



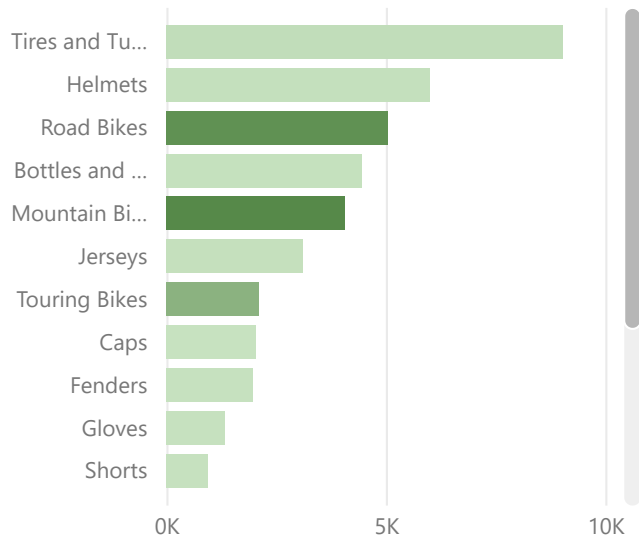
1/1/2016

6/28/2017

Total Orders and Total Revenue by CategoryName



Total Orders and Total Revenue by SubcategoryName



ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	232	3.45%
AWC Logo Cap	2048	1.09%
Bike Wash - Dissolver	844	1.48%
Classic Vest, L	182	2.20%
Classic Vest, M	179	3.91%
Classic Vest, S	155	5.16%
Fender Set - Mountain	1968	1.37%
Half-Finger Gloves, L	411	2.16%
Half-Finger Gloves, M	462	1.75%
Half-Finger Gloves, S	451	1.70%
Hitch Rack - 4-Bike	301	2.66%
HL Mountain Tire	1294	3.79%
HL Road Tire	792	3.54%
Hydration Pack - 70 oz.	692	3.61%
LL Mountain Tire	783	2.52%
LL Road Tire	954	2.27%
Long-Sleeve Logo Jersey, L	423	3.55%
Long-Sleeve Logo Jersey, M	407	3.69%
Long-Sleeve Logo Jersey, S	391	3.07%
Long-Sleeve Logo Jersey, XL	379	2.64%
ML Mountain Tire	1054	1.33%
ML Road Tire	861	1.52%
Mountain Bottle Cage	1882	2.04%
Mountain Tire Tube	2828	1.65%
<b>Total</b>	<b>22416</b>	<b>2.14%</b>

View Product Detail



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North Ameri...

Pacific

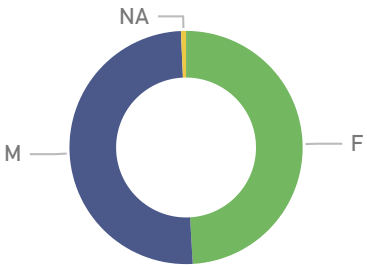


Microsoft Bing

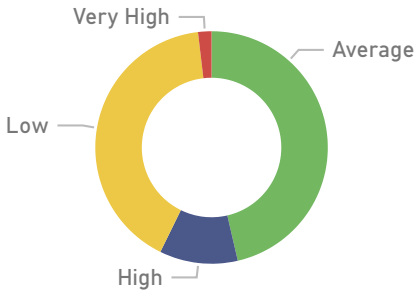
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Full Name	Total Orders	Total Revenue
Abby Rana	1	\$73.92
Adriana Gonzalez	4	\$9,195.69
Alejandro Beck	2	\$2,975.22
Alexa Cox	1	\$88.02
Alexa Watson	1	\$17.28
Alexander Jackson	1	\$49.98
Alexandra Evans	1	\$68.49
Alexandria Stewart	1	\$1,700.99
Alisha Liu	1	\$2,214.51
Alisha Shan	2	\$4,184.12
Amanda Perry	1	\$27.26
Andrea Wright	1	\$141.27
Angela Butler	2	\$2,896.52
Angela Perry	1	\$2,127.72
Anna Griffin	2	\$81.20
Anna Murphy	1	\$127.77
Arthur Rodriguez	2	\$3,809.94
Barbara Ma	1	\$628.58
Barry Perez	1	\$69.99
Benjamin Jackson	1	\$2,145.01
Brandon Kumar	1	\$50.83
Brett Gonzalez	1	\$32.60
Brianna Wood	1	\$59.96
Candice Chow	2	\$121.92
Casey Anand	1	\$650.46
Catherine Ward	1	\$65.94
Cedric Chen	1	\$839.48
Cesar Subram	1	\$67.76
Christian Harris	1	\$2,252.67
Christopher Davis	1	\$58.61
Christy Deng	1	\$90.72
Craig Vazquez	1	\$590.95
Cynthia Sanchez	2	\$3,917.54
Daisy Gutierrez	1	\$179.96
Total	22534	\$18,509,633.20

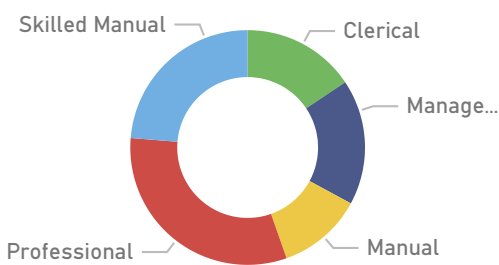
Total Orders by Gender



Total Orders by Income Level

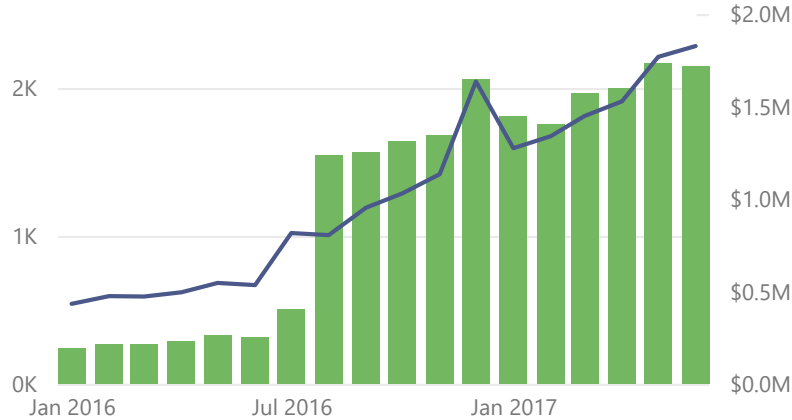


Total Orders by Occupation

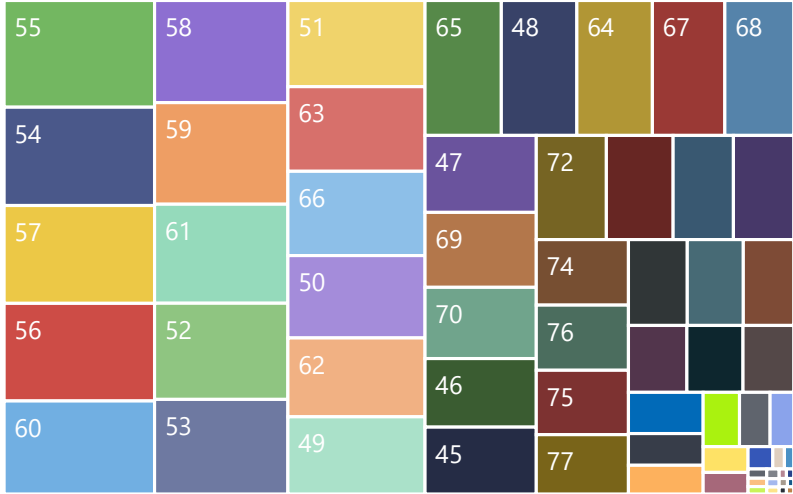


Orders & Revenue by Month

● Total Orders ● Total Revenue



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Or...

6

Top Revenue

\$12.41K

Executive Summary





AWC Logo Cap

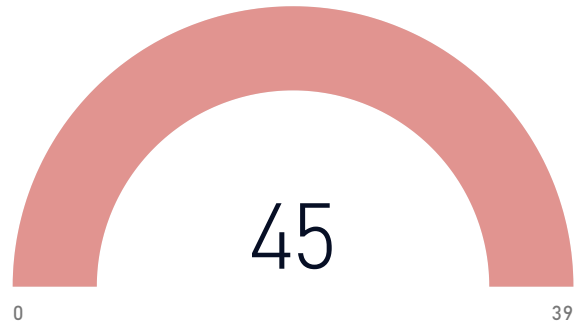
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Target



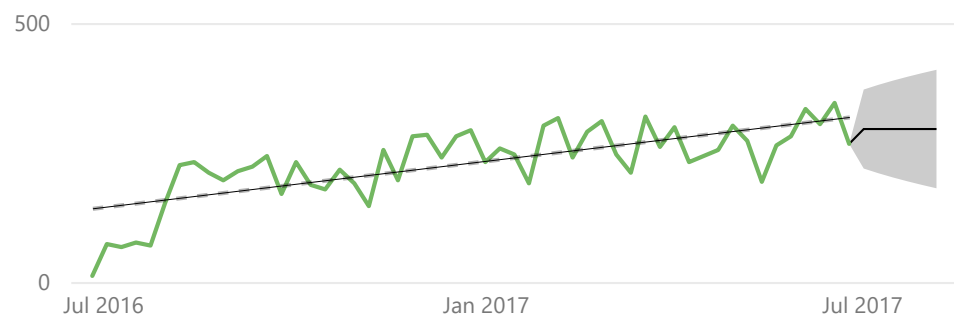
Price Adjustment (%)...

Weekly Profit

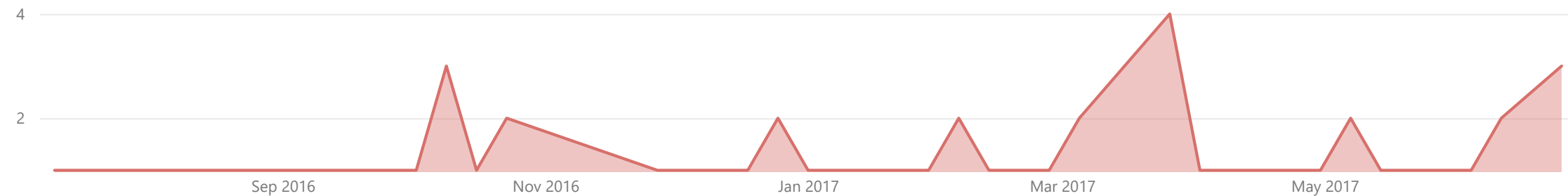
● Total Profit ● Adjusted Profit




Weekly Profit



Weekly Returns



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 total revenue measure for red Bikes



Showing results for revenue measure for red Bikes



1.01M

Adjusted Revenue Measure

\$1.01M

Total Revenue