# VIKKI WONG

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## **EDUCATION**

# **University of Colorado Boulder**

August 2019-May 2023

BS in Business Administration with emphasis in Marketing with Computer Science Integration Minor in Creative Technology and Design

### **EXPERIENCE**

## **Space Environment Technologies, Boulder, CO (Remote)**

September 2023-Present

Research Associate

- Redesigning and maintaining WordPress website to improve usability and modernize visual branding.
- Coding self-hosted, secure webpages for clients to access data using HTML, CSS, JavaScript, and PHP.
- Creating expressive, engaging, video content using Adobe Premiere to showcase important projects.

Front End Web Development Intern

May 2023-August 2023

- Implemented new design of key sections of website in WordPress to improve usability and navigability.
- Wrote copy to convey complex scientific objectives to a broad audience.

# Vikki Wong Photography, Highlands Ranch, CO (Self-Employed)

June 2020-Present

Portrait Photographer

- Shooting and editing professional quality photos for a variety of clients, including 303 Magazine.
- Executing conceptual/artistic photoshoots on location, both in and out of studio.

#### ATLAS Institute (University of Colorado), Boulder, CO

August 2022-May 2023

Front End Development Learning Assistant

- Teaching undergrad students HTML, CSS, JavaScript, visual design using Figma, and API integration.
- Leading recitations, holding office hours, grading assignments, responding to student emails in a timely manner.
- Helping students debug code and develop problem solving/research skills.

### COLUMN Lab (University of Colorado), Boulder, CO

September 2021-November 2021

Undergraduate Research Assistant

- Conducted two live interviews each week with other Reddit focused graduate researchers to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to draw conclusions about sense of virtual community on Reddit.

#### United Chinese Americans, Washington, DC (Remote)

May 2020-August 2020

Content Production Intern

- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube with interview footage about intersectional Chinese American experiences.

### **PROJECTS**

### **Photoshoot Location Finder**

March 2022

https://devpost.com/software/photo-shoot-location-finder

- First place winner in UI/UX at HackCU8.
- Used HTML/CSS/JS/Bootstrap to build a working prototype of a browsable photo gallery that links photos to their locations in Google Maps. Enables new photographers to easily connect their photographic vision to a tangible location.

#### **LEADERSHIP**

#### On That Note Acapella

September 2019-May 2023

Co-President

- Organizing events such as auditions, group retreats, and performances.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.
- Promoting group and recruiting members through social media channels and in person campus events.

#### SKILLS

- Coding/Web Development: HTML, CSS, JavaScript, WordPress, C++, Python, Git, PostgreSQL, Docker, React, PHP
- Digital Photography/Photo Editing using DarkTable, Adobe Photoshop/Lightroom
- Data Analytics: Alteryx, Excel, Qualtrics, Pandas,
- Design: Adobe Illustrator/XD/InDesign/Premiere, Figma, InkScape
- Fluent in Mandarin Chinese