# VIVIEN DING

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## **SKILLS**

Product: User Research, User Stories, Wireframing, Interaction Design, Usability Testing, Data Analysis

Tools: Sketch, InVision, Illustrator, Jira, Confluence, VSTS, MATLAB

Programming: HTML, CSS, JavaScript, Python (Pandas, NumPy), C++, Git

## **EXPERIENCE**

### Nulogy Product Design Intern

Toronto, ON | Sept 2018 - Dec 2018

- Designed end-to-end data visualization experiences for **high-profile Fortune 500 clients** to perform inventory management and forecasting, mitigating multi-million material wastage problems in the supply chain
- Conducted user research and collaborated with internal and external stakeholders to deliver consistent design and front-end development guidelines through a **React.js Design System**

### Tulip Retail Product Management Intern

Toronto, ON | Jan 2018 - Apr 2018

- Maintained feature ownership and co-ordinated with design, engineering, and QA teams on key CRM iOS app module responsible for **60% of company revenue**
- Delivered 5+ time-boxed features for major North American luxury retailer, which experienced a week-to-week
   18% sales lift in pilot stores due to increased customer retention rates based on app metrics

### Harvard University Research Assistant

Cambridge, MA | May 2017 - Aug 2017

• Conducted simulations and performed data analysis using C++ to deliver key data and figures to **Nature and NanoLetters publications** in optics and image processing

## **PROJECTS & AWARDS**

## Product Problem Challenge 1st Place (>160 participants)

• Engagement solution created for local start-up as part of case competition, leveraging Sketch for prototype mockups and Python (Pandas, NumPy) for user data analysis

Collaboreats Live restaurant polling app built with Vue.js, MongoDB, Node.js, and Express, Top 15 at EngHacks

Bit Tap NFC-enabled Bitcoin Wallet created with Kotlin, Bitcore API, MongoDB, and Node.js

Haven Facial recognition system built using Qualcomm Dragonboard, Flask, OpenFace API, Best IoT Hack at QHacks

## **LEADERSHIP**

#### **Equithon** Operations Co-ordinator

Oct 2018 - Present

 Organizing accommodation, volunteer/mentor recruitment, and specialized technical workshops for 500+ participants of an annual social innovation hackathon targeting equality issues

#### UW NanoRobotics Group Business Development Lead

Sept 2016 - Oct 2017

 Headed team responsible for group logistics, implementing a feedback and data-driven approach for member recruitment, resource acquisition, funding allocation, securing \$4000+ in sponsorships within my term

## **EDUCATION**