
History of iPhones

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Generation 1 : iPhone 2007

- ❖ The very first iPhone was released on June 29, 2007 and includes a 3.50-inch display with a resolution of 320x480 pixels.
- ❖ It was priced at \$499 and \$599 respectively with 4gb and 8gb phones.
- ❖ The phone's software ran on iPhone iOS 1
- ❖ Apple sold 270,000 iPhones the first weekend it was available, hit 1 million by Labor Day, and instantly captured the imagination of phone owners everywhere.



Generation 2 & 3: iPhone 3G & 3GS

- ❖ The iPhone 3G was released on July 11th, 2008 and its display was the same size as the first generation iPhone.
- ❖ This phone included a 3G capability, bluetooth 2.0, iOS 2.0, GPS, and 5 hours talk time or web browsing on 3G. The prices for the 8gb and 16gb was \$199 or \$299.
- ❖ The release of the iPhone 3GS and it was the first iPhone to receive an interim update. The iPhone 3GS was released on June 19, 2009 and had the same display size as the iPhone 3. The 3GS included the same specs as 3G except with an addition of voice control.



Generation 4: iPhone 4

- ❖ The iPhone 4 was launched on June 24, 2010 and Apple did a complete makeover of the device.
- ❖ It was a full 25% thinner than the iPhone 3GS, but it still weighed 4.8 ounces. The screen size remained the same but the resolution was improved to 960x640 pixels.
- ❖ Some specs included A 5-megapixel rear camera with LED flash capable of recording videos in 720p, iOS 4.0, upgradable to iOS 7, and 7 hours talk time on 3G (up from 6)



Generation 5 & 6: iPhone 4S & iPhone 5

- ❖ The iPhone 4S was released on October 14, 2011 with the same screen resolution
- ❖ The iPhone 4s specs include an 8-megapixel camera capable of shooting videos in 1080p, iOS 5, and 6 hours of web browsing time on 3G
- ❖ The iPhone 5 was the first iPhone to make use of the ultra-fast LTE networks being offered by AT&T and Verizon at the time. The biggest change that came with the iPhone 5 was the display. Apple expanded the screen to 4 inches. It was released on September 21, 2012.



Generation 7: iPhone 5s & iPhone 5C

- ❖ The release of the iPhone 5S and 5C marks an interesting moment in iPhone history, largely because it was the first time Apple released two iPhones at one time.
- ❖ The 5C had five color options: green, blue, yellow, pink, and white. The iPhone 5C also had a polycarbonate shell over steel, which made it slightly thicker.
- ❖ The iPhone 5S included biometrics which allowed users to scan their fingerprint to unlock their phones and the ability to record in slo-mo was introduced.
- ❖ Some specs included iOS 7, 10 hours of battery life for talk, web browsing, and videos.



Generation 8&9: iPhone 6 & 6s & 6+ & 6s+

- ❖ The iPhone 6 & 6 Plus were both released on September 19, 2014 with a 4.7 and 5.5 inch display.
- ❖ They both had a 8-megapixel camera, iOS 8, Bluetooth 4.2 and the battery life was similar in the sense that the iPhone 6 and 6 Plus didn't change significantly from the 5. The 6 and 6 plus was released on September 19, 2014.
- ❖ The prices were :16GB (\$199/\$299), 64GB (\$299/\$399), and 128GB (\$399/\$499)
- ❖ The only upgrade from the 6 and 6+ the 6s and 6s+ had were the cameras megapixels and the release of iOS 9. The 6s and 6s plus were released on September 25, 2015.



Generation 10&11: iPhone SE & iPhone 7

- ❖ After the release of the iPhone 6S, Apple released another iPhone. However, this phone was released as a response to the market. Apple decided to introduce an upgraded version of the iPhone 5 because it has learned that some people just prefer smaller phones. The only difference is the 12-megapixel camera and the release of iOS 9.3 and was released on March 31, 2016.
- ❖ The iPhone 7 was released on September 16, 2016 and the biggest change was the removal of the headphone jack.
- ❖ The screen sizes of iPhone 7 & 7+ were the same and the 7+ had two rear cameras to deliver even better quality.
- ❖ Some specs include a 7-megapixel front-facing camera, iOS 10, 12/13 hours of web browsing time on 3G, and 14/15 hours of battery life on WiFi. The phones went between \$449-\$659 depending on the GB chosen. (32GB, 128GB, 256GB)

Generation 12-15.2 : iPhone 8, 8+, X, XS, XS Max, XR, 11, and 11 Pro

<https://www.youtube.com/watch?v=3lzImoZj1H4&t=9s>

2:47

Fun facts

- ❖ The first iPhone that was released to all 3 major carriers such as AT&T, Verizon, and Sprint was the iPhone 4S.
- ❖ Apple has sold over 1 billion phones.
- ❖ On the first weekend the iPhone 6s and 6s plus launched, 50 devices were sold per second.
- ❖ iPhone users are more likely to upgrade to another iPhone than people using other smartphones are to upgrade to another device of the same company.
- ❖ Everything which you say to Siri is sent to Apple, is stored and analysed.