

Frequently Asked Questions

1. What is Think for Tigers?

Think for Tigers is an idea competition. It aims to find an innovative idea, product or solution that will help researchers and rangers locate, track or monitor an individual or group of tigers in the wild, to better study and protect them. If you have an innovative idea or solution and would like to take part please go to Think for Tigers <https://thinkfortigers.chaordix.com> where you can join the challenge!

2. Who is behind Think for Tigers?

Think for Tigers is an initiative of the University of Oxford's Wildlife Conservation Research Unit <http://www.wildcru.org> (WildCRU), in collaboration with World Animal Protection. <http://www.worldanimalprotection.org.uk>

Taking part in Think for Tigers

3. How can I take part?

It is easy to take part in the Think for Tigers challenge, all you need to do is visit Think for Tigers <https://thinkfortigers.chaordix.com>, check your eligibility, register and complete the application on the challenge website.

Please be sure to check you are eligible to take part before registering. See '**How do I know if I am eligible to take part?**' for more information.

4. How do I know if I am eligible to take part?

You are eligible to take part in the Think for Tigers challenge if you are aged 18 years or older and are affiliated with either:

- a college, institute or university as an undergraduate or graduate student, researcher or academic;
- a non-governmental, governmental or intergovernmental organization working in the field of nature conservation;
- a technically creative company.

We encourage participants from all academic disciplines, so whether you are in the field of biology, technology or philosophy you are welcome to join the challenge. Your idea could revolutionise the way we monitor and protect the last tigers in the wild!

5. How do I submit my innovative idea?

All applications should be submitted through the Think for Tigers challenge. <https://thinkfortigers.chaordix.com> Applications will only be accepted in English. Unfortunately, we are only able to accept online applications.

6. When is the closing date for applications?

The closing date for applications is 5.00pm GMT/12:00 noon EST on the 22nd December 2015. Applications received after this time will not be considered.

Application process

7. What will happen in the challenge?

Once you have registered to take part in the challenge, you will be asked to provide your full name, contact details and information about your type of affiliation. Once that is completed you begin the challenge. You will be presented with 10 questions which will help you to present your idea. You don't have to answer all the questions at once - you can save your answers, log out and return to complete your application at any time before the closing date of the challenge. The application process is straightforward and you will be provided with guidance notes throughout.

If you have any queries or specific questions about completing your application please contact the [project team](#). For help with technical issues please contact the [technical support](#) team.

8. How will I know if my application has been successfully submitted?

You will receive an on-screen confirmation upon successfully submitting your application. If you are unsure whether your application has been successfully submitted or if you are having trouble submitting your application please contact the [technical support](#) team.

9. Can I make changes to my application once I have submitted it?

You can make changes to your application once it has been submitted; provided that you make the changes before the challenge deadline. Changes to applications cannot be made after the closing date.

10. Can I make changes to my application after the closing date?

Unfortunately, changes to applications cannot be made after the closing date.

11. Can I opt out of the challenge once I have registered to take part, started or submitted my application?

If you decide you no longer want to participate in the challenge once you have registered or after you have started your application, there is no need to complete or submit it.

If you have already submitted your application and decide that you no longer want it to participate please let us know by emailing the [project team](#).

The selection process

12. How are the applications judged?

Each application will be evaluated individually, based on its own merit and potential for success. A panel of judges will then review the applications to identify the winning idea according to predefined criteria, including:

- presentation – is the idea clearly described
- solution – does the idea help to locate, track or monitor tigers
- design – is the idea clearly formulated with sufficient detail
- innovation and uniqueness
- accessibility of materials or technology required for the idea
- clear identification of the financial investment required

- how quickly the idea can be implemented
- how the effectiveness of the idea might be measured
- what obstacles or challenges might hinder implementation of the idea
- negative impacts which could result from implementing the idea

13. When will the winner be announced?

The winner of the Think for Tigers challenge will be publically announced by the 31st March via the Think for Tigers website at www.thinkfortigers.org; WildCRU website at www.wildcru.org and on Twitter at [www.twitter.com/thinkfortigers](https://twitter.com/thinkfortigers).

14. How will I be notified if I win the challenge?

If you win the Think for Tigers challenge you will be notified by the 31st March via the email address or contact number you provided at the time of submitting your application.

15. Who will select the winning application?

The applications will be reviewed, and a winner selected, by the Think for Tigers expert panel of judges. The Think for Tigers judges includes experts in the field of nature conservation, from other academic disciplines and from WildCRU and World Animal Protection. You can see who is on our panel of judges <http://www.thinkfortigers.org/about.html>

About the Prize

16. What is the prize?

The winner of the challenge will be receiving a trophy or certificate in recognition of their innovative idea. She or he will be invited to take part on an exciting ten-day trip to visit a tiger habitat and hopefully spot tigers in the wild!

If the winner is an organisation, rather than an individual, a nominated representative from the organisation can claim the prizes.

Full Terms and Conditions can be found on the Think for Tigers challenge site. <https://thinkfortigers.chaordix.com>

Contacting Think for Tigers

17. How do I contact Think for Tigers?

Please contact Think for Tigers using the email addresses below:

Challenge questions

If you have questions about the Think for Tigers challenge or the application requirements please contact our Think for Tigers project team:

Project team: thinkfortigers@zoo.ox.ac.uk

Technical Support

For technical support, including problems joining, signing in, or submitting your application, please contact the Think for Tigers technical support team at Chaordix:

Technical support: thinkfortigerssupport@chaordix.com

Eligibility and Rules

18. Can I take part in the challenge?

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- a college, institute or university as an undergraduate or graduate student, researcher or academic;
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19. What are the Terms and Conditions of the challenge?

You can read the Terms and Conditions on the Think for Tigers challenge site. <https://thinkfortigers.chaordix.com> You need to read and agree the Terms and Conditions, Participant Information Sheet, Terms of Use, Privacy Policy and Cookie Policy to register and participate in the Think for Tigers challenge.

20. How many ideas can I submit?

You may submit as many as you like. Please use one application for each idea different idea you submit. The more ideas you submit the greater your chance of winning!

21. Are there any reasons why my application might be omitted?

We can only accept applications that are written in English. Unfortunately, applications submitted in other languages will be discarded during the eligibility process. Any applications which contain illegal activities or are considered inhumane will be discarded. Unfortunately, we are only able to accept online applications.

22. What intellectual property rights will I retain if my idea wins?

When you submit an idea to Think for Tigers it still belongs to you. You remain entitled to use your idea to pursue further development as you see fit. In entering the Challenge, you grant us permission to adapt and publish your idea in any way, provided that we do not commercially exploit it. Full details can be found in the Challenge Terms and Conditions document that you can read on the Think for Tigers challenge website. <https://thinkfortigers.chaordix.com/>

23. Will the research be published?

We hope to publish the results of the project in a peer-review journal. We may be also required to publish internal-only reports on the study.

24. What happens to the research data provided?

The University of Oxford has appointed a company named Chaordix, Inc. to create and manage the crowdsourcing website. All the information you provide (your name, contact details, affiliation and the answers you provide to the questions) will be securely kept by Chaordix, Inc. during the study period. Chaordix, Inc., members of the project team and panel members, who will review the applications, will have access to the information during the study period. At the end of the study, Chaordix, Inc. will submit the information to University of Oxford and destroy their copy. University of Oxford will securely keep the data for future reference. Except for the keeping of and access to information described in this paragraph, your contact details will not be shared by us with any third party and will only be used to contact you for the purposes of the study.

By participating in the study, you agree to the Terms and Conditions of the study and give us permission to use and publish direct quotes from your application and your name, affiliated university and country in relevant publications.

25. Who funded Think for Tigers?

Think for Tigers was possible due to the grant provided to WildCRU by World Animal Protection.