VIVIAN LEE

vivianlee.me   sincerelyvivianlee@gmail.com   (626) 466-5381

EDUCATION

University of California, San Diego
LA JOLLA, CA / EXPECTED JUN 2017

B.S. Cognitive Science (spec. Human-Computer Interaction)

WORK EXPERIENCE

Workday, Product Design Intern
PLEASANTON, CA / JUN 2016 – SEP 2016

On the UX Tools team, collaborated directly with PMs and developers on four projects, one of which is already implemented in Workday's library.

- Designed a dynamic waterfall chart and data viz calculator for centralized financial management using Sketch 3
- Prototyped a wearable Workday app for Android Watch and Google Nearby API for Android devices using Principle for Mac

The Design Lab, Design Research Intern
LA JOLLA, CA / MAR 2015 – JUN 2016

Worked under Derek Lomas and Don Norman on the BrainBuilder project, an intelligence building app for kids that adapts to individual interests and their parent's learning goals.

- Completed several customer journey maps of the current mobile experience from our findings in user testing
- Designed the prototype for a more engaging, chunked learning environment using InVision

Learning Equality, UX Design Intern
SAN DIEGO, CA / SEP 2015 – JUN 2016

Worked with developers to design a dashboard for Kolibri, an offline edtech platform for content curation. Sponsored by Google, UNESCO, Khan Academy, and The Economist, Kolibri's fundraising campaign has raised over $500K on IndieGoGo.

- Set in place the user testing protocol standard by writing up a user discussion guide and curating a library of UX resources
- Independently conducted user interviews over Google Hangouts and designed an interactive dashboard prototype using InVision

TOOLS & SKILLS

VISUAL & INTERACTION
Sketch 3, Adobe Creative Suite, InVision, Framer JS, Principle

UX RESEARCH & EVALUATION
Heuristic Evaluation, Contextual Inquiry, Affinity Diagramming, A/B Testing

FRONT-END DEVELOPMENT
HTML, CSS, Javascript (Proficient)

INDUSTRY & COMMUNICATION
JIRA, Confluence, Zeplin, Agile Dev.