Initial Build Review Notes

Creative Director: Vivienne Chung
Designer: Riley Perry

Things that are working well:

- Typography is working really well with the concept of the microsite
- Nice amount of content on each page
- Rounded elements: nav bar, images → works well with concept
- Color palette is nice

Things to continue working on:

- Wrapping
- Images on the History page are a little bit blurry
- Making images on the Deer Interactions and Temples/Landmarks page a little more interactive? → making them rounded like other pages, or just simply adding more images

Tips:

- Including images behind the title section for each page could make it more appealing, like you did on the home page.

Overall, the Initial Build looks great! They look pretty similar to the mockups + feedback I gave last class. Just some minor edits, and I think the microsite will really come together.