

## SEARCH

**Search Function**

Sort by Categories (ex: Home, Toys, Food)

Predictions based on keywords

Site where each product is available

**Display origin of product**

allow filters to leave out certain items or vendors. Ex: no items from zenmarket, shoes only

## PRICES

Obtain price list from trusted vendors

**daily updates to price**

Show upcoming sales/events

Price Match (Amazon/other vendors/our vendors vs vendors on our site)

**Calculate sale price + shipping price**

Yahoo! Marketplace Japan implementation to allow users to buy used items at reduced prices

## ACCOUNT

**Credit/Debit card information**

Shopping Cart: compiles all the items user wants to buy, then gives them the name and link to the best vendor for the items

Notifications for when products in wishlist/shopping cart go on sale

allow for interaction between users (buyers/sellers)

Wishlist for items that can be bought through our vendors

User can select their preferred language to view site in

## CUSTOMER RELATIONS

Provide E-mail and phone number for customers to contact us with questions and concerns

Chatbot that uses certain keywords to direct users

Always have staff on phone/chat ready to assist customers

**Display FAQ page**

Offer to help customers deal with refunds/ returns to our vendors

## ADVERTISING

Advertise items that are popular and often sold for high prices / can be bought for cheaper if our application is used

Seasonal advertisements. Ex: winter clothes advertised in winter

Promote bundles for items commonly bought together

Suggested for you based on past items bought

Take advertisements from our vendors, translate them, and show them to our users. Helps to promote each site and their items.

## DESIGN

Create landing page that may show current sales/popular items

**Search function in upper left**

Visual shopping cart - show items on cards with basic info

**customer help bot in lower left**

Like/Dislike function on every product

**Visual, Interactive map to show potential shipping costs**

## REVIEWS

List reviews for products from each import site

have a section for reviews for our application

Users may want to share photos of product

Have a rating system (use 5 stars, 1-10 scale)

Allow reviews for any items bought where our application was used in the process of buying

give users an easy way to find review in their language, even when the item they're buying is coming from a japanese site