Vikki Wong

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Denver, CO

EDUCATION

Bachelor of Business Administration   *August 2019-May 2023*
University of Colorado Boulder
Marketing with Computer Science Integration, Minor in Creative Technology and Design

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KEY COMPETENCIES

- Design: Adobe Illustrator/XD/InDesign/Premiere, Figma, InkScape, Canva
- Coding/Web Development: HTML, CSS, JavaScript, WordPress, C++, Python, Git, PostgreSQL, React, PHP
- Digital Photography/Photo Editing using DarkTable, Adobe Photoshop/Lightroom
- Data Analytics: Alteryx, Excel, Qualtrics, Pandas,
- Fluent in Mandarin Chinese

PROFESSIONAL EXPERIENCE

Space Environment Technologies, Boulder, CO (Remote)

Research Associate   *September 2023-Present*
- Creating engaging marketing copy, video content, and imagery for social media and live presentations.
- Redesigning and maintaining WordPress website to improve usability and modernize visual branding.
- Coding self-hosted, secure webpages for clients to access data using HTML, CSS, JavaScript, and PHP.

Front End Web Development Intern   *May 2023-August 2023*
- Implemented new design of key sections of website in WordPress to improve usability and navigability.
- Wrote copy to convey complex scientific objectives to a broad audience.

ATLAS Institute (University of Colorado), Boulder, CO

Learning Assistant, Web Development   *August 2022-May 2023*
- Teaching undergrad students HTML, CSS, JavaScript, visual design using Figma, and API integration.
- Leading recitations and office hours, grading assignments, promptly responding to student emails.

SurroundUs Services, Longmont, CO

Intern   *June 2022 - August 2022*
- Analyzed pain points in various client services and recommended improvements
- Learned VBA to write custom Excel macro to streamline an large data cleaning project

COLUMN Lab, (University of Colorado), Boulder, CO

Undergraduate Research Assistant   *September 2021-November 2021*
- Conducted two live interviews each week to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to show sense of virtual community.

United Chinese Americans, Washington, DC (Remote)

Content Production Intern   *May 2020-August 2020*
- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube about intersectional Chinese American experiences.

PROJECTS

Vikki Wong Photography
- Shooting and editing professional quality photos for a variety of clients, including 303 Magazine.

Photoshoot Location Finder
https://devpost.com/software/photo-shoot-location-finder
- First place winner in UI/UX at HackCU8.

LEADERSHIP

Co-President, On That Note Acapella
- Organizing events such as auditions, group retreats, and performances.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.
- Promoting group and recruiting members through social media channels and in person campus events.