bedtimestory
13
                                     acuraintegurl
14
                                                novacane
15
                                       brokenpieces
16
                               therewillbetears
17
                                                      denim
18
                                           lovecrimes
19
                                   bricksandsteel
        Nature Feels\n\n\n\nYeah\n\n0h-oh, yeah\n\n\...
0
1
        Can't Be The Last Time\n\n\n\n0h, wait a min...
        Songs For Women\n\n\n\nHa ha\n\nWhen I was y...
2
3
        Swim Good\n\n\n\nThat's a pretty big trunk o...
        Bitches Talkin' (Metal Gear Solid)\n\n\n\n\St...
4
5
        American Wedding\n\n\n\nAmerican love\n\nAme...
6
        Dust\n\n\n\n\NhWho's that talking in the librar...
7
        Blasted\n\n\n\nShe's the prettiest girl I've...
8
        Strawberry Swing\n\n\n\nWhen we were kids\n\...
9
        Done\n\n\n\Sitting next to your coffee tabl...
10
        Day Away\n\n\n\nIt's 12:07 and I'm thinking ...
11
       We All Try\n\n\nI believe Jehovah Jireh\n\...
12
        Bedtime Story\n\n\n\nMy pillows ain't giving...
13 Acura Integurl\n\n\n\nShe singing, "Bitch, I...
14 Novacane\n\n\n\nI think I started something\...
15
       Broken Pieces\n\n\n\nReminiscing on a younge...
16 There Will Be Tears\n\n\n\nThere will be tea...
        Denim\n\n\n\nA good pair of dark blues\n\nHa...
18 Lovecrimes\n\n\n\nCrazy\n\nI plead insanity\...
       Bricks And Steel\n\n\n\nIf a tree fell in th...
```

```
/var/folders/b8/4ntn3_wd1wg59r0lmbfgfmwc0000gn/T/ipykernel_88870/894103386.py:
        28: FutureWarning: The default value of regex will change from True to False i
        n a future version.
          frank ocean lyrics['Title']=frank ocean lyrics['Title'].str.replace('.txt',
In [ ]: # sza
        sza path = ('/Users/viviando/Desktop/MSADS/ADS509 TextMining/assigments/lyrics/
        os.chdir(sza path)
        sza songs = os.listdir(sza path)
        df = []
        for txt file in sza songs:
            file path=os.path.join(sza path, txt file)
            with open(file_path, 'r', encoding='utf-8') as file:
                content = file.read()
                df.append((txt_file, content))
        sza_lyrics = pd.DataFrame(df, columns=['Title', 'Lyrics'])
        # cleanup
        #sza_lyrics['Lyrics']=sza_lyrics['Lyrics'].str.replace('\n', " ")
        sza_lyrics['Title']=sza_lyrics['Title'].str.replace('sza_', "")
        sza_lyrics['Title']=sza_lyrics['Title'].str.replace('.txt', "")
        # print df
        print(sza_lyrics)
                       Title
                                                                        Lyrics
        0
                       advil Advil\n\n\n\nHigh, hi-high\n\nHigh, hi-high,...
        1
                     country Country\n\n\n\nThis here is the epic tale of...
        2
                     castles Castles\n\n\n\n\nWish I was prettier a little ...
        3
                       julia Julia\n\n\n\nHere soon, here soon\n\nHere so...
        4
                  warmwinds
                                                                Warm Winds\n\n
        5
                      kismet Kismet\n\n\n\nKeep your intentions pure don'...
        6
                  childsplay
                                                               Childs Play\n\n
                 crackdreams Crack Dreams\n\n\nTostitos are the shit\n\...
        7
        8
                       wings Wings\n\n\n\nWouldn't you like to believe\n\...
        9
               onceuponahigh Once Upon A High\n\n\n\nAhem\n\nHigh up on (...
        10 timetravelundone Time Travel Undone\n\n\n\nI'm tired of time ...
                        bed Bed\n\n\n\nInto the roads, it's open\n\nBare...
        11
        12
                         ur U R\n\n\n\n[Reversed:]\n\nClarity is a sta...
        13
                     icemoon Ice.Moon\n\n\n\n\nSummertime sadness\n\nI feel...
        14
                   euphraxia Euphraxia\n\n\n\nLife of a suburban kid\n\nE...
        15
                   aftermath Aftermath\n\n\n\n\NDRBRD\n\nOoh\n\n\nI apo...
                        pray Pray\n\n\n\n for yourself one time\n\n
        16
                  theodyssey The Odyssey\n\n\n\n\n[Eartha Kitt:]\n\nCan a...
        17
        18
                  terrordome Terror.Dome\n\n\n\n\n["Rosemary's Baby" samp...
        19
                    hiiijack Hiiijack\n\n\n\nGo forth, spread the news\n\...
        /var/folders/b8/4ntn3_wd1wg59r0lmbfgfmwc0000gn/T/ipykernel_88870/1745213839.p
```

y:17: FutureWarning: The default value of regex will change from True to False in a future version.

sza_lyrics['Title']=sza_lyrics['Title'].str.replace('.txt', "")

Tokenization and Normalization

In this next section, tokenize and normalize your data. We recommend the following cleaning.

Lyrics

- Remove song titles
- Casefold to lowercase
- Remove stopwords (optional)
- Remove punctuation
- Split on whitespace

Removal of stopwords is up to you. Your descriptive statistic comparison will be different if you include stopwords, though TF-IDF should still find interesting features for you. Note that we remove stopwords before removing punctuation because the stopword set includes punctuation.

| Out[]: | Title | Lyrics | Tokens |
|--------|-------|--------|--------|
| | | | |

| 0 | naturefeels | yeah ive been meaning to fuck you in the gar | [yeah, ive, been, meaning, to, fuck, you, in, |
|----|-----------------------------|--|---|
| 1 | cantbethelasttime | oh wait a minute baby girl can we just sit do | [oh, wait, a, minute, baby, girl, can, we, jus |
| 2 | songsforwomen | ha ha if i was singing songs just to sing th | [ha, ha, if, i, was, singing, songs, just, to, |
| 3 | swimgood | thats a pretty big trunk on my lincoln town c | [thats, a, pretty, big, trunk, on, my, lincoln |
| 4 | bitchestalkinmetalgearsolid | stop stop stop let me do it fine no you alw | [stop, stop, stop, let, me, do, it, fine, no, |
| 5 | americanwedding | american love american me american you ame | [american, love, american, me, american, you, |
| 6 | dust | whos that talking in the library whos that t | [whos, that, talking, in, the, library, whos, |
| 7 | blasted | shes the prettiest girl ive ever seen on a sk | [shes, the, prettiest, girl, ive, ever, seen, |
| 8 | strawberryswing | when we were kids we handpainted strawberrie | [when, we, were, kids, we, handpainted, strawb |
| 9 | done | sitting next to your coffee table im trying | [sitting, next, to, your, coffee, table, im, t |
| 10 | dayaway | its 1207 and im thinking bout him thinking bo | [its, 1207, and, im, thinking, bout, him, thin |
| 11 | wealltry | i believe jehovah jireh i believe theres hea | [i, believe, jehovah, jireh, i, believe, there |
| 12 | bedtimestory | my pillows aint giving no comfort and the fa | [my, pillows, aint, giving, no, comfort, and, |
| 13 | acuraintegurl | she singing bitch im paid thats all i gotta s | [she, singing, bitch, im, paid, thats, all, i, |
| 14 | novacane | i think i started something i got what i wan | [i, think, i, started, something, i, got, what |
| 15 | brokenpieces | reminiscing on a younger love blowing kisses | [reminiscing, on, a, younger, love, blowing, k |
| 16 | therewillbetears | there will be tears ive no doubt there may b | [there, will, be, tears, ive, no, doubt, there |
| 17 | denim | a good pair of dark blues hand washed by me | [a, good, pair, of, dark, blues, hand, washed, |
| 18 | lovecrimes | crazy i plead insanity crazy for you baby | [crazy, i, plead, insanity, crazy, for, you, b |
| 19 | bricksandsteel | if a tree fell in the forest and no one was | [if, a, tree, fell, in, the, forest, and, no, |

```
In []: # remove song titles
# each file begins with the song title, delimited by 4 lines '\n\n\n\n'. use ti
title_pattern = re.compile(r'.*?\n\n\n')
sza_lyrics['Lyrics'] = sza_lyrics['Lyrics'].apply(lambda x: title_pattern.sub()
```

```
# general clean up to remove spaces \n\
sza_lyrics['Lyrics']=sza_lyrics['Lyrics'].str.replace('\n', " ")

# casefold to lowercase
sza_lyrics['Lyrics'] = sza_lyrics['Lyrics'].str.lower()

# remove punctuation
sza_lyrics['Lyrics'] = sza_lyrics['Lyrics'].apply(remove_punctuation)

# split on whitespace
sza_lyrics['Tokens'] = sza_lyrics['Lyrics'].apply(tokenize)
sza_lyrics
```

Out[]: Title Lyrics Tokens

| [high, hihigh, high, hihigh, oh, high, hihigh, | high hihigh high hihigh oh high hihigh hig | advil | 0 |
|---|---|------------------|----|
| [this, here, is, the, epic, tale, of, a, broke | this here is the epic tale of a broken mind | country | 1 |
| [wish, i, was, prettier, a, little, for, you, | wish i was prettier a little for you maybe i | castles | 2 |
| [here, soon, here, soon, loving, alone, is, wh | here soon here soon loving alone is what you | julia | 3 |
| [warm, winds] | warm winds | warmwinds | 4 |
| [keep, your, intentions, pure, dont, be, scare | keep your intentions pure dont be scared dont | kismet | 5 |
| [childs, play] | childs play | childsplay | 6 |
| [id, rather, die, than, be, your, slave, slit, | id rather die than be your slave slit my wri | crackdreams | 7 |
| [wouldnt, you, like, to, believe, im, on, the, | wouldnt you like to believe im on the edge | wings | 8 |
| [ahem, high, up, on, high, high, up, on —high, | ahem high up on high high up on—high up on— | onceuponahigh | 9 |
| [im, tired, of, time, travel, i, rather, stay, | im tired of time travel i rather stay here w | timetravelundone | 10 |
| [into, the, roads, its, open, bare, to, your, | into the roads its open bare to your left my | bed | 11 |
| [reversed, clarity, is, a, state, of, mind, cl | reversed clarity is a state of mind clarit | ur | 12 |
| [summertime, sadness, i, feel, india, in, my, | summertime sadness i feel india in my bones | icemoon | 13 |
| [life, of, a, suburban, kid, existentialism, i | life of a suburban kid existentialism i ain | euphraxia | 14 |
| [wndrbrd, i, apologize, for, waiting, to, tell | wndrbrd i apologize for waiting to tell you | aftermath | 15 |
| [pray, for, yourself, one, time, young, medusa | pray for yourself one time young medusa nev | pray | 16 |
| [eartha, kitt, can, anyone, live, with, eartha | eartha kitt can anyone live with eartha kit | theodyssey | 17 |
| [rosemarys, baby, sample, i, know, that, sound | rosemarys baby sample i know that sounds cr | terrordome | 18 |
| [go, forth, spread, the, news, im, liberated, | go forth spread the news im liberated go on | hiiijack | 19 |

Twitter Descriptions

- Casefold to lowercase
- Remove stopwords
- Remove punctuation other than emojis or hashtags

Split on whitespace

Removing stopwords seems sensible for the Twitter description data. Remember to leave in emojis and hashtags, since you analyze those.

```
In []: # apply the `pipeline` techniques from BTAP Ch 1 or 5
        my_pipeline = [str.lower, remove_punctuation, tokenize, remove_stop]
        cher_tweets["tokens"] = cher_tweets["description"].apply(prepare,pipeline=my_p)
        cher tweets["num tokens"] = cher tweets["tokens"].map(len)
         robyn_tweets["tokens"] = robyn_tweets["description"].apply(prepare,pipeline=my]
         robyn_tweets["num_tokens"] = robyn_tweets["tokens"].map(len)
        cher_tweets['has_emoji'] = cher_tweets["description"].apply(contains_emoji)
In [ ]:
        robyn tweets['has emoji'] = robyn tweets["description"].apply(contains emoji)
        Let's take a quick look at some descriptions with emojis.
        cher_tweets['has_emoji'].value_counts()
In [ ]:
        False
                  3545567
Out[]:
        True
                   370735
        Name: has_emoji, dtype: int64
        For Cher, there are 370,735 tweets that use at least one emoji.
```

For Robyn, there are 26,463 tweets that use at least one emoji.

```
In []: print('Cher tweets using at least 1 emoji')
    cher_tweets.loc[cher_tweets['has_emoji']].sample(10)[["description","tokens"]]
    Cher tweets using at least 1 emoji
```

1969635

1224630 lovin this life!! Was Mother Daughter [lovin, life, 👑 , mother, daughter] 👄 Romance Writer 🥯 Proud Detroiter 💗 [romance, writer, proud, detroiter,) 3706533 Lover of Pr... lover... ~DM a picture you want me to beautify and 2643557 [dm, picture, want, beautify, ill, follow, fol... living the dream. making memories. published [living, dream, making, memories, 791327 published, c... [display in the state of the s 🤞 imaginativo, creativo, interesante, 461912 misterio... 203508 Calgary, Ab, Canada. @maaos2021. [calgary, ab, canada, @maaos2021] Sustainability is life, and work 📽 [sustainability, life, work, 📽 , 341228 #circularecon,... #circularec... Founder Kimo Bear Project, benefiting [founder, kimo, bear, project, benefiting, 1471312 Pediatri... [23, hethey, cancer, sun, aries, moon, libra,

In []: print('Robyn tweets using at least 1 emoji')
 robyn_tweets[robyn_tweets.has_emoji].sample(10)[["description","tokens"]]
 Robyn tweets using at least 1 emoji

Out[]: description tokens

23 | he/they | cancer sun, aries moon, libra r...

| tokens | description | |
|--|---|--------|
| [beautiful, chubbyqueen, kind, hardworking | Beautiful ChubbyQueen Kind Hardworking 🖱 💙 Chris | 56526 |
| [love, girl, nobody, ⊚] | Love YourSelf Girl Or Nobody Will © | 229461 |
| [❷] | © | 46693 |
| [2] | | 256016 |
| [28, jesus, saves, 🛂 🖶 , 📀 🤘 🧟 🚅] | 28. Jesus Saves. 🛂 🖶 🍥 🤘 📮 . | 48434 |
| [•ALEXANDRIA, ➡, •OMAN, ➡ •DAD❤, •QUEEN, OF | •ALEXANDRIA ➡ •OMAN ➡ 📍 •DAD❤ •QUEEN OF | 223168 |
| [josie, 24, 🥽 🧣 🎤 💆 👄 , nonbinary, lesbian, one, | Josie. 24. 🥽 🧣 🎤 💆 📟 nonbinary lesbian. one day | 114300 |
| [🏞 sheher■ , nightraindrop3] | ॐ She/Her■ NightRaindrop3 | 197636 |
| [global, head, electronic, music, wme, 🥙 , foun | Global Head of Electronic Music at WME Found | 351245 |
| [hago, fotografía, diseño, paso, mi, tiempo, | Hago fotografía y diseño. Paso mi tiempo libre | 252880 |

With the data processed, we can now start work on the assignment questions.

Q: What is one area of improvement to your tokenization that you could theoretically carry out? (No need to actually do it; let's not make perfect the enemy of good enough.)

A: We could separate emojis from leading/trailing characters. The code currently identifies each string of text (including emojis) as 1 token, so the number of unique tokens is greatly inflated and analysis of lexical diversity is highly inaccurate.

Calculate descriptive statistics on the two sets of lyrics and compare the results.

```
In [ ]: # sza
        # combine all tokens into 1 list
        sza_combined_tokens = [token for sublist in sza_lyrics['Tokens'] for token in
        descriptive_stats(sza_combined_tokens)
        There are 3768 tokens in the data.
        There are 752 unique tokens in the data.
        There are 14226 characters in the data.
        The lexical diversity is 0.200 in the data.
        Top 5 most common tokens:
        i: 224 occurrences
        you: 151 occurrences
        the: 90 occurrences
        for: 85 occurrences
        me: 83 occurrences
Out[]: [3768, 752, 0.19957537154989385, 14226]
In [ ]: frank_ocean_combined_tokens = [token for sublist in frank_ocean_lyrics['Tokens
        descriptive_stats(frank_ocean_combined_tokens)
        There are 5908 tokens in the data.
        There are 976 unique tokens in the data.
        There are 22371 characters in the data.
        The lexical diversity is 0.165 in the data.
        Top 5 most common tokens:
        i: 222 occurrences
        you: 176 occurrences
        the: 160 occurrences
        a: 139 occurrences
        and: 117 occurrences
Out[]: [5908, 976, 0.16519972918077183, 22371]
```

Q: what observations do you make about these data?

A: Since stopwords were not removed, both artists had similar occuring words. For example, 'i' and 'you', and 'the' appeared in the top 3 most commonly used word for both artists.

Find tokens uniquely related to a corpus

Typically we would use TF-IDF to find unique tokens in documents. Unfortunately, we either have too few documents (if we view each data source as a single document) or too many (if we view each description as a separate document). In the latter case, our problem will be that descriptions tend to be short, so our matrix would be too sparse to support analysis.

To avoid these problems, we will create a custom statistic to identify words that are uniquely related to each corpus. The idea is to find words that occur often in one corpus and infrequently in the other(s). Since corpora can be of different lengths, we will focus on the concentration of tokens within a corpus. "Concentration" is simply the count of the token divided by the total corpus length. For instance, if a corpus had length 100,000 and a word appeared 1,000 times, then the concentration would be $\frac{1000}{100000} = 0.01$. If the same token had a concentration of 0.005 in another corpus, then the concentration ratio would be $\frac{0.01}{0.005} = 2$. Very rare words can easily create infinite ratios, so you will also add a cutoff to your code so that a token must appear at least n times for you to return it.

An example of these calculations can be found in this spreadsheet. Please don't hesitate to ask questions if this is confusing.

In this section find 10 tokens for each of your four corpora that meet the following criteria:

- 1. The token appears at least n times in all corpora
- 2. The tokens are in the top 10 for the highest ratio of appearances in a given corpora vs appearances in other corpora.

You will choose a cutoff for yourself based on the side of the corpus you're working with. If you're working with the Robyn-Cher corpora provided, n=5 seems to perform reasonably well.

```
In []: # combine all tokens for each corpora into 1 list
                           cher_combined_tokens = [token for sublist in cher_tweets['tokens'] for token i
                            robyn combined tokens = [token for sublist in robyn tweets['tokens'] for token
                            frank ocean combined tokens = [token for sublist in frank ocean lyrics['Tokens
                            sza_combined_tokens = [token for sublist in sza_lyrics['Tokens'] for token in symbol
In []: # remove 'nan' values in tweets
                           cleaned cher combined tokens = [value for value in cher combined tokens if value
                           cleaned_robyn_combined_tokens = [value for value in robyn_combined_tokens if value in robyn_combined_to
                           # get total counts
                           print(len(cleaned_cher_combined_tokens))
                            print(len(cleaned robyn combined tokens))
                            print(len(frank ocean combined tokens))
                           print(len(sza combined tokens))
                           16152269
                           1538411
                           5908
                           3768
In [ ]: # get value counts
                           cher_counts= pd.Series(cleaned_cher_combined_tokens).value_counts()
```

```
sza_counts = pd.Series(sza_combined_tokens).value counts()
In [ ]: # get concentrations
        cher_conc = cher_counts/cher_len
        robyn conc = robyn counts/robyn len
        frank conc = frank counts/frank len
        sza_conc = sza_counts/sza_len
In [ ]: # filter for tokens that appear in all 4 corpora at least 5 times
        # combine all lists into 1
        all tokens = [cleaned cher combined tokens, cleaned robyn combined tokens, fra
        # count occurrences of each value in each list
        counters = [Counter(lst) for lst in all_tokens]
        # find values that appear at least 5 times in all lists
        common_values = set.intersection(*[set(val for val, count in counter.items() i
        # create a list store calculations
        concentrations list = []
        # for each token, calculate the count, concentration, and ratio for each corpo
        for value in common values:
            concentrations = [counter[value] / len(lst) if counter[value] >= 5 else No
            counts = [counter[value] if counter[value] >= 5 else None for counter in counter
            ratios = [concentrations[i] / ((sum(counts) - counts[i]) / (sum(map(len, a)
            concentrations_list.append({
                                         'Token': value,
                                         'Count Cher': counts[0],
                                         'Count Robyn': counts[1],
                                         'Count_Frank_Ocean': counts[2],
                                         'Count Sza': counts[3],
                                         'Concentration Cher': concentrations[0],
                                         'Concentration Robyn': concentrations[1],
                                         'Concentration_Frank_Ocean': concentrations[2]
                                         'Concentration Sza': concentrations[3],
                                         'Ratio_Cher': ratios[0],
                                         'Ratio Robyn': ratios[1],
                                         'Ratio Frank Ocean': ratios[2],
                                         'Ratio_Sza': ratios[3]})
        # store results in a df
        group compare = pd.DataFrame(concentrations list)
        group_compare.head()
```

robyn_counts = pd.Series(cleaned_robyn_combined_tokens).value_counts()
frank_counts = pd.Series(frank_ocean_combined_tokens).value_counts()

| Out[]: | | Token | Count_Cher | Count_Robyn | Count_Frank_Ocean | Count_Sza | Concentration_Cher | Cor |
|--------|---|--------|------------|-------------|-------------------|-----------|--------------------|-----|
| | 0 | one | 45489 | 3294 | 20 | 39 | 0.002816 | |
| | 1 | ooh | 112 | 12 | 29 | 8 | 0.000007 | |
| | 2 | wont | 2620 | 202 | 11 | 5 | 0.000162 | |
| | 3 | aint | 2264 | 169 | 23 | 5 | 0.000140 | |
| | 4 | little | 17785 | 1290 | 8 | 5 | 0.001101 | |

```
# sort by top ratios
In [ ]:
        print((group_compare.sort_values(by='Ratio_Cher', ascending=False)).head(10)[[
            Token
                    Ratio Cher
        16
              love
                      1.741001
        9
              stay
                      1.585033
        12
            right
                      1.453672
        15
                      1.450170
                im
        23
             want
                      1.351820
        33
              pain
                      1.351082
        31
               way
                      1.348320
        22
              know
                      1.347781
        28
                      1.347400
                qo
        25
              time
                      1.340090
        print((group_compare.sort_values(by='Ratio_Robyn', ascending=False)).head(10)[
In [ ]:
              Token
                     Ratio_Robyn
        30
                        1.054867
              youre
        34
               hear
                        1.042801
        21
              maybe
                        1.013946
        6
                        0.944482
                man
        26
                        0.905903
               feel
        11
               yeah
                        0.898531
        32
                        0.886493
               like
        40 around
                        0.877183
        41
                        0.867494
                got
        27
               tell
                        0.851216
        print((group_compare.sort_values(by='Ratio_Frank_Ocean', ascending=False)).head
            Token
                    Ratio Frank Ocean
        1
               ooh
                           657.991978
        3
              aint
                             28,254698
        42 cause
                            25.934590
        11
              yeah
                            25.100553
        7
                oh
                            23.878116
        24
              cant
                             19.404039
        19
              baby
                            17.222336
        36 could
                             14.790113
        29 wanna
                            11.706832
        2
              wont
                            11,653689
        print((group_compare.sort_values(by='Ratio_Sza', ascending=False)).head(10)[[
            Token
                     Ratio Sza
        1
               ooh
                    245.571070
        11
              yeah
                     45.719991
        26
              feel
                     21.761590
        21
            maybe
                     19.767997
        27
              tell
                     18.121724
        10
              gone
                     12.693369
        33
                     12.073385
              pain
        39
              mind
                     11.155693
        34
              hear
                      9.883305
        3
              aint
                      9.561374
        Q: What are some observations about the top tokens? Do you notice any interesting items
```

Q: What are some observations about the top tokens? Do you notice any interesting items on the list?

A: Group comparison is able to filter out stopwords without further preprocessing. For song lyrics, the top token was 'ooh' for both artists. This is not surprising compared to the tweet corporas since they are songs. I am not too familiar with Cher or Robyn, so I am not sure how the top tokens relate to each. However, for Frank Ocean and Sza, the top tokens seem to be a good representation of each respective artist.

Build word clouds for all four corpora.

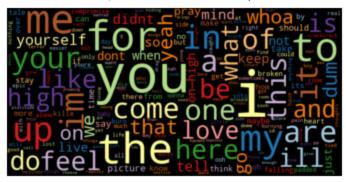
For building wordclouds, we'll follow exactly the code of the text. The code in this section can be found here. If you haven't already, you should absolutely clone the repository that accompanies the book.

```
In [ ]: from matplotlib import pyplot as plt
        def wordcloud(word freq, title=None, max words=200, stopwords=None):
            wc = WordCloud(width=800, height=400,
                            background_color= "black", colormap="Paired",
                           max_font_size=150, max_words=max_words)
            # convert data frame into dict
            if type(word freq) == pd.Series:
                counter = Counter(word_freq.fillna(0).to_dict())
            else:
                counter = word_freq
            # filter stop words in frequency counter
            if stopwords is not None:
                counter = {token:freq for (token, freq) in counter.items()
                                       if token not in stopwords}
            wc.generate_from_frequencies(counter)
            plt.title(title)
            plt.imshow(wc, interpolation='bilinear')
            plt.axis("off")
        def count_words(df, column='Tokens', preprocess=None, min_freq=2):
            # process tokens and update counter
            def update(doc):
                tokens = doc if preprocess is None else preprocess(doc)
                counter.update(tokens)
            # create counter and run through all data
            counter = Counter()
            df[column].map(update)
            # transform counter into data frame
            freq_df = pd.DataFrame.from_dict(counter, orient='index', columns=['freq']
            freq_df = freq_df.query('freq >= @min_freq')
            freq_df.index.name = 'token'
```

return freq_df.sort_values('freq', ascending=False)

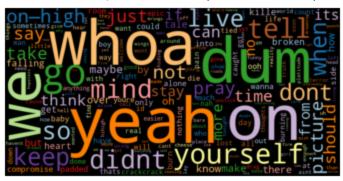
```
In []: print('Sza wordcloud, includes all stopwords')
    sza_freq_df = count_words(sza_lyrics)
    wordcloud(sza_freq_df['freq'])
```

Sza wordcloud, includes all stopwords



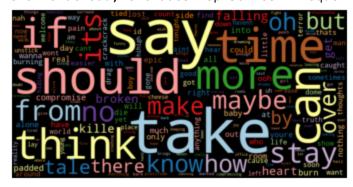
```
In []: print('Sza wordcloud, excludes top 30 most frequent words')
wordcloud(sza_freq_df['freq'], stopwords=sza_freq_df.head(30).index)
```

Sza wordcloud, excludes top 30 most frequent words



```
In []: print('Sza wordcloud, excludes top 50 most frequent words')
wordcloud(sza_freq_df['freq'], stopwords=sza_freq_df.head(50).index)
```

Sza wordcloud, excludes top 50 most frequent words



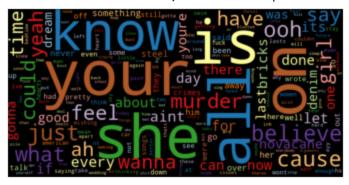
```
In []: frank_ocean_freq_df = count_words(frank_ocean_lyrics)
    print('Frank Ocean wordcloud, includes all stopwords')
    wordcloud(frank_ocean_freq_df['freq'])
```

Frank Ocean wordcloud, includes all stopwords



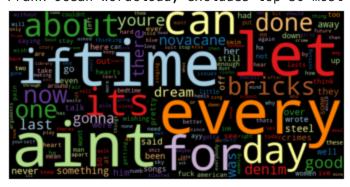
In []: print('Frank Ocean wordcloud, excludes top 30 most frequent words')
wordcloud(frank_ocean_freq_df['freq'], stopwords=frank_ocean_freq_df.head(30).

Frank Ocean wordcloud, excludes top 30 most frequent words



In []: print('Frank Ocean wordcloud, excludes top 50 most frequent words')
wordcloud(frank_ocean_freq_df['freq'], stopwords=frank_ocean_freq_df.head(50).

Frank Ocean wordcloud, excludes top 50 most frequent words



Q: What observations do you have about these (relatively straightforward) wordclouds?

A: The wordclouds that include all of the identified frequent words contain many stopwords that are not helpful for analysis. The wordclouds that exclude 30 and 50 of the top most frequent words are sliightly more useful. For example, we see 'Novacane' in the last wordcloud, which is one of Frank Ocean's song in which he repeats the phrase multiple times. Although it is easy to identify which words occur most frequently, it is difficult to quantify the concentration based on the wordclouds alone.