

Society of Women Engineers at San Jose State University



Sponsorship Package
2018-2019 Edition

Introduction

Dear Company Representative,

We are excited that your company is interested in supporting SWE-SJSU's goal to provide a pipeline of female engineering talent to Silicon Valley! We serve over 100 members in all engineering disciplines and continue to grow thanks to the funding provided by our generous donors.

In SWE, we aim to help members in our community prepare for the industry through various events including technical talks, workshops for career acceleration, company tours, networking events, and end-of the year banquet, and the annual MEP banquet. These activities build a strong community that empowers women in engineering, and inspires future generations.

WOW! That's Engineering is our largest, most elaborate event that is hosted annually and invites 100+ highschool girls from all over the Bay Area to participate in workshops which exercise their ability to build and understand complex problems of tech and engineering world. The overall theme of this event encourages the generation of female youth to pursue careers in STEM by showing them that they are capable of building the next best technology. This along with other events could not be possible without generous donations from companies like yours.

Through this partnership, you will be connected to some of the brightest, most hardworking engineers that SJSU is known for, and be apart of the talent that drives the innovation and future of Silicon Valley.

Some of our notable accomplishments:

- Outstanding Educational Award for WOW! That's Engineering at the Student Leadership Gala
- Brought networking events and tech workshops for hundreds of students at our 3rd Annual Conference for Engineering Diversity
- Co-hosted Spartan Hacks: Civic Tech Competition

The packet below contains further information on how you can help SWE. Please contact us at swe.sjsu@gmail.com for any questions/comments/concerns. Thank you for supporting SWE, and we look forward to creating a successful school year with you!

Sincerely,

Julie Bao,
President of SWE at SJSU

Student Section A059



Connect with Us

Lunch & Learn



Lunch & Learns are on-campus, casual 1-2 hr information sessions that many students enjoy attending between classes.

Representatives are invited to present and highlight their company's mission, projects, and potential job opportunities.

This is a great way for students to gain insight about the industry and for recruiters to get directly connected with SJSU talent.



Evening with Industry



This event will be on Oct. 15, 2018 at 6-8pm.

Evening with Industry happens once every fall at SJSU, and brings companies and students together over dinner.

Throughout the night, students are encouraged to rotate tables so that both parties get the most out of this networking event.

Each company that purchases a table will have seats for 2 representatives and 5-6 students. There are a total of 8 tables, and spots are limited, so sign up soon!



Company Tours



Company tours are a great way for students to learn about the values of a company and how it functions on a daily basis.

Have us at your location and show us around! We love seeing a company's facilities, machinery, and projects at work.

Understanding what a company is truly about is what gets SWEsters excited about working at that particular place!



WOW! That's Engineering

About

Every year we look forward to hosting WOW! That's Engineering—an all day event that includes workshops, panels, speakers, and hands-on activities with a focus on tech and engineering in order to encourage female youth to pursue careers in STEM.

Last year we had over 140 attendees (highschoolers and some parents) from all over the Bay Area. Companies like Blach Construction, IBM, NASA, Lockheed Martin, and Intel held interactive workshops which incorporated building bridges, robots, code, circuits, and career-related skills.



How to get involved:

- Host a workshop
- Send a speaker
- Provide swag/giveaways
- Be a sponsor

Have another idea?
Let us know!



94% of the 2017 WOW! attendees found the event excellent and would go again!

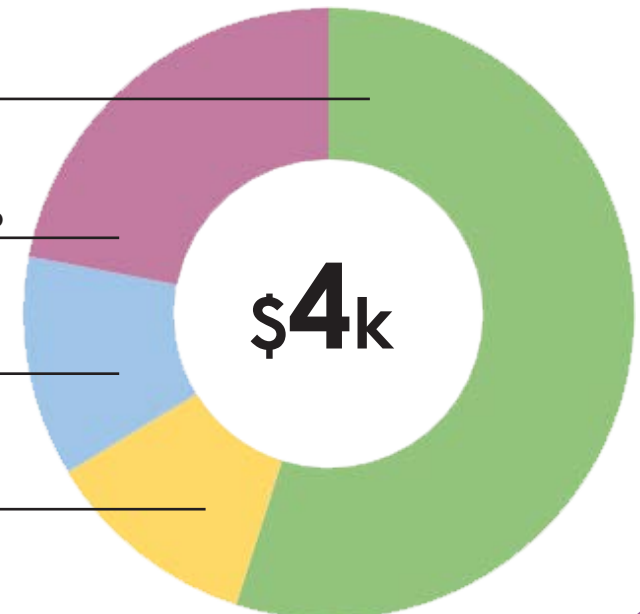
Budget

food 55%
\$2,023

service fees 22%
\$811

decor 12%
\$430

ads 12%
\$420



Support SWE Members

Clubroom Supplies

SWE-SJSU provides a clubroom on campus for members to study, relax, and socialize.

The amenities we provide include: free printing, office supplies, locker privileges, water, a mini-fridge & microwave, and snacks. Re-stocking costs ~\$50 per month.

A large percentage of our members—especially commuters—find these supplies incredibly helpful.

Everything in the clubroom is provided entirely through our own club funds.



General Meetings

Every month, SWE-SJSU regroups to hype up members, reiterate goals, and promote club activities. Sponsors of SWE-SJSU are also welcome to present during these meetings.

1st meeting is Sept. 4th, 2018 at 4:30-5:30pm.



Membership

This year, SWE-SJSU would like to offer a reimbursement option for low-income students and increase growth membership. Doing so will diversify our SWE chapter and create more opportunities for success.

Yearly membership is \$20. Collegiate to Career Membership is \$50 and lasts for all years of undergrad enrollment + 1 year after

WE18 Conference

Each year, the national SWE organization holds the Women in Engineering 2018 conference for young, old, current, and veteran engineers across the world.

It will be held at the Minneapolis Convention Center through October 18-21st. SWE-SJSU will select 8 members to experience this 3-day event. Costs for registration, travel, and housing are ~\$3200 total/~\$400 per person.



"Conferences are pretty unique because all the people are passionate about engineering and eager to network. Some companies did on the spot interviews."

—Linda, secretary of SWE-SJSU

Sponsorship Levels



bronze
\$500

— X —

► Recognition at annual
*MEP banquet

► Small Logo

► 1 Lunch & Learn
OR
1 Company Tour



silver
\$1000

— X —

► Recognition at annual
*MEP banquet

► Medium Logo

► 1 Lunch & Learn
AND
1 Company Tour



gold
\$2500

— X —

► Recognition at annual
*MEP banquet

► Large Logo

► 1 Lunch & Learn
AND
1 Company Tour

► 1 Table at Evening with
Industry



platinum
\$5000

— X —

► Recognition at annual
*MEP banquet

► Largest Logo

► 1 Lunch & Learn
AND
1 Company Tour

► 1 Table at Evening with
Industry

► Access to resume
database

Thank you

To be an official partner of SWE at SJSU, please fill out the form at:

<https://tinyurl.com/sponsorSJSUSWE>

Stay updated:



studentorgs.sjsu.edu/swe



swe.sjsu@gmail.com



swe.sjsu

2017-2018 Sponsors:



oculus



LOCKHEED MARTIN



JABIL

