

Vikki Wong

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Denver, CO

Creative, early-career professional looking to blend technical skills with artistic expression.

EDUCATION

Bachelor of Business Administration

August 2019 - May 2023

University of Colorado Boulder

Marketing with Computer Science Integration, Minor in Creative Technology and Design

SKILLS

- Coding/Web Development: HTML, CSS, JavaScript, WordPress, C++, Python, Git, SQL, React
- Design: Adobe Illustrator/XD/InDesign/Premiere, Figma, Canva
- Digital Photography/Photo Editing using DarkTable, Adobe Photoshop/Lightroom
- Social media platforms such as LinkedIn, Twitter, Instagram, TikTok, and YouTube
- Fluent in Mandarin Chinese

PROFESSIONAL EXPERIENCE

Barefoot PR

PR Associate

August 2024 - March 2025

- Wrote media pitches, releases, and advisories on behalf of nonprofit clients.
- Created content for social media including copy, graphics, and short form videos.
- Gave presentations to local businesses and at conferences for PR related professional development.

Space Environment Technologies, Boulder, CO (Remote)

Marketing Associate and Front End Developer

September 2023 - June 2024

- Coded self-hosted, secure webpages for clients to access data using HTML, CSS, JavaScript, and PHP.
- Redesigned and maintained WordPress website to improve usability and modernize visual branding.
- Managed company LinkedIn page, ie writing content, monitoring engagement.

Front End Web Development Intern

May 2023 - August 2023

- Implemented new design of key sections of website in WordPress to improve usability and navigability.
- Wrote copy to convey complex scientific objectives to a broad audience.

ATLAS Institute (University of Colorado), Boulder, CO

Learning Assistant, Web Development

August 2022 - May 2023

- Taught undergrad students HTML, CSS, JavaScript, visual design using Figma, and API integration.
- Led recitations and office hours, graded assignments, promptly responded to student emails.

SurroundUs Services, Longmont, CO

Intern

June 2022 - August 2022

- Streamlined a large data cleaning project by writing a custom Excel macro in VBA.
- Analyzed pain points in various client services and recommended improvements.

COLUMN Lab, (University of Colorado), Boulder, CO

Undergraduate Research Assistant

September 2021 - November 2021

- Conducted two live interviews each week to gather qualitative data.
- Analyzed large dataset of subreddits and their mutual users to show sense of virtual community.

United Chinese Americans, Washington, DC (Remote)

Content Production Intern

May 2020 - August 2020

- Researched and recorded interviews with influential figures in the Chinese American community.
- Published five video episodes to YouTube about intersectional Chinese American experiences.

PROJECTS

Vikki Wong Photography

www.vikkiwong.com/photo

- Shooting and editing professional quality photos for a variety of clients, including 303 Magazine.

LEADERSHIP

Co-President, On That Note Acapella

- Organizing events such as auditions, group retreats, and performances.
- Directing weekly rehearsals and teaching vocal music at an intermediate level.