

## WEB101 Prework

 Student Name: Vivian Pham

 Email: vivianpham4602@gmail.com

### Individual Brainstorm

 **Question #1:** Describe your website subject in detail:

What do you already know about it? (50+ words)

I want my website to focus on the housing and rising rent crisis in the community of City Heights located in San Diego, California. The city of San Diego, along with other major cities, are commonly associated with a high cost of living in addition to worsening inequalities. Housing prices are the most unavoidable yet largest expense for residents including myself living in City Heights and as prices increase, more and more families are burdened with rent and are forced to cut back on other important living necessities such as food, utilities, and even healthcare. I want to use my website to bring attention to the underrepresented and marginalized community in City Heights and allow them to gain access to support networks and resources for those who are vulnerable to the high cost of living and have been directly impacted by said issue.

What do you need to find out? (20+ words)

I need to find out more resources and organizations that I can include in my website as I want to focus more on being informative and I want people to use my website as a place to find local resources in case they need assistance or want to learn more whether it be general information or they want to volunteer. I also want to find more about the housing crisis in my community and understand how I can tie it together with my website and actually make something that can assist people in the best way possible.

Who is impacted by this issue? (20+ words)

The individuals impacted by the housing crisis in City Heights are mainly people of color and low income. City Heights was mainly a resettlement neighborhood for large refugee populations and one of San Diego's most diverse neighborhoods. Housing over 81,000

residents, and myself included, 77% are renters. Over 85% of residents are underrepresented ethnic and racial groups, primarily Hispanic or Latino. Many renters in City Heights struggle to make ends meet and will continue to live in an economic crisis.

? **Question #2:** Describe your proposed website in detail:

What is the purpose of your website? (30+ words)

The purpose of my website is to inform the San Diego community and other neighboring communities about the housing crisis in City Heights. I want to be able to push for the advocacy of affordable housing in my community. City Heights mainly houses people of color from a low-income background including myself. Residents commonly pay a great portion of their income solely on housing costs and this has proven to be a financial burden on many families. I want to inform San Diego natives and hopefully a broader audience across the nation about how increased housing prices detrimentally affects an individual and their family.

Who is your intended user? (30+ words)

The intended user for my website would mainly be San Diego residents and public officials, those who can actually bring change at a local level first. Beyond that, I want to reach a wider audience that can also tackle housing issues not only in my own community but also everywhere else in the nation. I want to reach out to government officials and bring support to new policy implementations, but for the most part I want to ensure that my own local community is informed first.

How will your user interact with your website? (30+ words)

I intend to include many resources within my website that users can refer to when they need assistance, information, or any form of support that they can reach out to and rely on. I want my website to shed light on local organizations and nonprofits that are also trying to tackle the issue of housing and give them a broader platform as well. I want my website to be easy to use and simple so that people won't be intimidated to use it, especially when they are not familiar with the internet or English is not a first language, but yet very informative and resourceful.

---

## Wireframe

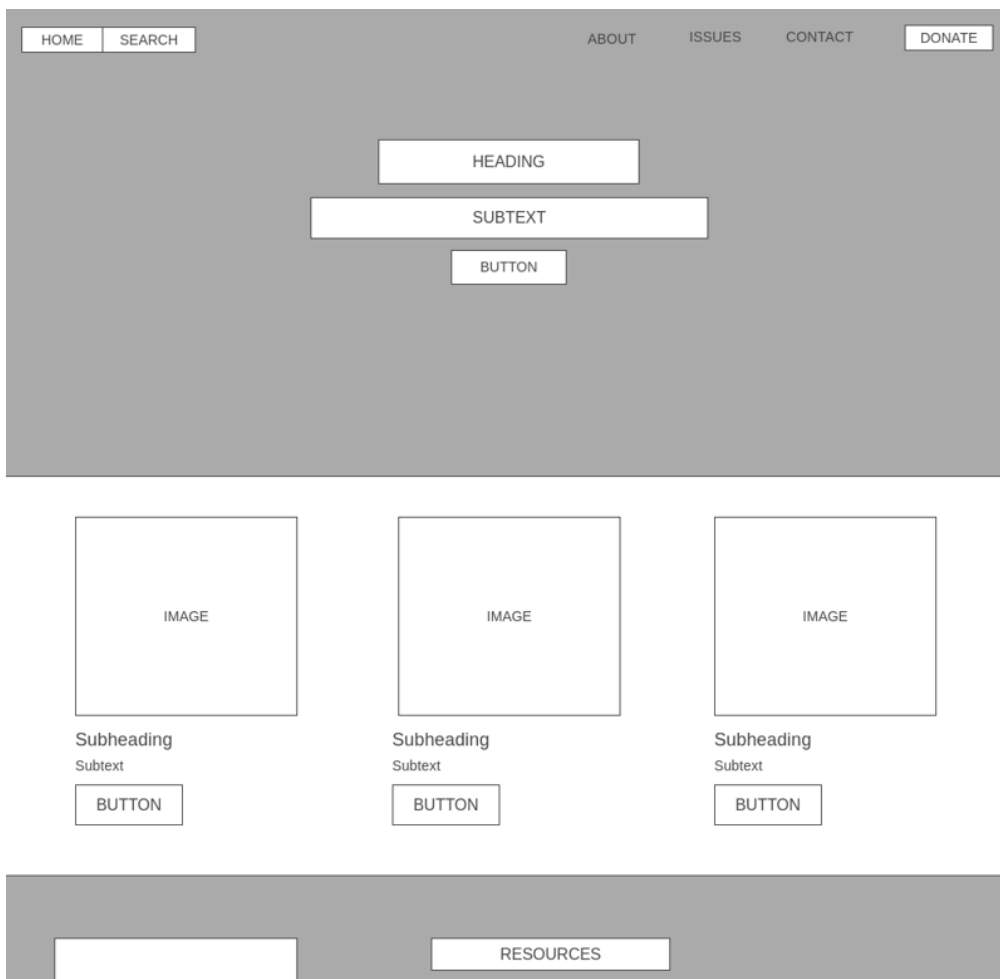
? When creating your wireframe, ask yourself:

- What about your social justice issue do you want shared on your website?
- How do you want your content and website structured?

? Copy/Paste a screenshot of your wireframe or a link to it below (if using a link, make sure it is publicly viewable).

---

<https://wireframe.cc/pro/pp/23db5c32f617277>



IMAGE

RESOURCES

Text

BUTTON

BUTTON

GET INVOLVED

Text

BUTTON

IMAGE

GET INVOLVED

GET INVOLVED

Text

BUTTON

IMAGE

LEND A HELPING HAND

Text

BUTTON

About Us

Connect

LOGO

Resources

Donate