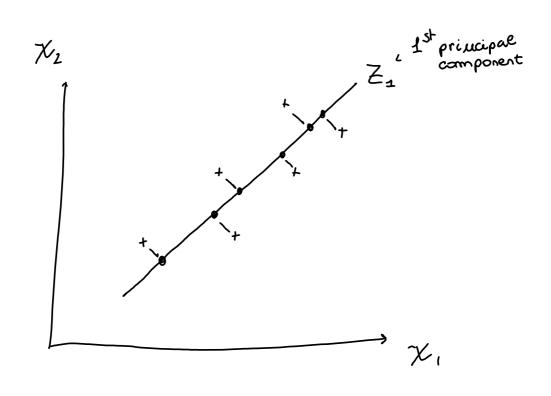
projetting the data auto a low-dimensional space, without losing most of the information within



$$Z_1 := \varphi_1^T \begin{pmatrix} \chi_1 \\ \chi_2 \end{pmatrix} \Rightarrow \begin{array}{l} \text{direction of the feature} \\ \text{Space array which the} \\ \text{data are } \underline{\text{most}} \text{ variable} \end{array}$$

In General:

$$\mathbb{R}^n = (X_1, ..., X_n)$$
 feature space

$$\mathbb{R}^p = (\overline{z_1}, ..., \overline{z_p})$$
 principal component space  $(p < n)$ 

. In training instances ERn

$$\varphi^{e} - Z_{i2} = \varphi_{1}^{T} \chi_{1} = \varphi_{1}^{T} \begin{pmatrix} \chi_{11} \\ \vdots \\ \chi_{n2} \end{pmatrix}$$

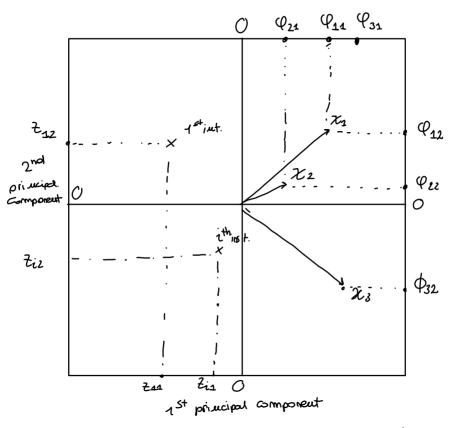
PCA: 1st juterpretation. Directions of Philphot variable XEIRnxp data set ; p features. E[Xi] = 0 \forall i = 1, ..., p (contered features) ther: Zi= Pnzi++2122+···+ Pp12ip=  $= \varphi_{1}^{T} \begin{pmatrix} x_{11} \\ \vdots \\ x_{1n} \end{pmatrix} =$ projection of the i-th training instance onto the 1st princ. comp. GOAL:  $ma \times \begin{cases} \frac{7}{N} \sum_{i=1}^{n} \left( \sum_{j=1}^{p} \phi_{j1} \chi_{ij} \right)^{2} \end{cases}$  with  $\| \varphi_{1}^{n} \|^{2} = 1$  $\max_{\Phi_{i}^{T}} \left\{ \frac{1}{h} \sum_{i=1}^{n} \left( \Phi_{i}^{T} \times_{i} \right)^{2} \right\} = \max_{\Phi_{i}^{T}} \mathbb{V} \left[ \Phi_{i}^{T} \times \right]$ projection variance bareing the direction upon which the project points have highest wriance.

PCA: 1st juteup zeration, feometric mess.

Repetat until you find the reeded number of PC, adding the constraint the every new PC must be I others (II). Aftere we have found & principal components the whole detent can be projected upon the Court dimensional principal component appace.

PCA
1st interpretation: pothing.

The BIROT is a plot that shows the original data with the 1st and 2nd princ comp. It also shows the Coadings for each feature.



original data
$$\begin{pmatrix}
X_{12} & X_{12} & X_{13} \\
X_{21} & \vdots & \vdots \\
\vdots & \vdots & \vdots \\
X_{n1} & X_{n2} & X_{n3}
\end{pmatrix}
\begin{pmatrix}
\phi_{11} & \phi_{12} \\
\phi_{21} & \phi_{22} \\
\phi_{31} & \phi_{32}
\end{pmatrix} = \begin{pmatrix}
\xi_{11} & \xi_{12} \\
\xi_{21} & \xi_{22} \\
\xi_{21} & \xi_{22}
\end{pmatrix}$$
outo the 2 not component
$$\begin{pmatrix}
\xi_{n1} & \xi_{n2} \\
\xi_{n1} & \xi_{n2}
\end{pmatrix} < \text{new coordinates of the 3cn}$$
the first component

PCA:

2 not just the principal components can be seen to be also the directions in the feature space that best approximate tue data.

Specifically the Some loading (\$4,..., \$\Pi\) vectors con be shown to be the solution of the following. entimitation problem:

mine 
$$\begin{cases} \sum_{j=1}^{p} \sum_{i=1}^{n} \left( 2ij - \sum_{m=1}^{H} 2imbim \right)^{2} \end{cases}$$

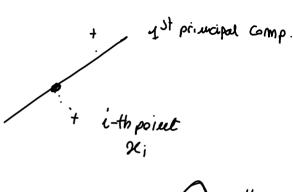
IDEA:

each point of the training set se; can be approximetred by H products ( dim · bin)

JOLUTION

The first M principal conformats scores (Jim : Zim) and Coadings ( Pinneland) solve the problem.

Meaning that the projected point (Z1) onto the principal components space is the best least square approx of Xí



% of variance explained

Each festure X; can be deen as a randon vaisble:

Ty with E(X;] = & Cifcentered) and au variance  $V[\tilde{X}_j] = E[\tilde{x}_j]^2 - (E[\tilde{X}_j])^2$ So the total vaiance in the data is:

$$\sum_{j=2}^{p} Va((\tilde{\chi}_{j}) = \frac{1}{N} \sum_{j=1}^{p} \sum_{i=1}^{n} \chi_{jj}^{2}$$

Also a princ. comp. ou be seen as a rand var. derived from

 $\chi_2,...,\tilde{\chi}_p$ 

$$\tilde{Z}_{1},...,\tilde{Z}_{p}$$
.

 $\tilde{Z}_{m} = \Phi_{m}^{T} \begin{pmatrix} \tilde{\chi}_{1} \\ \tilde{\chi}_{p} \end{pmatrix}$  with realization:  $Z_{im} = \Phi_{m}^{T} \begin{pmatrix} \chi_{i2} \\ \chi_{ip} \end{pmatrix}$ 

So we have: 
$$V[\tilde{z}_m] = E[\tilde{z}_m^2] - (E[\tilde{z}_l])^2$$

$$= \frac{1}{n} \hat{z}_l^2 + \frac{1}{2} \hat{z}_m - (5[\Phi_m(\tilde{z}_l)])^2$$

I the % of variance explained by the m-th principal compis:

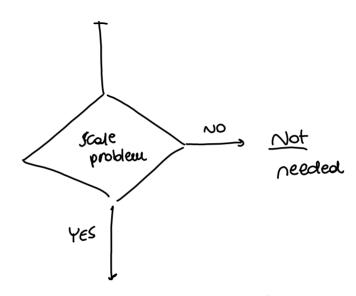
$$\frac{\sqrt{\tilde{L}_{x}^{2}m}}{\sqrt{\tilde{L}_{x}^{2}j}} = \frac{\int_{i=1}^{n} Z_{im}^{2}}{\sum_{j=1}^{n} Z_{ij}^{2}} \times \frac{Z_{ij}^{2}}{Z_{ij}^{2}}$$

PCA olara prepazation

1. Centering each festure at Ø.

Fundamental to make everything work

## 2. Fourture Scaling



Then it can be that  $V[X_j] \geq V[X_i]$  (i  $\neq j$ ) for Seed and not for any other reason. So an idea could be standardizing each feature: b that

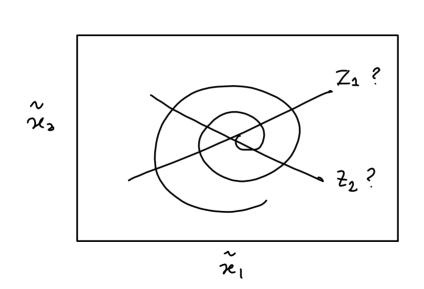
$$\tilde{\mathcal{X}}_{\delta} \sim \left( \mathcal{E}(\tilde{\mathcal{X}}_{\delta}) = \emptyset, V(\tilde{\mathcal{X}}_{\delta}) = 1 \right)$$

Unless the 1st p.c. could capture the most variance just of Lome features, cause of their scales and not far Jeane interesting phereomena

## Rewel PCA

Notwel PCA assumes that the volume within the olata combe explanate and viewed also an a lower-dimensional hyperplane.

What if the volvance of data could be best understood on a non-linear lower-dimensional Jerstoce within the feature I pace?



We could apply a kerner trick, haping that in an higher—aim. I pace than the original feature space, the data variouse outld be best understood and explained on a linear jurface. (look SUN)

