

# Vix Morrigan

A self-motivated, perceptive individual with aspirations of pursuing a career in UX/Front End Web Development. Currently studying BSc Web Development full time at Manchester Metropolitan University and working in Social Media Marketing.



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## Personal Skills

Oral & Written Communication skills, Creativity, Interpersonal skills, Negotiation & Decision making, Problem solving, Using Initiative, Public Speaking, Organisational & Administration, Team Working.

## Design & Technical Skills

### UXD

Methods: User Journeys personas & scenarios, card sorting, surveys, moodboards, storyboarding, brainstorming, wireframing, prototyping, User research, Usability testing

Software: Axure, Photoshop, SurveyMonkey, Marvel

### Programming Languages

HTML5, CSS3, JavaScript, PHP, MySQL

### Project Management

Agile (sprints, stand ups) methods, role allocation, time management, gannt chart creation, allocation of tasks and resources

## Qualifications

11 GCSES (A-C), GNVQ in ICT, 3 A levels (A-C) & AS level (A)

## Work Experience

### Period Home Style, Stockport – Social Media Marketer

*August 2016 – Present*

Responsible for the running of the business' Social Media Accounts, duties include; content creation and distribution (including photography & image optimisation), online customer liaisons, setting up and managing adverts (including writing them & audience monitoring). Created & currently manage Instagram account which has boosted sales & audience base.

Showroom management, including cash handling, customer liaisons, opening & closing showroom and intercompany communications.

**Pilgrim Tiles, Manchester – Social Media Marketer (Home-Based Role)**

*February 2017 – Present*

Responsible for the creation & monitoring of the social media accounts of Pilgrim Tiles on behalf of the owner. Duties include; setting up & monitoring social media accounts, content creation (including image optimisation), advert creation and management (including audience analytics), liaising with owner remotely & researching consumer trends.

**Vitality Life, Stockport – Sales Support Analyst /PA Duties**

*October 2014 – August 2015*

Duties including; Analysing sales statistics & reporting trends, monitoring sales team (including rota creation and holiday requests), reporting sales leader board (3x daily), liaising with staff at all levels, leading tours around the office and personal assistant duties (room booking, front of house duties), Departmental IT support including hardware & software troubleshooting, liaising via telephone & email with the company base in Johannesburg, SA.

**Financial Recovery Solutions, Stockport – Letter of Claim Assessor/Administrator**

*January 2012 – July 2014*

Duties including; customer liaisons, claim assessment, creation and distribution of Letters of Complaint to banks & creditors, department administration, customer service, digitising of customer testimonials for use on the company website, managing documents and ensuring adherence to the financial authority regulations always. Intercompany liaising and postal duties.

**References available on request.**