

VIVIAN LIN

EDUCATION

Parsons School of Design, New York, NY

Bachelor of Arts, Major in Communication Design,
Minor in Data Visualization / 2018-2022
Cumulative GPA: 3.94

Stuyvesant High School, New York, NY

Advanced Regents Diploma / 2014-2018
Cumulative GPA: 92.7
The Spectator Newspaper Art Editor,
Stuyvesant Theatre Community Art Director

WORK EXPERIENCE

Planning and Communications Intern

World Trade Center Department (PANYNJ) / May 2019 – Sep 2019

Created and curated Summer Events graphics and copy for
@WTC_Official Instagram, Facebook, and Twitter handles.

Spearheaded the design of graphics for LuckyRice Rice Paddy
public seating installation social media posts and posters.

Developed life-sized mock-up vinyls for the WTC Speaks
Points of Interest Pilot Project's historic E train corridor.

Collaborated with Marketing team and used Social Studio to
strategically schedule paid content for all social media handles.

Designed Oculus and One World Trade themed merchandise
in line with the WTC's graphic identity.

Docent

Solomon R. Guggenheim Museum / Sep 2016 – May 2018

Managed Family Activity Kiosk and provided architecture
guides and family activity packs to young children and families.

Worked as artist assistant in the Guggenheim's Open Studio
drop-in, art making program in the Studio Art Lab.

Member of the museum's 2017 Teen Night Planning Committee.
Collaborated with museum staff to develop hands on activities
centered around the Tales of Our Time exhibition.

Took on the challenge of creating multiple SnapChat geofilters
for the Guggenheim's 2017 Teen Night using the Adobe Suite.

CONTACT

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Maspeth, NY 11378

SKILLS

Graphic Design

Adobe Creative Suite
Typography
Branding
Interactive media
Communication
Social media

Design

Manual photography
Video editing
CSS, HTML, JavaScript
Data visualization

Problem-solving
Organization
Creative-thinking
Teamwork
Writing

Languages

English: Native proficiency
Mandarin: Native proficiency
Spanish: Intermediate