

VIKKI WONG

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EDUCATION

University of Colorado Boulder August 2019-May 2023
BS in Business Administration with emphasis in Marketing with Computer Science Integration
Minor in Creative Technology and Design

EXPERIENCE

Space Environment Technologies, Boulder, CO (Remote) May 2023-Present
Front End Web Development Intern

- Implementing new design of key sections of website to greatly improve usability and navigability in WordPress.
- Writing copy to convey complex scientific objectives to a broad audience.

ATLAS Institute (University of Colorado), Boulder, CO August 2022-May 2023
Front End Development Learning Assistant

- Teaching undergrad students HTML, CSS, JavaScript, visual design using Figma, and API integration.
- Leading recitations, holding office hours, grading assignments, responding to student emails in a timely manner.
- Helping students debug code and develop problem solving/research skills.

SurroundUs Services, Longmont, CO June 2022-August 2022
Analyst Intern

- Composed a detailed report of solutions for pain points in customer communication channels.
- Learned VBA, wrote a custom Excel macro to streamline a large data cleaning project.

COLUMN Lab (University of Colorado), Boulder, CO September 2021-November 2021
Undergraduate Research Assistant

- Conducted two live interviews each week with other Reddit focused graduate researchers to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to draw conclusions about sense of virtual community on Reddit.

United Chinese Americans, Washington, DC (Remote) May 2020-August 2020
Content Production Intern

- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube with interview footage about intersectional Chinese American experiences.

PROJECTS

CoHabit Coworking August 2022-December 2022

- Created a product concept for a coworking space designed specifically for college students.
- Researched target market using Qualtrics survey and in person interviews. Refined product features accordingly.
- Presented final concept covering research tactics and findings, product concept development, and promotion tactics.

Photoshoot Location Finder March 2022

<https://devpost.com/software/photo-shoot-location-finder>

- First place winner in UI/UX at HackCU8.
- Used HTML/CSS/JS/Bootstrap to build a working prototype of a browsable photo gallery that links photos to their locations in Google Maps. Enables new photographers to easily connect their photographic vision to a tangible location.

LEADERSHIP

On That Note Acapella September 2019-May 2023
Co-President

- Organizing events such as auditions, group retreats, and performances.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.
- Promoting group and recruiting members through social media channels and in person campus events.

SKILLS

- Coding/Web Development: HTML, CSS, JavaScript, WordPress, C++, Python, Git, PostgreSQL, Docker, React
- Data Analytics: Alteryx, Excel, Qualtrics, Pandas
- Design: Adobe Illustrator/XD/InDesign, Figma
- Microsoft Office
- Fluent in Mandarin Chinese