

## Milwaukee Property Search Dashboard

Data visualization project using SQLite, Python, MongoDB, Flask, JS, HTML, ML

### **Presenters**











#### **Project Objective**

Interactive UI that provides information on Milwaukee property listings to help users make informed decisions for purchasing residential properties within this area.

#### - Milwaukee Property Insights:

- Get immediate access to detailed property information predicted 2025 house price

#### Customizable Searches:

- Filter properties by the number of bedrooms to find exactly what you need.

#### - User-Friendly:

 Designed for simplicity, our dashboard makes finding and analyzing Milwaukee properties intuitive and effective.

#### **Dataset and Limitations**

No Free Toronto dataset found for our Requirements!

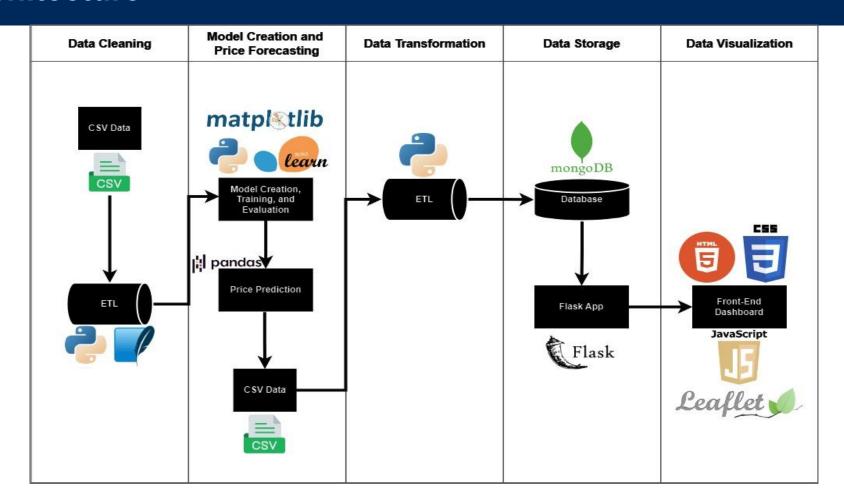
#### Dataset 1: Milwaukee Open Data - Individual Property Sales Data from 2013 to 2023

- ~46,000 records before cleaning → ~37,000 records after cleaning
- Columns: 'district', 'nbhd', 'style', 'extwall', 'stories', 'year\_built', 'rooms', 'finishedsqft', 'units', 'bdrms', 'fbath', 'hbath', 'lotsize', 'sale\_date', 'sale\_price'
- Issues: null values, 0s, and incomplete/inaccurate data

#### Dataset 2: Kaggle - 2023 United States House Listings: Zillow Extract

- Filtered for Milwaukee
- Columns: finishedsqft', 'bdrms', 'baths', 'lotsize', 'state', 'city', 'address', 'zipcode', 'latitude', 'longitude', 'ppsq', 'convertedlot', 'lotunit', 'marketestimate', rentestimate', 'price'
- Issues: null values, 0s, incomplete data
  - Required manual population based on similar characteristics
  - Large difference in features may result in inaccurate 2025 house price forecast predictions

#### **Architecture**



## **Data Model Evaluation**

Model Information	Performance
Neural Network - 2 hidden layers ("relu" activation; 32 nodes) - 1 output layer ("linear" activation)	Accuracy 0.2

## **Data Model Optimization**

Model Information	Performance
Linear Regression	Accuracy 0.55 Mean Squared Error: 3657767974.09

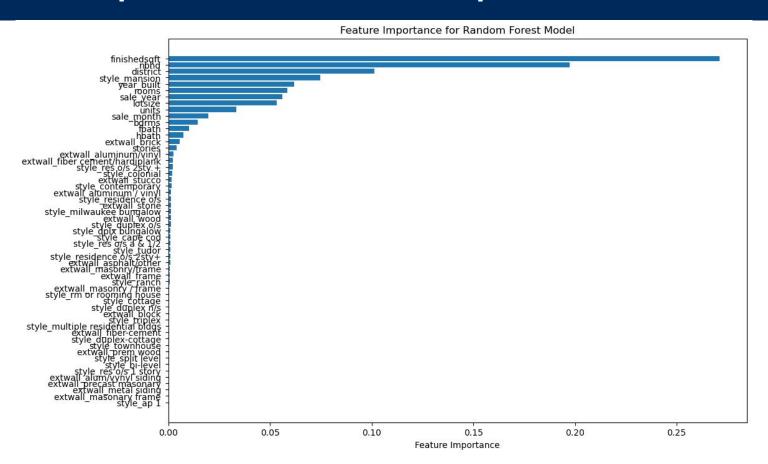
## **Data Model Optimization - Coefficients and P-Values**

	Coefficient	p-value
district	-2.249098e+03	1.998269e-73
nbhd	2.292663e+01	0.000000e+00
stories	1.322653e+04	1.220916e-12
year_built	2.111880e+02	8.306841e-13
rooms	1.476720e+02	3.422613e-01
finishedsqft	7.278040e+01	0.000000e+00
units	-4.933133e+04	3.369052e-36
bdrms	-8.492239e+01	7.903038e-03
fbath	3.337901e+04	0.000000e+00
hbath	1.762184e+04	2.684586e-108
lotsize	1.782317e+00	2.171756e-76
sale_year	1.010315e+04	0.000000e+00
sale_month	7.463099e+02	5.250358e-11
style_ap 1	-5.886605e+05	1.835462e-19
style_bi-level	-8.193872e+05	0.000000e+00
style_cape cod	-8.121571e+05	0.000000e+00
style_colonial	-8.114070e+05	0.000000e+00
style_contemporary	-6.379182e+05	3.126325e-132
style_cottage	-8.334216e+05	0.000000e+00
style_dplx bungalow	-8.577632e+05	0.000000e+00
style_duplex n/s	-8.492868e+05	0.000000e+00
style_duplex o/s	-8.564366e+05	0.000000e+00
style_duplex-cottage	-8.699977e+05	0.000000e+00
style_mansion	-4.341570e+05	1.168804e-124
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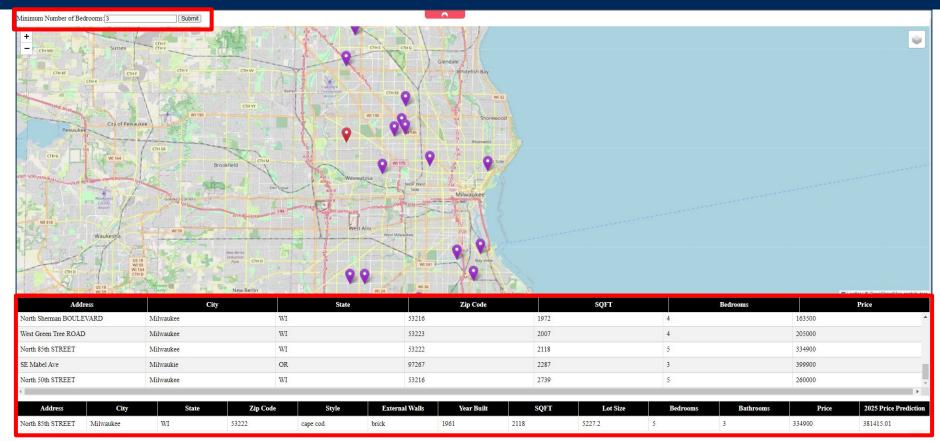
## **Data Model Optimization**

Model Information	Performance
Random Forest Regressor	0.8365 Mean Squared Error: 1497358586.32

#### **Data Model Optimization - Feature Importance**



#### **Live Demonstration**



## **Future Improvements**

#### Improvements:

- Toronto data
  - More relevance and applicability
- Paid datasource
  - Data reliability and completeness
- <u>Dashboard Improvements</u>
  - Additional filter logic
  - Other points of interests
  - Styling and layout

# Thank you! Questions?