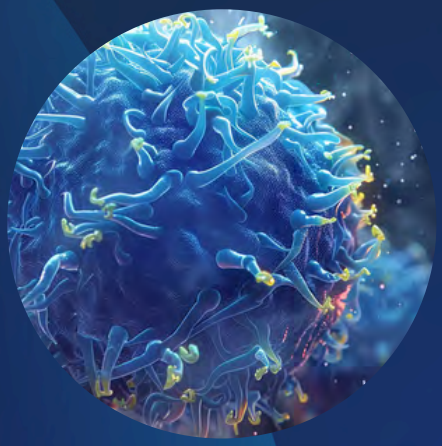
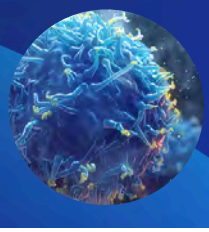
FLORIDA SOCIETY OF CLINICAL ONCOLOGY (FLASCO) PRESENTS THE



2025 FLASCO
BUSINESS OF ONCOLOGY SUMMIT &
SPRING CONGRESS
APRIL 4-5, 2025

JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA, ORLANDO, FL



2025 FLASCO BUSINESS OF ONCOLOGY SUMMIT & SPRING CONGRESS

APRIL 4-5, 2025 | ORLANDO, FL

Business of Oncology Summit – Non-CE

The Business of Oncology Summit brings together industry professionals, medical providers, and payors to foster collaboration across the oncology landscape. Designed for key stakeholders—including pharmaceutical representatives, physicians, APPs, nurses, administrators, pharmacists, social workers, and financial counselors—the Summit features **in-depth discussions** and **dynamic roundtable debates** on critical business-driven topics. Attendees will explore emerging challenges and opportunities in the ever-evolving cancer care environment.

The theme for the Business of Oncology Summit is **Leveraging AI: Shaping the Future of Oncology Business & Care.**

**There are NO exhibits during the Business of Oncology Summit.*

FLASCO Spring Congress – CE

In contrast, the FLASCO Spring Congress is a clinically focused event **designed for the entire cancer care team**. Offering **continuing education (CE)** hours , the FLASCO SpringCongress will cover a comprehensive range of clinical **topics essential to oncology care**.

REGISTRATION INFORMATION

Regular/Associate/Affiliate FLASCO Members receive **complimentary** registration to the Spring Congress and the Business of Oncology Summit.

Registration Deadline: MARCH 28, 2025

REGISTER HERE

HOTEL INFORMATION

JW Marriott Orlando Bonnet Creek Resort & Spa,
14900 Chelonia Pkwy, Orlando, FL 32821

FLASCO has reserved a rooming block at the discounted rate of **$309** *(plus applicable hotel taxes and fees).*

Booking Deadline: MARCH 13, 2025

RESERVE A ROOM

Cancellation Policy: *To cancel your registration for this event, please contact the FLASCO office at 813-677-0246 or email info@flasco.org. To avoid additional fees, cancellations must be received 14 days prior to the event. No-shows and/or cancellations received outside of this date are subject to a $75.00 cancellation fee.*

FLASCO Non-Compete Disclosure: *Corporate Partners, Event Sponsors, Exhibitors, and industry employees are not permitted to host events, meals, meetings, or programs that conflict with the FLASCO event schedule, to include pre/post conference. Please double check the program agenda prior to scheduling any meetings or interaction with FLASCO program attendees that will take them away from the event. For additional information, support, or event requests, please email bcdavis@flasco.org.*

LEVERAGING AI:

SHAPING THE FUTURE OF ONCOLOGY BUSINESS AND CARE

Friday, April 4, 2025	
9:00 – 9:30 AM	**AI in Oncology: From Promise to Practice** Christopher Merlan, ASCO
9:30 - 9:45 AM	**AI Bots** Thomas Marland, MD
9:45 - 10:45 AM	**Using AI for Cancer Detection** Moderator: Rick McDonough, MD Panelists: Sanjay Juneja, MD, Tempus AI & Citrus Oncology Laura Elster, BS, Tempus AI Mark Block, MD, Memorial Healthcare
10:45 AM – 11:15 PM	**AI Predictive Modeling: a Fireside Chat** Lavi Kwiatowsky and tentative speaker
11:15 - 12:00 PM	**Lunch & Networking**
12:00 - 1:15 PM	**AI in Clinical Use** Moderator: Lavi Kwiatowsky Panelists: Dean Dalili, MD Deep Scribe (AI Scribe) Srulik Dvorsky, Tailormed (Financial Support) SamaCare (PriorAuth) tentative
1:15 – 2:00 PM	**Biopharmaceutical & AI : Bench to Bedside** Moderator: Thomas Marsland, MD Vivek Mukhatyar, Pfizer Mena Kamel, Sanofi Robert Allen, BMS
2:00 - 2:45 PM	**Enhancing Care & Delivery through AI** Moderator: Jorge Garcia, PharmD, MS, MHA, MBA, FACHE Panelists: Bernardo Perez-Villa, MD MSc, Cleveland Clinic Florida Sanjay Juneja, MD, Tempus AI & Citrus Oncology David R. Penberthy, MD, MBA, UVA Health
2:45 – 3:15 PM	**Real World Experiences with AI** Moderator: Thomas Marsland, MD Panelists: Dr. Hina Saeed Baptist Health South Florida (invited) Dr. Duane A. Mitchell University of Florida Clinical and Translational Science Institute (tentative) Ali Zarrinpar, MD, PhD, University of Florida Dr. George Simon, Ohio Health Network (confirmed)
3:15 - 3:30 PM	**Closing Thoughts & Town Hall**

Friday, April 4, 2025	
8:30 – 9:00 AM	**Breakfast**
9:00 – 3:30 PM	**Business of Oncology Summit**
3:30 – 5:00 PM	**Exhibit Reception & Poster Session**
6:00-7:15 PM	**Ad Board or Roundtable Opportunities for Members -** *(Optional Attendance)*
Saturday, April 5, 2025	
7:30 - 8:30 AM	**Breakfast & Learn Showcases – Industry Education -** *Non CE*
8:30 - 8:45 AM	**Welcome, Awards, and Recognition** **Faithlore Gardner, MD** – *FLASCO Program Committee Chairman*
8:45 – 10:15 AM	**Navigating the Roadblocks to Healing:** **Managing the Long-Term Impact of Immunotherapy -** *CE Offered*
Navigating Bi-specifics & CAR-T	**Ariel Perez Perez, MD,** *Miami Cancer Institute*
Checkpoint Inhibitors – Navigating Difficult Toxicities ***Moderator:*** **Faithlore Gardner, MD,** *Florida Cancer Specialists & Research Center* ***Presentor:*** **Nayef Abdel-Razeq, MD,** *Mayo Clinic Florida* ***Panelists:*** **Diego Sadler, MD, FACC,** *Cleveland Clinic Florida* **Fernando Santos Pinheiro, MD,** *Orlando Health Cancer Institute* **Jeanelle King, PA-C,** *University of Miami*	
10:15 – 11:00 AM	**Visit Exhibits & Networking Break -** *Non CE*
11:00 – 11:45 AM	**Management of HER2 Low Metastatic Breast Cancer – When to Introduce Trastuzumab Deruxtecan -** *CE Offered* ***Moderators:*** **Edgardo Santos, MD & Faithlore Gardner, MD** ***Presenters:*** **Turab Mohammed, MD,** *Moffit Cancer Center* **Samantha El Warrak, MD,** *UM Sylvester Comprehensive Cancer Center* **Tanmayi Pai, MD,** *Mayo Clinic Florida* ***Panelists:*** **Rohit Rao, MD,** *Mayo Clinic Florida* **Lauren Carcas, MD,** *Miami Cancer Institute* **Brian Stewart, MD,** *University of Florida College of Medicine*
11:45 AM- **12:00 PM**	**Hodgkins Lymphoma Update -** *CE Offered* **Daniel Alan Kerr II, MD, PhD,** *Tampa General Cancer Institute*
12:00-12:30 PM	**Updates on the Management of Endocrine/Thyroid Cancer -** *CE Offered* ***Moderator:*** **Yujie Zhao, MD,** *Mayo Clinic Florida* **Cesar Perez Batista, MD,** *Florida Cancer Specialists & Research Institute* **William Westra, MD,** *Moffitt Cancer Center* **Juan Camacho, MD,** *Radiology Associates of Florida*
12:30 – 1:30 PM	**Lunch & Learn Showcases – Industry Education -** *Non CE*

ACCREDIDATION STATEMENT
In support of improving patient care, this activity has been planned and implemented by i3 Health and FLASCO. i3 Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity is designated for a maximum of *3.25 AMA PRA Category 1 Credits™* for physicians, 3.25 ANCC contact hours for nurses, 3.25 ACPE CE hours for pharmacists, 3.25 AAPA Category 1 Credits for physician assistants, and 3.25 general ASWB ACE credits for social workers. Participants should claim only the credit commensurate with the extent of their participation in the activity.

i3Health Education on Point

Joint Accreditation and Credit Designation Statement(s)

In support of improving patient care, this activity has been planned and implemented by i3 Health and the Florida Society of Clinical Oncology (FLASCO).

i3 Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physicians

i3 Health designates this live activity for a maximum of *3.25 AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants/Associates

i3 Health has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 3.25 AAPA Category 1 CME credits. Approval is valid until 4/5/2025. PAs should only claim credit commensurate with the extent of their participation.

Nurse Practitioners

The American Academy of Nurse Practitioners Certification Program (AANPCP) accepts *AMA PRA Category 1 Credit*™ from organizations accredited by the ACCME. Individuals are responsible for checking with the AANPCP for further guidelines.

Nursing Continuing Professional Development

A maximum of 3.25 ANCC contact hours may be earned by learners who successfully complete this nursing continuing professional development activity.

Continuing Pharmacy Education

i3 Health has approved this knowledge-based activity for 3.25 ACPE CE hours. The Universal Activity Number for this activity is JA0008128-0000-25-013-L01-P. Pharmacy CE credits can be submitted to the NABP upon successful completion of the activity and the evaluation by providing your NABP ID and DOB, which must be submitted within 60 days of completion.

Social Workers

As a Jointly Accredited Organization, i3 Health is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. Regulatory boards are the final authority on courses accepted for continuing education credit. Social workers completing this course receive 3.25 general continuing education credits.

By providing this information, participants are agreeing to allow i3 Health to share this information with the ACCME.