



Hi, I'm Vivien!

I'm a UX Designer with 3 years experience in corporate and student startups.

EXPERIENCE

UI/UX Design Intern

Apartly, KTH student startup, SE Jan 2023 - Oct 2023

- Wireframing and Prototyping
- User Research and Testing
- Corporate Design

Working Student in Product Development

grow platform, Bosch incubator, DE Sep 2020 - Jul 2022

- Assisting product owner (on the app side) and developers with sprint tasks
- Creating monthly reports of app and user statistics
- Technical support for users
- Bachelor's thesis: "Conception of a user interface for a B2B app of the Robert Bosch startup spexor"

EDUCATION

User Experience & Interactive Media Design (M. Sc.)

Södertörn University, SE Aug 2022 - today

The program focuses on the design of interactive media with special regards to user research and experience.

Media Technologies (B. Eng.)

Stuttgart Media University, DE Sep 2017 - Jul 2022

The program covered fundamentals and projects in software development and web design.

Exchange Studies

Jönköping University, SE Aug 2019 - Jun 2020

Electives in the field of web and native app development.

SKILLS

Research

Affinity Diagram, Competitive Analysis, Desk Research, Journey Mapping, Observations, Personas, Stakeholder Interviews, Storyboards, Surveys, SWOT Analysis, User Interviews, User Scenarios, User Stories

Design & Testing

A/B Testing, Design Thinking, Prototyping, Storytelling, Usability Testing, Wireframing, Wizard of Oz

TOOLS

Interface Design

Figma, Adobe XD

Visual Design

Adobe Illustrator, InDesign

Project Management

Miro, FigJam, Jira, Zeplin

Web & App Development

HTML, CSS, JavaScript, React, Xcode, Android Studio

INTERESTS

Dark Patterns, Ethical Design, Human-Centered Design, Mindful Design, Psychology

ENGAGEMENT

Volunteer Project Leader

Local student festival Feb 2022 - Jul 2022

- Leading project units consisting of 16 students
- Planning, Budgeting, Artist Recruitment, Safety Concept and Visual Design

LANGUAGE

German

Native

English

Fluent

Swedish

Conversational