













# Connect2Protect

## עידודים לבודדים

**Digitally connecting lone soldiers with supporters in an organized, efficient and flexible manner**

## Lone Soldier Support: The Current Landscape

	Housing	Food	House Duties	Guidance	Holiday Stipends
Garin Tzabar	 *Limited, fixed locations				
LSC/The Base	 *Limited availability	 *Shabbat/Holidays			
HaBayit Shel Benji	 *Limited availability				
FIDF/NBN					

The current landscape of support services for lone soldiers (approximately 7,000):

- Non-digital platforms which limit ease of access
- Diverse but fragmented
- Constrained by the capacity of the providers (e.g., limited kibbutzim for Garin Tzabar, only 80 spots in HaBayit Shel Benji)

See Appendix for more information

Feedback from dialogues: significant demand and an untapped well of potential support if an easy-to-use medium can be provided

### Soldiers

- ✓ Huge demand for forms of support that would be offered
- ✓ In a high stress environment, looking for easy ways to get help
- ✓ Limited free time to pursue resources

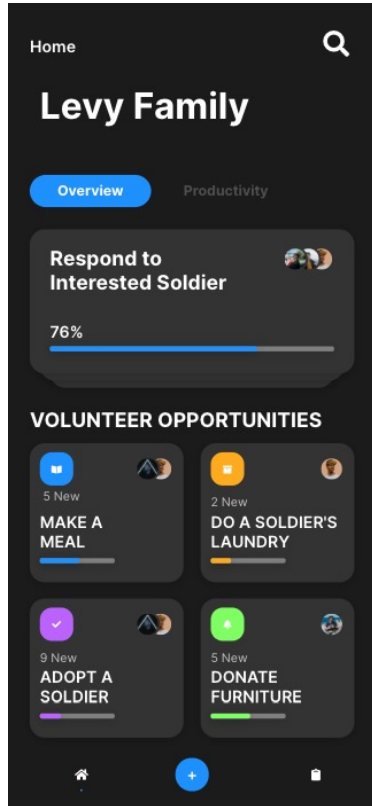
### Supporters

- ✓ Incredible amount of untapped goodwill
- ✓ Many want to help, but don't know how/who to help
- ✓ COVID catalyzed an awareness of more time for volunteer opportunities<sup>1,2</sup>

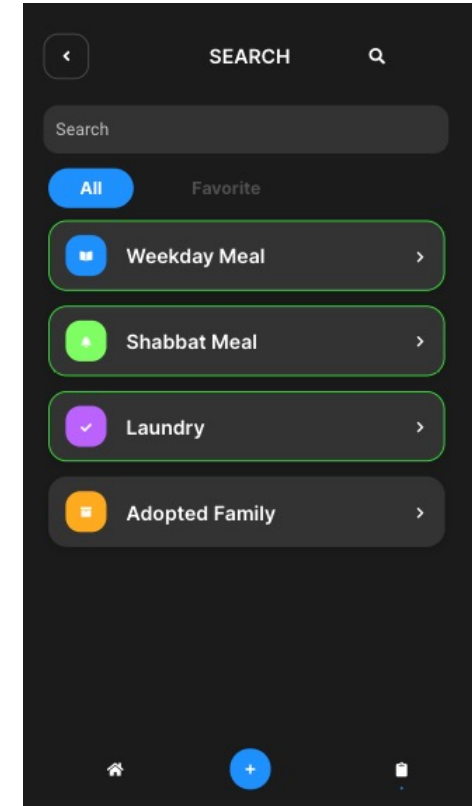
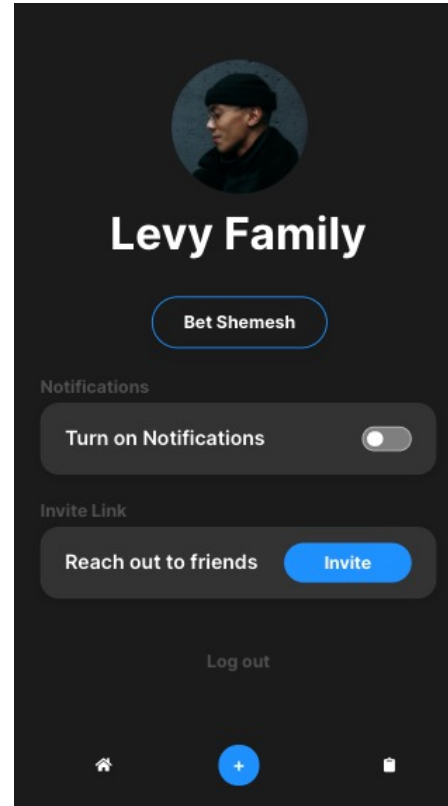
1. WSJ, 2020, "[How To Help In the coronavirus crisis and why you'll be glad you did](#)"

2. NYT, 2020, "[Volunteering was my personal fountain of youth](#)"

# Connect2Protect: App Mockup



Supporters choose their method of helping



Soldiers select type of desired assistance

# Optimizing Connectivity Between Lone Soldiers and Supporters



**Highly scalable real-time  
solution enabling enormous  
untapped universe of potential  
supporters**



**One stop shop for an array of  
lone soldiers' needs**



**Easy to use for soldiers, simple  
to access and navigate for  
supporters**

# Next Steps

- 1 Solicit Feedback from various experts: Venture Capital, Entrepreneurs, Tech Experts
- 2 Vet with key target constituencies: Lone Soldiers & Sponsors (IDF – TBD)
- 3 Assess budgetary needs
- 4 Recruit tech development partner

# Appendix: The Current Landscape

- Lone Soldier Center
  - Assistance with diverse issues which arise for lone soldiers
  - Word of mouth communication
  - Social events & centralized shabbat meals
- HaBayit Shel Benji
  - Another incredible resource which helps soldiers who live in their dorms
  - Demand far outstrips supply
- Nefesh B'Nefesh/FIDF
  - FIDF provides financial stipends, programming and gifts for Holidays
  - FIDF pays for lone soldiers to visit their families abroad during their service
  - Nefesh B'Nefesh has 24/7 lone soldier hotline for any questions/issues