

PIZZA SALES DASHBOARD

JAN '15 - DEC '15



Home



Best/Worst Sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

Maximum Orders in **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & Total Orders

SIZE

Large size pizza contributes to **maximum** sales

Pizza Category

All



01-01-2015



31-12-2015



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders

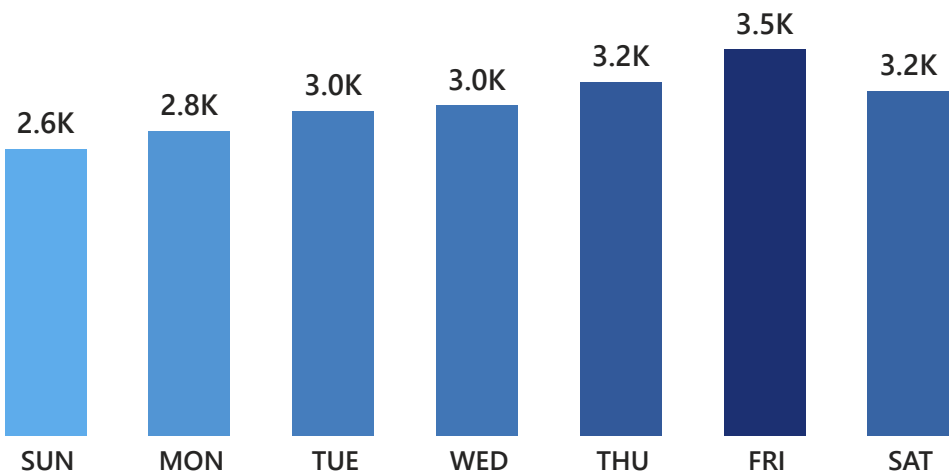


2.32

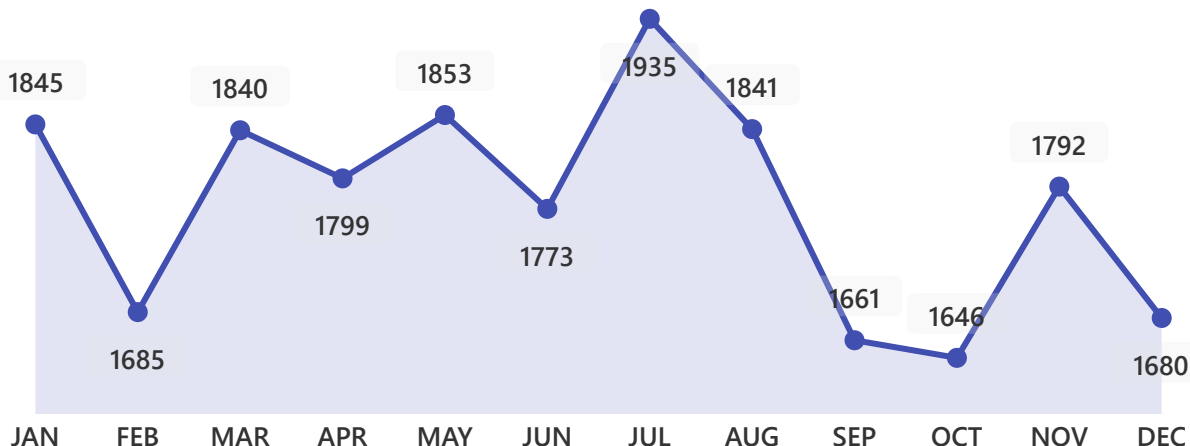
Avg Pizzas Per Order



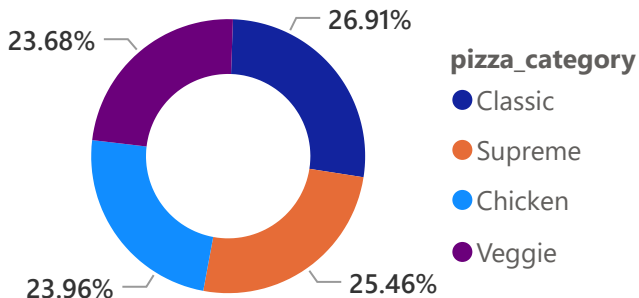
Daily Trends for Total Orders



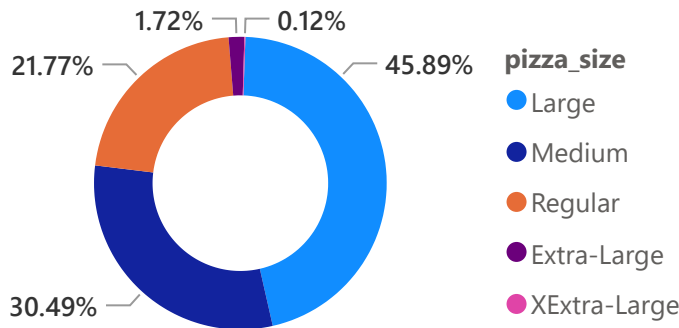
Monthly Trend



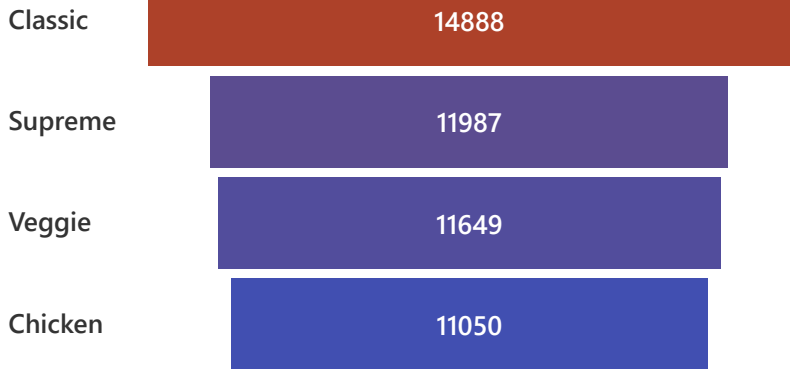
% of Sales by Pizza Category




% of Sales by Pizza Size




Total Pizzas Sold by Pizza Category






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Best/Worst Sellers



BEST SELLERS

REVENUE

Thai Chicken Pizza contributes to maximum Revenue

QUANTITY

Classic Deluxe Pizza contributes to maximum Total Quantities

TOTAL ORDERS

Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

Brie Carre Pizza contributes to minimum Revenue

QUANTITY

Brie Carre Pizza contributes to minimum Total Quantities

TOTAL ORDERS

Brie Carre Pizza contributes to minimum Total Orders

Pizza Category

All

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31-12-2015

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Avg Pizzas Per Order



Top 5 Pizzas by Revenue

The Thai Ch...	43K
The Barbec...	43K
The Californ...	41K
The Classic ...	38K
The Spicy It...	35K

Top 5 Pizzas by Quantity

The Classic D...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Thai Chic...	2.4K

Top 5 Pizzas by Orders

The Classic De...	2.3K
The Hawaiian ...	2.3K
The Pepperoni...	2.3K
The Barbecue ...	2.3K
The Thai Chick...	2.2K

Bottom 5 Pizzas by Revenue

The Spinac...	16K
The Medite...	15K
The Spinac...	15K
The Green ...	14K
The Brie Ca...	12K

Bottom 5 Pizzas by Quantity

The Soppres...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

Bottom 5 Pizzas by Orders

The Chicken P...	938
The Calabrese ...	918
The Spinach S...	918
The Mediterr...	912
The Brie Carre ...	480