VIKKI WONG

Denver, CO • vikkiw123@gmail.com • 303-564-2299
www.vikkiwong.com • https://github.com/viwo4708 • https://www.linkedin.com/in/vikki--wong

EDUCATION

University of Colorado Boulder   August 2019-May 2023
BS in Business Administration with emphasis in Marketing with Computer Science Integration
Minor in Creative Technology and Design

EXPERIENCE

Space Environment Technologies, Boulder, CO (Remote)   September 2023-Present
Research Associate
- Redesigning and maintaining WordPress website to improve usability and modernize visual branding.
- Creating video content to showcase new projects.
- Curating and updating social media feeds.

Front End Web Development Intern   May 2023-August 2023
- Implemented new design of key sections of website in WordPress to improve usability and navigability.
- Wrote copy to convey complex scientific objectives to a broad audience.

ATLAS Institute (University of Colorado), Boulder, CO   August 2022-May 2023
Front End Development Learning Assistant
- Teaching undergrad students HTML, CSS, JavaScript, visual design using Figma, and API integration.
- Leading recitations, holding office hours, grading assignments, responding to student emails in a timely manner.
- Helping students debug code and develop problem solving/research skills.

SurroundUs Services, Longmont, CO   June 2022-August 2022
Analyst Intern
- Composed a detailed report of solutions for pain points in customer communication channels.
- Learned VBA, wrote a custom Excel macro to streamline a large data cleaning project.

COLUMN Lab (University of Colorado), Boulder, CO   September 2021-November 2021
Undergraduate Research Assistant
- Conducted two live interviews each week with other Reddit focused graduate researchers to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to draw conclusions about sense of virtual community on Reddit.

United Chinese Americans, Washington, DC (Remote)   May 2020-August 2020
Content Production Intern
- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube with interview footage about intersectional Chinese American experiences.

PROJECTS

Photoshoot Location Finder   March 2022
https://devpost.com/software/photo-shoot-location-finder
- First place winner in UI/UX at HackCU8.
- Used HTML/CSS/JS/Bootstrap to build a working prototype of a browsable photo gallery that links photos to their locations in Google Maps. Enables new photographers to easily connect their photographic vision to a tangible location.

LEADERSHIP

On That Note Acapella   September 2019-May 2023
Co-President
- Organizing events such as auditions, group retreats, and performances.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.
- Promoting group and recruiting members through social media channels and in person campus events.

SKILLS

- Coding/Web Development: HTML, CSS, JavaScript, WordPress, C++, Python, Git, PostgreSQL, Docker, React
- Data Analytics: Alteryx, Excel, Qualtrics, Pandas
- Design: Adobe Illustrator/XD/InDesign, Figma
- Microsoft Office
- Fluent in Mandarin Chinese