VIKKI WONG

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EDUCATION

University of Colorado Boulder   August 2019-May 2023
BS in Business Administration with emphasis in Marketing
Computer Science Integration
Minor in Creative Technology and Design
GPA: 3.6

EXPERIENCE

ATLAS Institute (University of Colorado), Boulder, CO   August 2022-Present
Front End Development Learning Assistant
- Teaching undergrad students HTML, CSS, JavaScript, visual design using Figma, and API integration.
- Leading recitations, holding office hours, grading assignments, responding to student emails in a timely manner.
- Helping students debug code and develop problem solving/research skills.

SurroundUs Services, Longmont, CO   June 2022-August 2022
Analyst Intern
- Composed a detailed report of solutions for pain points in customer communication channels.
- Learned VBA, wrote a custom Excel macro to streamline a large data cleaning project.

Apocalypse, Boulder, CO   September 2021-March 2022
Photographer and Floor Assistant
- Brainstormed, planned, and casted creative fashion shoots to promote the brand on social media.
- Enhanced customer experience by providing attentive service.

COLUMN Lab (University of Colorado), Boulder, CO   September 2021-November 2021
Undergraduate Research Assistant
- Conducted two live interviews each week with other Reddit focused graduate researchers to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to draw conclusions about sense of virtual community on Reddit.

United Chinese Americans, Washington, DC   May 2020-August 2020
Content Production Intern
- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube with interview footage about intersectional Chinese American experiences.

PROJECTS

CoHabit Coworking   August 2022-December 2022
- Created a product concept for a coworking space designed specifically for college students.
- Researched target market using Qualtrics survey and in person interviews. Refined product features accordingly.
- Presented final concept covering research tactics and findings, product concept development, and promotion tactics.

Photoshoot Location Finder   March 2022
https://devpost.com/software/photo-shoot-location-finder
- First place winner in UI/UX at HackCU8.
- Used HTML/CSS/JS/Bootstrap to build a working prototype of a browsable photo gallery that links photos to their locations in Google Maps. Enables new photographers to easily connect their photographic vision to a tangible location.

LEADERSHIP

On That Note Acapella   September 2019-Present
Co-President
- Writing 3 original vocal arrangements per semester.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.
- Promoting group and recruiting members through social media channels and in person campus events.

SKILLS

- Coding/Web Development: C++, Python, Git, HTML, CSS, JavaScript, PostgreSQL, Docker, React
- Data Analytics: Alteryx, Excel, Qualtrics, Pandas
- Design: Adobe Illustrator/XD/InDesign, Figma, Canva
- Microsoft Office
- Fluent in Mandarin Chinese