

VIKKI WONG

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EDUCATION

University of Colorado Boulder

May 2023

Bachelor of Science in Business Administration, emphasis in Marketing and Computer Science
Minor in Creative Technology and Design
GPA: 3.6

EXPERIENCE

ATLAS Institute (University of Colorado), Boulder, CO

August 2022-Present

Learning Assistant

- Teaching undergrad students HTML, CSS, JavaScript, visual design principles, and API integration.
- Leading recitations, holding office hours, grading assignments, responding to student emails in a timely manner.
- Helping students debug code and develop problem solving/research skills.

SurroundUs Services, Longmont, CO

June 2022-August 2022

NetSuite Analyst Intern

- Composed a detailed report of solutions for pain points in customer communication channels.
- Learned VBA, wrote a custom Excel macro to streamline a large data cleaning project.

Apocalypse, Boulder, CO

September 2021-March 2022

Photographer and Floor Assistant

- Brainstormed, planned, and casted creative fashion shoots to promote the brand on social media.
- Enhanced customer experience by providing attentive service.

COLUMN Lab (University of Colorado), Boulder, CO

September 2021-November 2021

Undergraduate Research Assistant

- Conducted two live interviews each week with other Reddit focused graduate researchers to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to draw conclusions about sense of virtual community on Reddit.

United Chinese Americans, Washington, DC

May 2020-August 2020

Content Production Intern

- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube with interview footage about intersectional Chinese American experiences.

PROJECTS

Photoshoot Location Finder

March 2022

<https://devpost.com/software/photo-shoot-location-finder>

- First place winner in UI/UX at HackCU8.
- Used HTML/CSS/JS/Bootstrap to build a working prototype of a browsable photo gallery that links photos to their locations in Google Maps. Enables new photographers to easily connect their photographic vision to a tangible location.

CoHabit Coworking

August 2022-December 2022

- Created a product concept for a coworking space designed specifically for college students.
- Researched target market using Qualtrics survey and in person interviews. Refined product features accordingly.
- Presented final concept covering research tactics and findings, product concept development, and promotion tactics.

LEADERSHIP

On That Note Acapella

September 2019-Present

Co-President

- Writing 3 original vocal arrangements per semester.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.
- Promoting group and recruiting members through social media channels and in person campus events.

SKILLS

- Coding: C++, Python, Git
- Web Development: HTML, CSS, JavaScript, PostgreSQL, Docker
- Data Analytics: Alteryx, Excel, Qualtrics
- Design: Adobe Illustrator/XD/InDesign/Dimension, Figma, Canva
- Fluent in Mandarin Chinese