# Final Project Write Up

# 1 Write-up

The goal of your write-up is to clearly convey the work you did on this project (i.e., make it VERY clear to your TAs how to evaluate your work). The following will also be useful to you when you showcase it. In your write-up, please clearly mark each part (i.e., Part 1, Part 2 and so on).

(1) **Part 1:** In 300 words (only!) describe your website (We will stop reading at 300 words, so please be concise). Include the following:

This is a prototype of my portfolio website, which showcases my projects in educational game design. The website can fit desktop and iPhone SE mobile screens. There are also no errors in the WAVE check as shown in the Appendix below. Education game design is a niche interest that I wanted to focus on for the scope of this project. I want to show that I am both a user experience designer and an artist. My target audience are recruiters and hiring managers in the game industry. There is a homepage that lists the projects I worked on this semester. These can be clicked on to see more details. Each project page provides detailed information of the overview, role, research and design that was done. There is also an "About" page that shares my story as a career changer from accountant to designer. This contains a timelapse video of me sketching to show that I have illustration skills. I thought this was important to convey due to the rise of the AI art generator. There is controversy over AI art because it takes the artist's work to produce images and makes it difficult to distinguish whether the human or machine is creating the work. I wanted to explore how artists can adapt to this new environment and find ways to express myself without being confused with a machine. I also created a "Resume" page that shows a copy of my resume. The website is engaging because there are multiple videos that are activated on hover and play music. For example, the project page contains fun game trailers and the project detail pages contain time lapses of my prototyping and artwork. I also used motion for my titles and descriptions in my website to make the transition to pages more elegant.

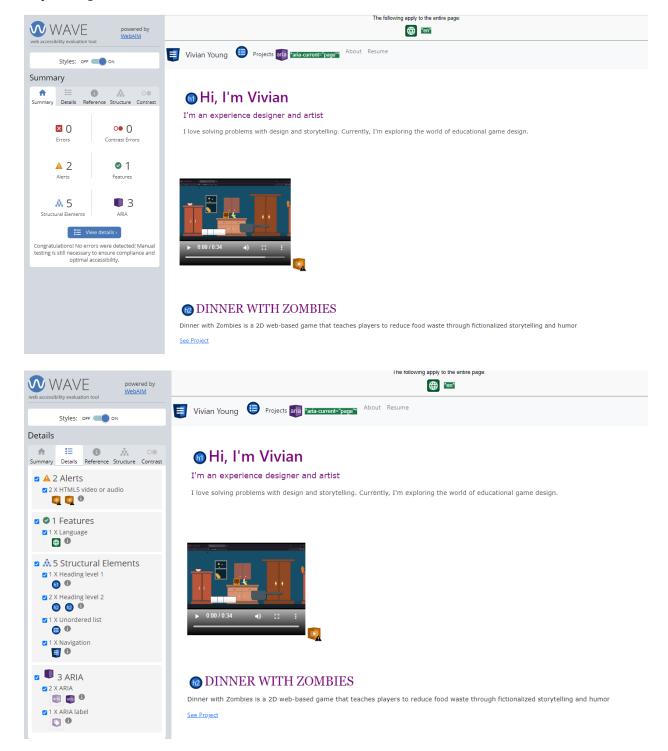
- (2) **Part 2:** Use a bulleted list to describe how a user would interact with your website. For each item in your list, state
  - the interaction type you implemented
  - how we should reproduce it (e.g., click on X on page Y, or scroll on page X, etc.)
  - I created a hover feature for videos. To reproduce it, simply hover your mouse over the screen and the video should play when the mouse enters the screen.
  - Faded animation for the header of each page. To reproduce it, refresh the browser or enter the link in a new browser and the header should fade in.
  - Toggle animation for the descriptions of each page. To reproduce it, refresh the browser or enter the link in a new browser and the header should fade in.
  - Bold the "See Project" links on the Projects page. To reproduce it, simply hover your mouse over the screen and the font should turn bold when the mouse hovers over the link.

- I added a web responsive navigation bar for the "project", "about", and "resume" pages. To reproduce it, go to the top of the page and click on the buttons on the navigation bar in a "responsive" and "iPhone SE" screen size.
- (3) **Part 3:** Describe what external tool you used (JavaScript library, Web API, animations, or other). Following the bulleted list format below, reply to each of the prompts. (We will stop reading at the 4th sentence, so please be concise)
  - I used JQUERY and CSS Bootstrap as external tools.
  - I used these because these tools were user friendly and they were easy to understand how to use.
  - I used JQUERY to create the animations and hover features, while I used CSS Bootstrap to create a web responsive navigation bar.
  - These created animations that increased engagement with the user and made it easier to navigate in different screen sizes.
- (4) **Part 4:** Describe how you iterated on your prototypes, if at all, including any changes you made to your original design while you were implementing your website. (4-8 sentences max)
  - I originally planned on designing the "About" page only. However, I realized that was not enough information to convey in a portfolio website. Based on feedback from my TA and classmates, I added project pages and a resume page to make the website feel more complete. It worked out because I had already been working on the content of my portfolio outside of this class, so I had the information ready to put in my coding files. I also did portfolio reviews with professional user experience designers which helped me update the project information in a more professional manner.
- (5) **Part 5:** What challenges did you experience in implementing your website? (2-4 sentences max) I experienced challenges in creating consistent designs across multiple web pages. There was also a lot of information I was trying to convey, so it took a while to organize the information in a clear and visually appealing way. I also had difficulty making each page web responsive in both the iPhone SE and desktop screen.

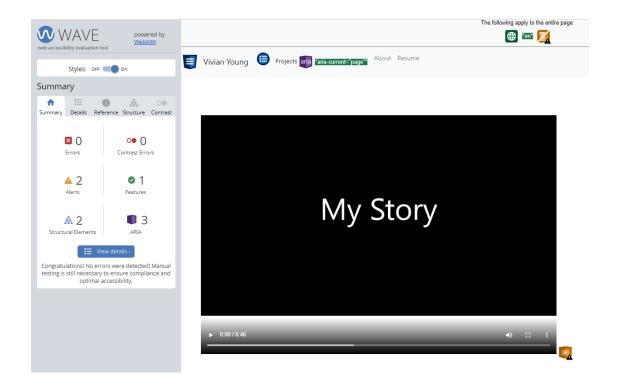
### **Appendix**

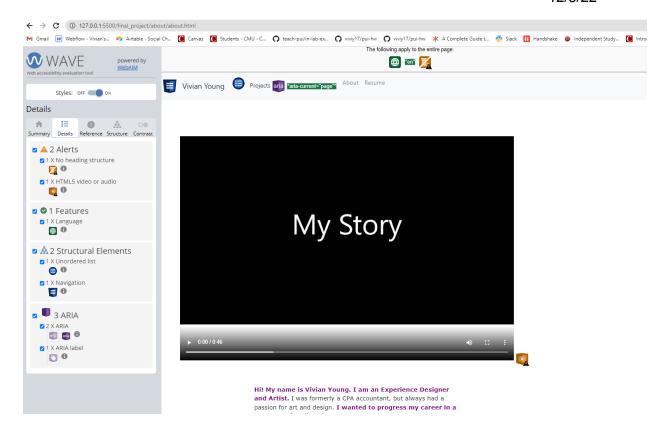
#### **WAVE Check Screenshots- No Errors**

#### **Projects Page**

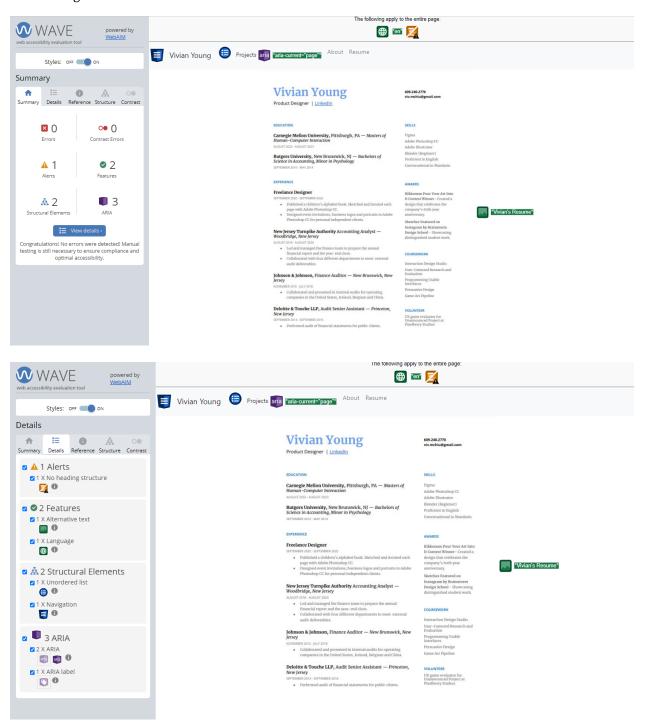


# About Me Page

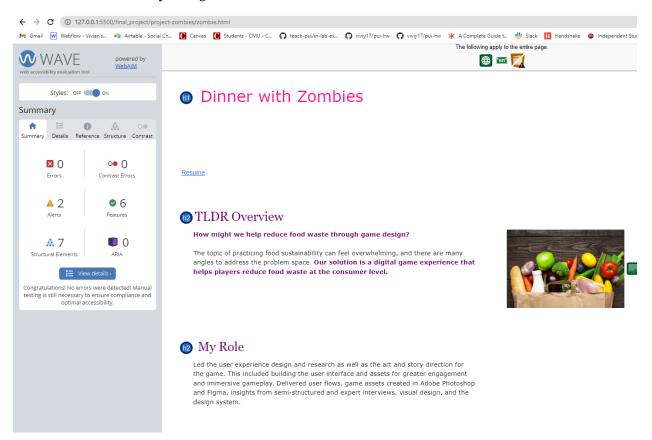




#### Resume Page

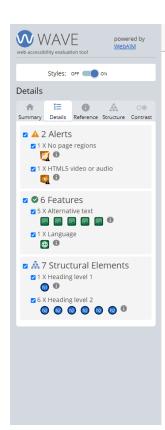


### Dinner with Zombies Project Page



The following apply to the entire page:

en\*



Dinner with Zombies

Resume

**TLDR** Overview

How might we help reduce food waste through game design?

The topic of practicing food sustainability can feel overwhelming, and there are many angles to address the problem space. Our solution is a digital game experience that helps players reduce food waste at the consumer level.

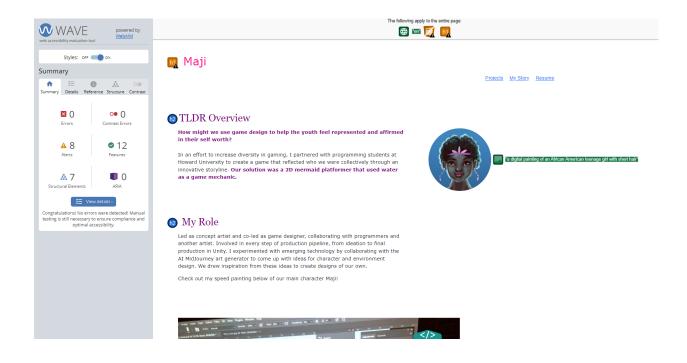


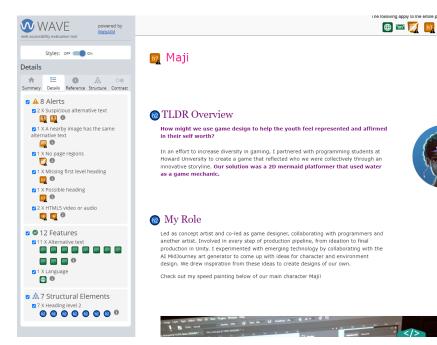
My Role

Led the user experience design and research as well as the art and story direction for the game. This included building the user interface and assets for greater engagement and immersive gameplay. Delivered user flows, game assets created in Adobe Photoshop and Figma, insights from semi-structured and expert interviews, visual design, and the design system.



### Maji Project Page







Projects My Story Resume