

Key influencers Top segments



What influences state to be successful ?

When...

backers is more than 59

....the likelihood of state
being successful increases
by

4.49x

usd pledged is more than
1507.51

2.73x

category is Performances

2.45x

category is Knitting

2.17x

category is Anthologies

2.08x

category is Comic Books

2.07x

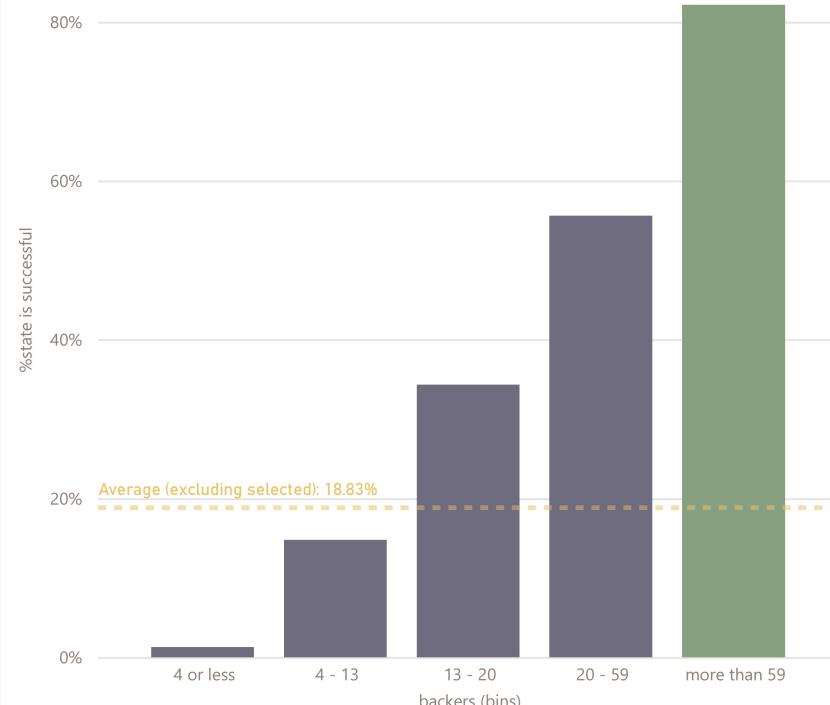
category is Tabletop Games

1.94x

category is Country & Folk

1.91x

← state is more likely to be successful when backers is more than 59 than otherwise (on average).



Only show values that are influencers

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What influences Avg Amt Pledged to Increase ?

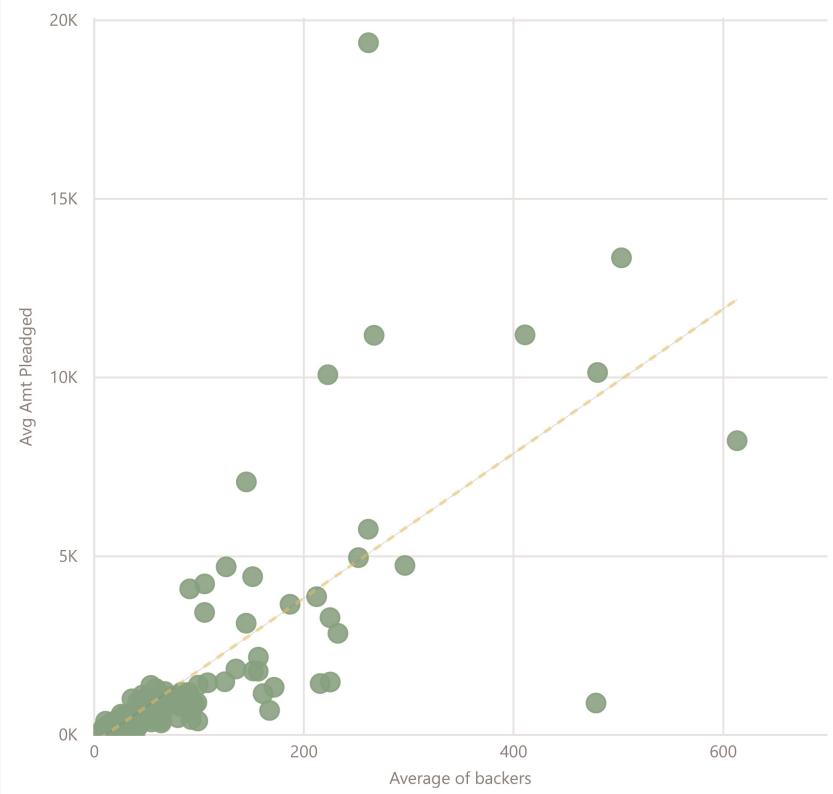
When...

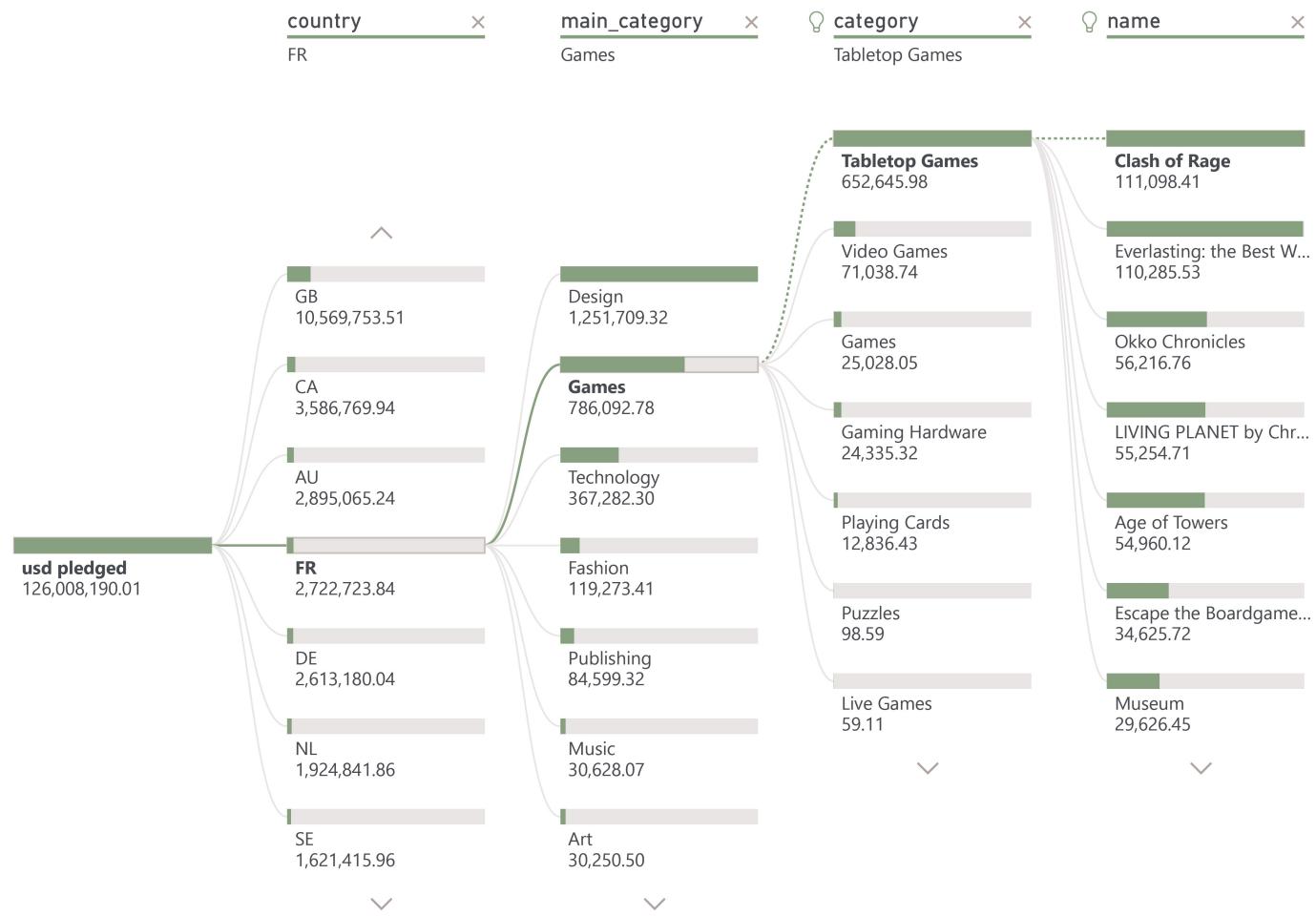
Average of backers goes up 97.16

...the average of Avg Amt Pledged increases by

1.71K

← On average when Average of backers increases, Avg Amt Pledged also increases.





country

