

Engineering Challenge

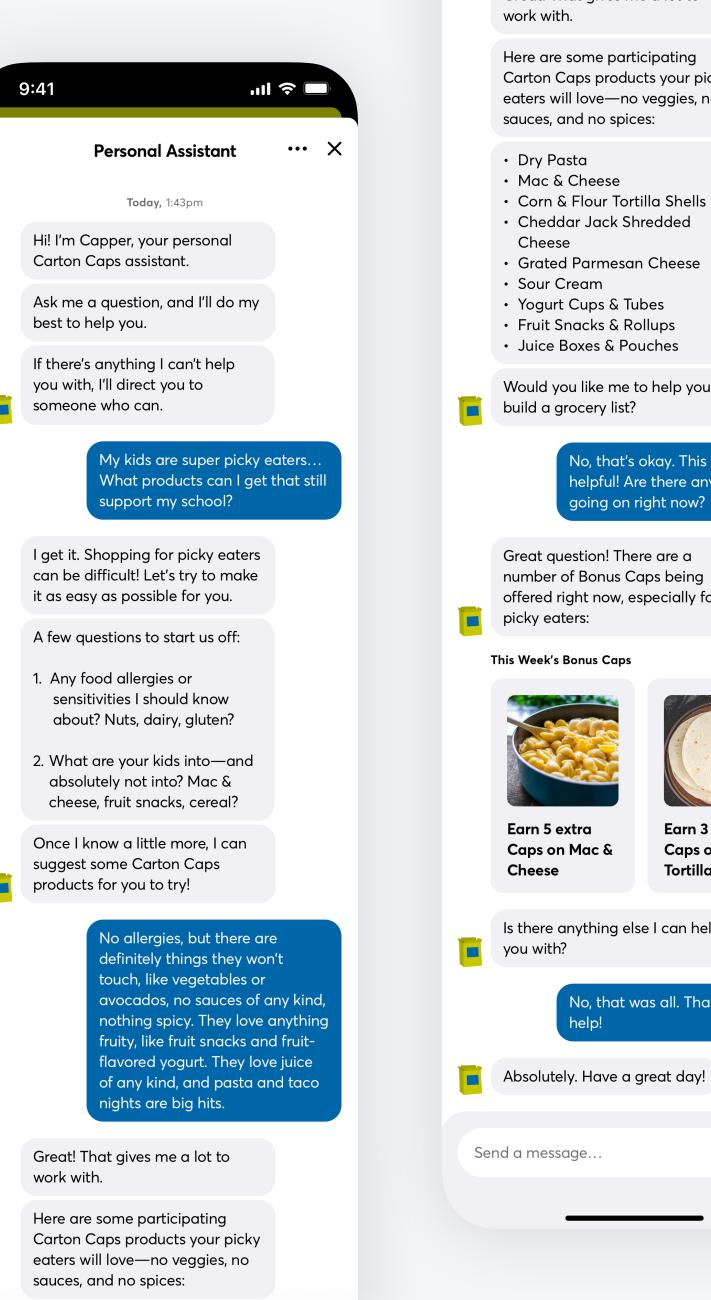
Carton Caps: Al-Powered Chat Agent

Product Recommendations

User asks the Carton Caps chatbot for product recommendations

Product Recommendations

Conversation Overview



 Dry Pasta Mac & Cheese

Great! That gives me a lot to

Here are some participating Carton Caps products your picky eaters will love—no veggies, no

- Cheddar Jack Shredded

Would you like me to help you

No, that's okay. This is really helpful! Are there any bonuses going on right now?

number of Bonus Caps being offered right now, especially for



Earn 3 extra Caps on Flour **Tortilla Shells**



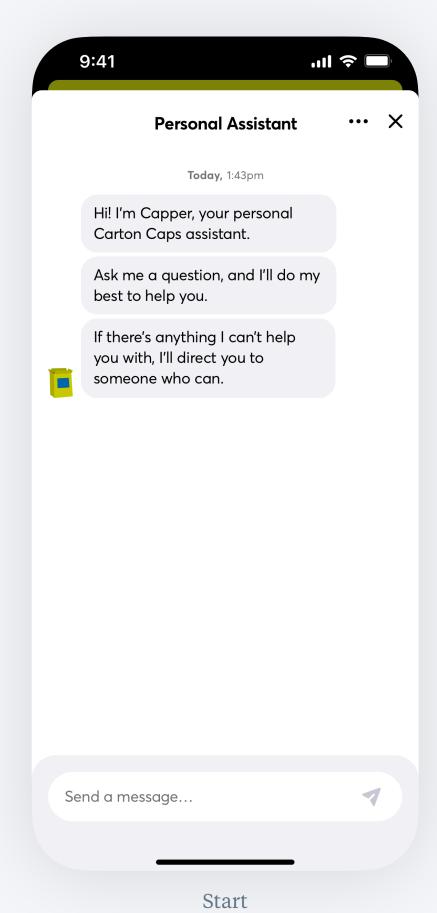
Is there anything else I can help

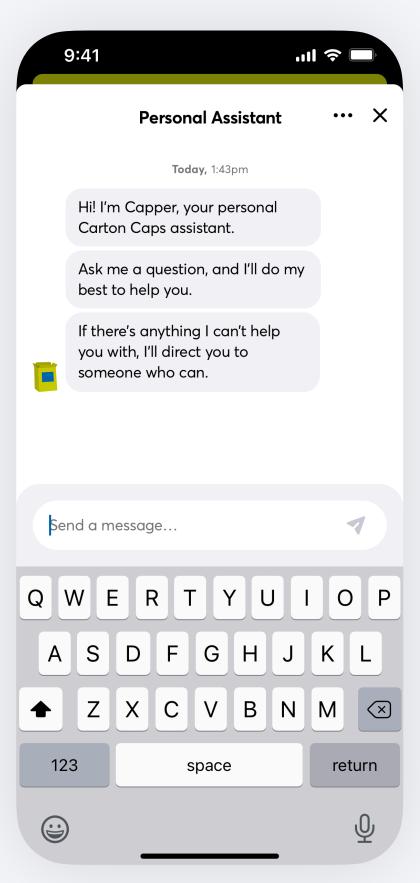
No, that was all. Thanks for your

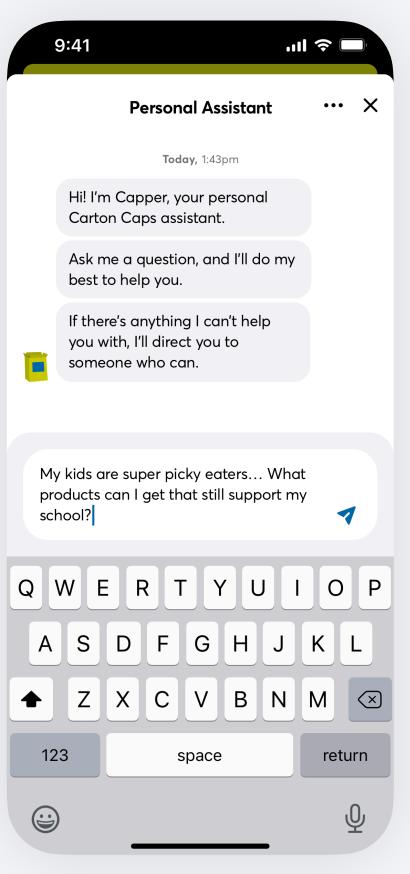


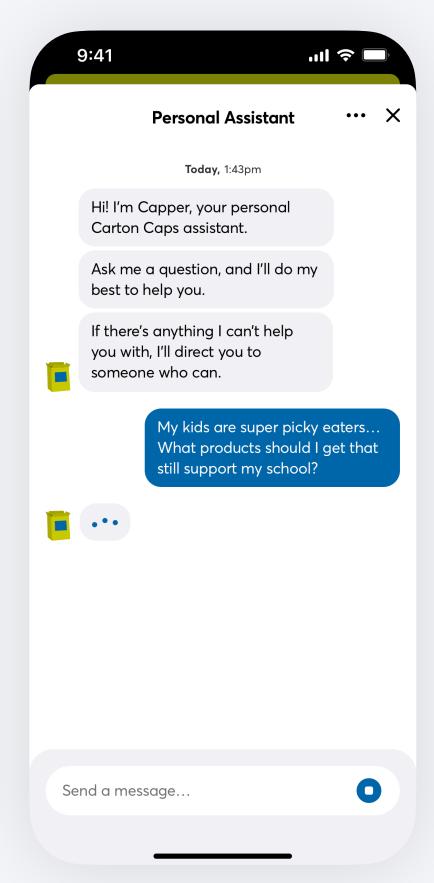
Product Recommendations

Various States









Field Active

Field Complete

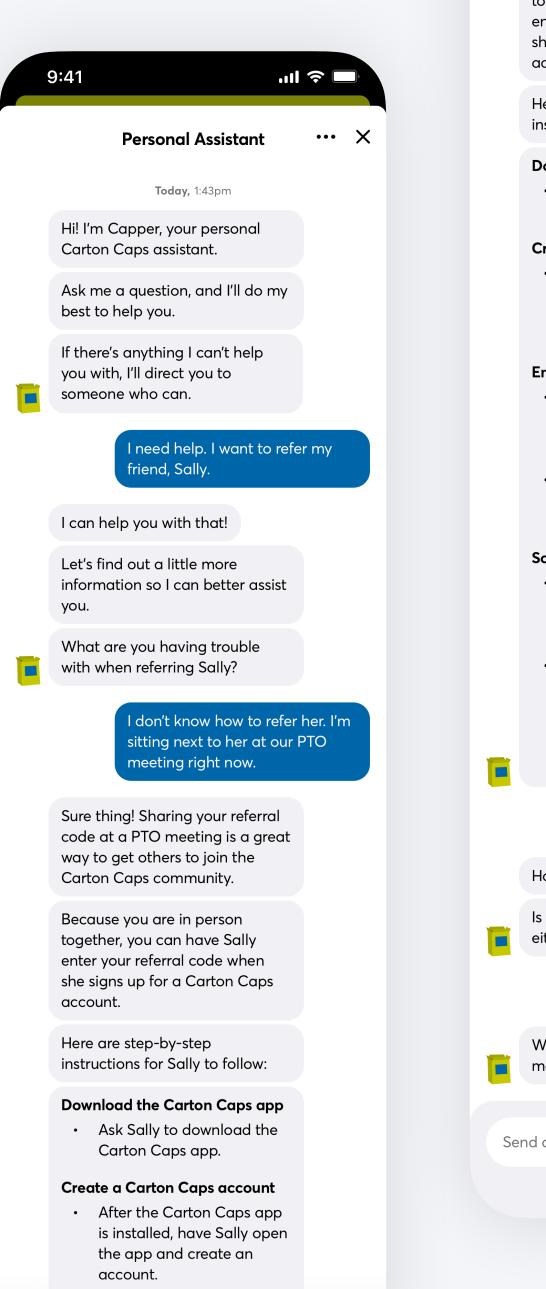
Chatbot Processing

Referral Process

User asks the Carton Caps chatbot for help referring a friend

Referral Process

Conversation Overview



Enter your referral code

way to get others to join the Carton Caps community.

Because you are in person together, you can have Sally enter your referral code when she signs up for a Carton Caps account.

Here are step-by-step instructions for Sally to follow:

Download the Carton Caps app

 Ask Sally to download the Carton Caps app.

Create a Carton Caps account

 After the Carton Caps app is installed, have Sally open the app and create an account.

Enter your referral code

- During registration, Sally will be given the option to enter a referral code on the Complete Profile step.
- Ask Sally to enter your personal referral code: XY7G4D

Scan her first receipt

- After Sally successfully signs up with your referral code, she can scan and earn for her school.
- Don't forget to encourage Sally to scan and earn on her first receipt! When she does, you'll both earn Bonus Caps for your schools.



Happy to help!

Is there anything else I can do for either of you?

No, we're good.

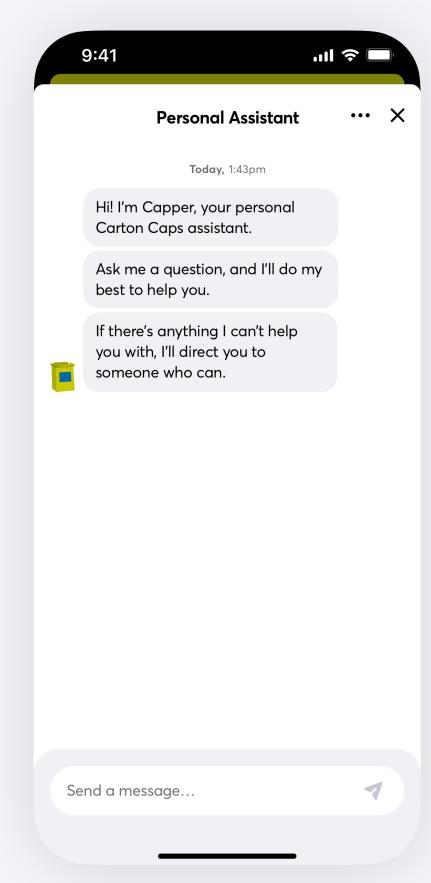
Wonderful. Have a great PTO meeting!

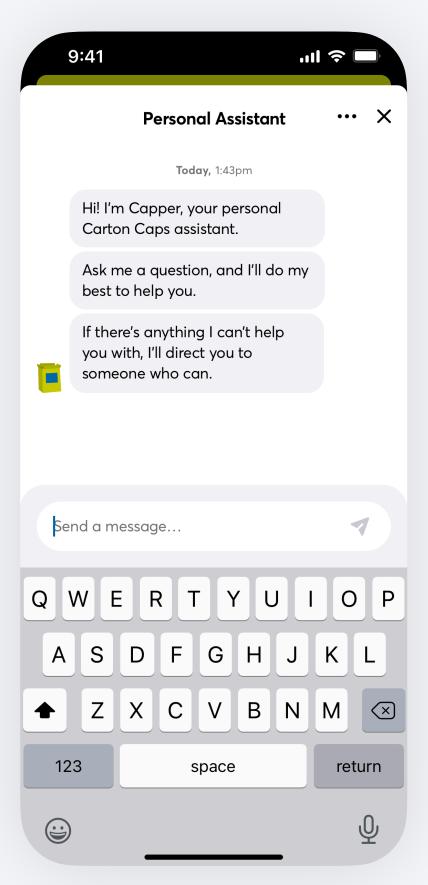
Send a message...

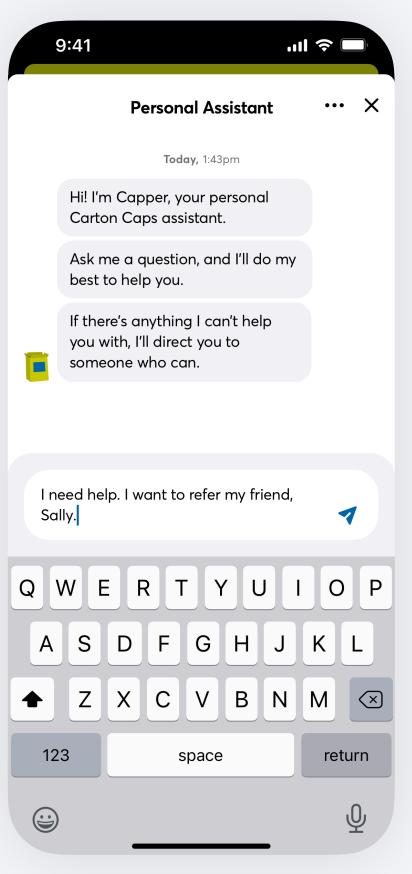


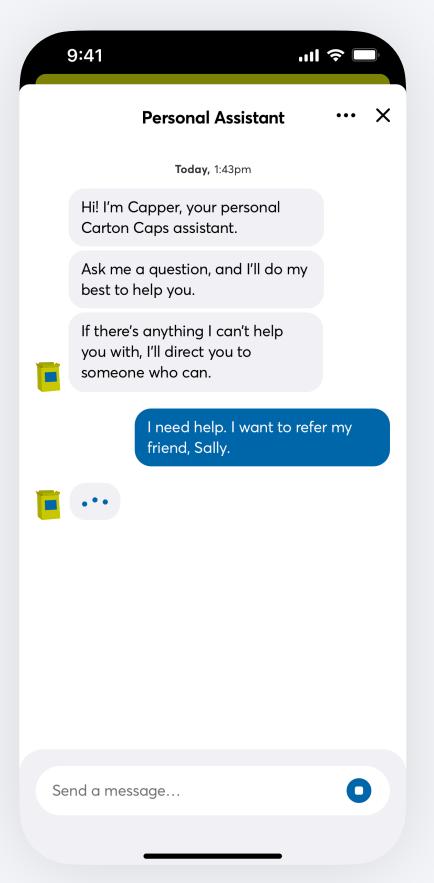
Referral Process

Various States









Start

Field Active

Field Complete

Chatbot Processing



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