

Master of Computer Applications

Semester I, Nov/Dec-2019

MCAC - 105 Technical Communication (UPC - 223401105)

Time: Three Hours

Max.Marks:70

- ✓ 1. Your Department wants to conduct a survey to gather students' views on Choice based Credit System (CBCS). Your sample size is two hundred. Prepare a Questionnaire having ten questions with multiple options of answers. 10
- ✓ 2. Write Synopsis for the project work of your Summer Internship- 10
- ✓ 3. Write differences with suitable examples. Answer any three of the following questions in 200 words each. 15
 - a. agenda and circular.
 - ✓ b. Memo and Notice.
 - ✓ c. Cultural barrier and Semantic barrier
 - ✓ d. Haptics and Proxemics
- ✓ 4. Write your views on any two of the following issues: 15
 - ✓ a. Cyber Security in Indian contest.
 - ✓ b. Technical Communication and Grapevine.
 - c. Hypothesis and thesis
 - d. Whatsapp and facebook
- ✓ 5. Write the minutes of the meeting of the directors of HP India Ltd., New Delhi where they deliberated on new products and changes in the strategy of marketing. They also decided to stop sales of some of its old version computers. 10
- ✓ 6. Draft User's Manual of any gadget from the list given below. 10
 - (i) ✓ Mobile Phone, (ii) Smart Watch, (iii) Biometric Machine